

THE OFFICIAL PUBLICATION OF IIID

SOUVENIR | ₹100







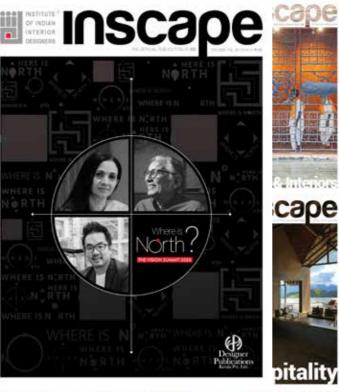
















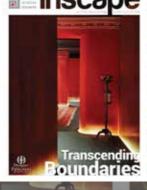


















Designer Publications Kerala Pvt. Ltd.

Transcendin oundaries







Stay safe @home

we shall come to you

Dear Readers, We value your health and safety and in the wake of COVID-19 pandemic, we wish you to stay safe at home. To keep you engaged and posted about the latest trends and happenings in the world of architecture and design we have decided to provide architecture enthusiasts with access to our E-edition on our website designdetail.in







INNOVATIVE. SUSTAINABLE. CREATIVE.

- · Rear ventilated facade system to provide heat & sound insulation.
- · System designed to withstand extreme weather conditions and wind load.
- Easy to clean and low maintenance system with anti-bacterial panel surface.

For you to create



Fundermax India Private Ltd.

Tel.: +91 97318 14446

 $\hbox{E-mail:office india@fundermax.biz}$

www.fundermax.in

п г Fundermax



"Environment, Social Governance and Sustainability are critical success factors in supporting Life, Livelihood through Design and Architecture in today's Pandemic world. We understand Design. We are an Innovative part of the world of our partners. Our thinking and acting is uncompromising Customer-Centric. We ensure the best quality "made in Austria". Precision and Passion for the natural resources for over 130 years. We communicate transparently & understandably. We create space for creativity. Design won't save the world but it damn sure makes it looks Good. Innovation is an alliance with the future."

Dr Prashanth Reddy Managing Director







Cover image Courtesy: Creative Director

Publisher : L. Gopakumar

Editorial Board

Managing Editor : Jabeen L. Zacharias,

National President - IIID

Editor : Shamini Shanker Jain

Editorial Advisors : **Jignesh Modi,**

Hon. Secretary - IIID

Sajan Pulimood, NEC Member - IIID

Co - Editor : **Dr. Rema S Kartha**

Editorial Team

Content Writer : Ar. Jayakrishnan Ranjit

Creative Director : Jiju Sarang

Space Marketing

Assistant General Manager : Nitha Oommen

Corporate Office:

Designer Publications Kerala Pvt. Ltd., 39/4722, DPK Towers, R. Madhavan Nair Road, (Old Thevara Road), Kochi-16, Kerala Ph: 0484-2360304, 2367111

Published by



THE OFFICIAL PUBLICATION OF IIID

Copyright: All rights reserved by Designer Publications Kerala Pvt. Ltd. . Any part of this publication may be reproduced only with the written permission from the Editor. The Editors do their best to verify the information published but do not take responsibility for the absolute accuracy of the information. All objections, disputes, differences, claims & proceedings are subject to Ernakulam Jurisdiction.





MEISTER SERVICE BY HÄFELE















Installation services...

for key product

offered to Customers

at a nominal service charge

When we think deeper about the theme "Where is north" in context to the world of Design, the fundamental starting point should be the true definition of "Design". Is Design only the "way something looks"? Or does it also encompass the aspect of "how something works"? Being the advocates of "functionality", Häfele believes that the true realization of any good design eventually lies in how well it moves or functions to provide the required benefits. And in our world, good functionality is a direct outcome of the accurate installation of the product. And this is what we strive to achieve with our exclusive Meister Service that offers complete installation of key hardware products from Häfele, by certified and trained service technicians from the company directly, at a reasonable service charge.

The reason behind introducing Meister Service was to take complete control of the customer experience and ensure that they not only get a top quality product from us, but also receive an accurate and seamless installation for that product.



Meister Service by Häfele was introduced in 2019 on select products from categories like Sliding, Door Hardware, Kitchen Solutions and Furniture Fittings. Over the years, we have expanded this service across the country and have recently also introduced Meister Service to our customers in Sri Lanka. Today, Häfele's Meister Service also includes additional products from our Lighting category into its overall service gamut."



Jürgen Wolf Managing Director Hafele South Asia



con tents

09	President's Message	72
12	Founder's Fond Memories	74
20	A March Towards Victory	76
21	Leading to Innovative Gateways	78
22	Scaling The Summit	80
23	The Treasure Hunt	82
24	Fragments Weaving Unity	84
25	Envision your North	86
28	In & Happening	88
58	Where is North?	90
60	Homes	92
63	Workspaces	94
64	Eateries .	96
66	Retail	10
68	Schools	10
70	Healthcare	11

72	Sacred Spaces	
74	Craft & Interiors	
76	IIID Design Excellent Awards	
78	Recreational Landscape	
80	Young Designers Special	
82	Hospitality	
84	Housing	
86	Galleries	
88	Transcending Boundaries	
90	Eco Sustainable Spaces	
92	Parametrics in Design	
94	Adaptive Reuse	
96	Discovering North	
102	A Spirited Journey	
106	Power of Dreams	
118	Team Designer Publications	

Editorial



It is time to say au revoir to Term 2019-21 under the Presidentship of Jabeen Zacharias. The final issue of INSCAPE celebrates IIID's elected bearers, vision partners and sacred partnerships through the illustrious journey of IIID. We are happy to note that INSCAPE's first edition published an interview with Prof B V Doshi, the then Pritzer winner and Padma Vibhushan recipient and we conclude the term with Dr B V Doshi getting the RIBA medal 2020. His support for IIID has indeed been valuable.

Solutions happen when hardships arise. The challenging times of the global pandemic saw innovative ways of connecting with each other and digital platforms became the new arena for refuge from lockdowns and physical restrictions, their intellectual stimulation being a source of complete wellbeing. This Special Issue of INSCAPE is a testimony of the self-driven enterprise shown by the elected members of the National Executive Council and Chapter/Centre Chairpersons during the term. INSCAPE wishes to thank each one for their co-operation and support.

IIID initiated the IIID -Roots Fellowship for Young Architects in Journalism. INSCAPE would also like to thank key contributors for their introductory articles to suit our typology driven monthly publications often racing against challenging deadlines. Our Indian and foreign designers generously shared their projects which reached our members and well-wishers far and wide. It is important to cheer the Vision partners and the supporting roles every one of them played in sustaining the magazine.

I thank the Publication Committee with President Jabeen as the Managing Editor, INSCAPE, Sajan Pulimood, NEC in charge of Media/ Publications, NEC Hon. Secretary, Jignesh Modi, NEC Treasurer Manish Kumat; special thanks to President Elect Tanuja BK for her guidance and introduction to varied resource persons, the NEC members, Designer Publications Editor Dr Rema Kartha, Farhaan and Jayakrishna from the Publishing team: Uday Kashikar and his Executive team from IIID HO; INSCAPE's success could never have been without your collective wisdom. IMMENSE GRATITUDE!

Shamini Shanker Jain

EDITOR, IIID INSCAPE-Term 2019-2021



LINEAR-R





www.changilighting.com

PRODUCT FEATURES

Ra>90

Higher CRI (Ra>90).

CCT

Correct CCT to accentuate your space.



Energy-saving light source.



Strong heat dissipation.

80lm/w

Higher efficacy.

TOYONIA

Powered by Toyonia YOLL series.

SDCM 3

MacAdam Step 3. Low colour difference ratio.

TUNABLE WHITE RF 2.4G Dimmable Tunable. Shift from 2700K to 6000K. Dim upto 10%.

"Where is North

What a say! In this evolving world it is vital to know where you're heading. Similarly we at CHANGI with the help of IIID are navigating its clientele towards ace technology with a blend of style and unrivalled quality."





President's message



I remember my first message for Inscape.

I had shared the sole reason why I joined IIID in 1991. A struggling young designer trying hard to stay afloat and make ends meet but decided to add a membership fee to my tight annual budget. Nobody told me about IIID, but that day there was this special issue of the IIID magazine on 'Office Spaces' which I by chance came across. In no time, I found myself calling the IIID office for a membership form. Thirty years and more down the line, looking back, I think our magazine still symbolises and summarizes what a member seeks and what we can give a member. Everything we stand for and aim for captured in the most beautiful way. Inscape over the past 2 years of the term have reached us month after month without fail even amongst the most difficult circumstances of Covid. Each issue brought us a new topic, new typology, new designers, and new writers shaping our mindscape with good pointers in design. I salute the committee which made this possible-Shamini Shanker Jain-Editor, Dr Rema S Kartha- Co-Editor, Designer Publications and Sajan Pulimood-NEC member-in-charge. I salute you, the reader too who with your readership and appreciation celebrated Inscape to the fullest.

Inscape magazines were instrumental in this term's successful journey, leading us all towards the North at a time concurrent with a pandemic which demanded new design definitions. We started with hard copies but the difficult context of Covid forced us to go digital. But as term 2021-23 bid adieu we thought the final issue should be real, something which you can hold on to! It was a privilege to be with you month after month. But now with a heart full of gratitude, I am signing off this last copy of Inscape.

Lots of love and respect.

All the best.

Truly yours,

Jabeen L. Zacharias





LEGACY OF EXCELLENCE

Enhancing lifestyle everywhere with Japanese Technology



Sunmica - a synonym of laminates, gives you wings to explore variety of design patterns and finishes to enhance innovative surface styling.

AICA LAMINATES INDIA PVT. LTD.

Registered /Head Office: Jet Air House, 4th Floor, 13 Community Centre, Yusuf Sarai, New Delhi-110 049 Tel: (011) 26562430/31, Fax: (011) 26562430, E-mail: sunmica@aicaindia.in, Web: www.aicasunmica.com

"We have built on the core value, "to design for life". At Aica laminates, We believe excellence is a defining marker pointing North. The partnership with IIID has therefore been the most natural outcome. We thank President Ar. Jabeen Zacharias for an inspiring term. Driven by the quest for excellence, leading design innovations has been our hallmark. We have wedded design seamlessly with cutting-edge technology to bring out the finest of products. Explore our vast array of designs and shades. Infusing meaning and vibrance, our range of products will transform your spaces while reflecting your uniqueness.

Think mica, Think Aica!!! Inspire. Design. Create."



J.L. Ahuja Director



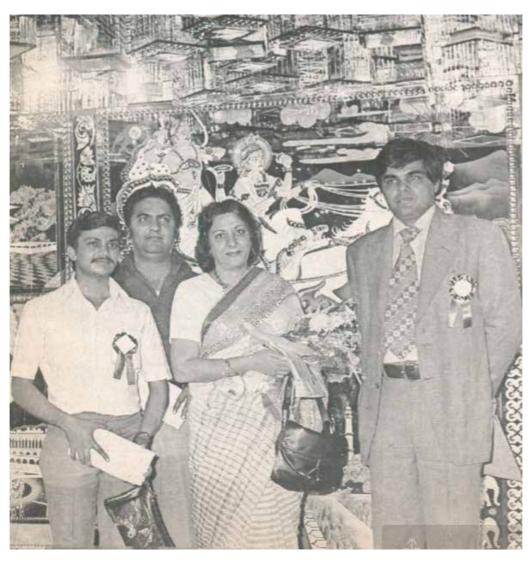
"Congratulations and best wishes to Ar Jabeen Zachharias. CERA, as always, is with you and IIID on your northward design journey."



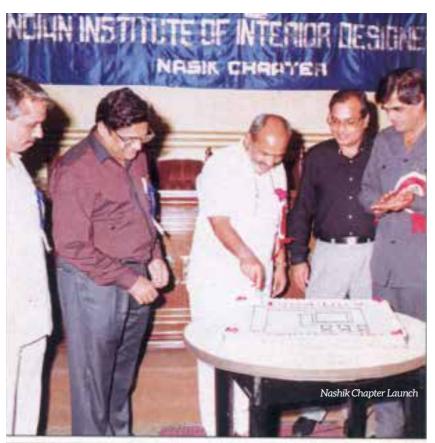
Atul Sanghvi Executive Director & CEO

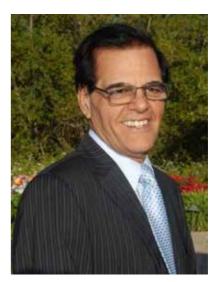
Founder's Fond Memories

y dear members of IIID, may I have the honour of presenting you a fifty-year-old story of the man who conceived our institute in 1972. It all began when Ar. Prem Nath met Mr. Kulin Kanji who was very keen on forming such an Institute for Interior Designers, a first of its kind in India. Ar. Prem Nath then contacted me and I immediately offered my fullest support to this new association.



 ${\it The first IID Best Interior Competition where Ms. Nargis Dutt was the first judge.}$





Mr Rajan Bahri Former Hon Secretary, NEC, IIID



Some Architects like Mr. Pila Billimoria, Mr. Sharad Ranadive, Mr. K.N Srinivasan, Mr. A Bhardwaj, Mr. J D'Costa, Mr. Noushir Talati and Mr. B M Sampat had given their consent.

I recently attended the IIID AGM, and it disturbed me greatly that many of the founding members who have contributed the most to IID since its inception have been side-lined. Please note that the Trade Members of the association are the lifeline of the Institute. Recent amendments, which many of you may not be aware of, are under the lens of the court and are not showing respect to the trade members.

First Colour Journal of IIID





THE OFFICIAL JOURNAL OF THE INDIAN INSTITUTE OF INTERIOR DESIGNERS

Joseph D'Costa

Associate Member Atul Desai

Associate Member Sanjay Walawalkar

Azsociate Member Ramesh Edwanka

Ms. Kusum Swali

S.H.Wandrekar

IIID Designer '88

Associate Membe

Associate Memb Rohit Ganetra





we have to honour a Trade Member who

has left for us a fortune to live proudly. Our

beloved and the Father of IIID as a tribute to

Mr. Kulin Kanji.

The Team that made this Journal possible



 $\textit{Casual glimpses of an informal get-together with professional counterparts from \textit{USA}}$



Indian delegation to the International Trade Fairs







The Rebirth of IIID

After a few meetings and interactions from 1974 to 1975, we heard Mr. M. S. Majithia left to make his fortune in Dubai. So, they called a meeting at a Radio Club in 1976. A few founding members and some new members, making the total attendees to 12.

Majority of the members consented with Mr. Kulin Kanji, but to my surprise Prem Nath and I were comfortable closing on a wonderful name which sounds like an image of a nation.

Hence, I convinced Mr. Prem Nath to become General Secretary and Mr. Sharad Ranadive suggested that our present President Mr. Pila Bilimoria be contacted to continue his term. Assuring IIID, that Fedders Lloyd and its full secretariat and I shall do all the legwork required to spread awareness of IID.

With IIID & IIA, I was a professional sponsor with Fedder Llyod when I was the head of the company. We held the first exhibition of Interior Designers across India at the Regal Room at the Oberoi Hotel at Nariman Point. The owner of the hotel Ms. Oberoi graciously hosted a dinner for the glorious association, upbringing the new assemblage.



Kich Architectural Products Pvt. Ltd.

Helpline: +91 9016 901 901 | Email: sales@kichindia.com | www.kichindia.com

"This idea is extremely different and most importantly, worth consideration. Since time immemorial, the one thing that remains constant is the need for more desires. "North" equips the pupils with the requisites to not just succeed in life, but also thrive, and thrive marvelously. The vision of "North" is proper allocation of intellectual resources and enabling stimulation across masses of pupils, and it does that wonderfully!"

Bharat Hapani Managing Director





For SOMANY, north is the philosophy of ZAMEEN SE JUDEY -- No matter how high you soar, you should always be rooted & remain grounded. This year we completed 50 years in the business. While we have grown from strength to strength with products that match international standards our core Indian values loyalty, integrity and quality have remained unchanged. For us being rooted (Zameen se Judey) is much more than a positioning, it also encapsulates the brand ethos. It is at the heart of every process and practice at SOMANY. No matter the heights we reach and roads we travel, being grounded in life is what makes us SOMANY. This road of success has not been an easy path, it had numerous ups and downs but with the dedicated support and hard work of our team, our dealers and our vendors who remained Zameen Se Judey, as a result together we have navigated all these turbulences with flying colours.

Abhishek Somany Managing Director & CEO



A March Towards Victory

Ar. Dinesh Verma

s we all know, North is an unchanging constant, giving a clear direction and leading travellers to their destinations, since time immemorial. In these travels, whether the sea is very rough or the mountains too high, a true leader never loses his/her sight of North to reach the destination.

At IIID-Bangalore, I had the opportunity of leading my fellow professionals towards North. This was totally different from my earlier experiences of heading associations with diverse personalities, ages and educational qualifications, or leading business companies towards profits.

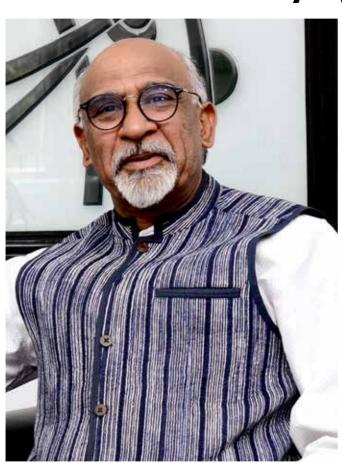
Here, I was actually leading a group of people who were already leaders in their own right. Each group member was running a company, directing a dozen or more people, and had already achieved a professional status. This made my task easier and also challenging. Easy, since I did not need to explain the skill sets, qualities and roles of a leader, but challenging because they needed to accept a fellow professional as a leader above them.

This is when I realized that leading an organization like IIID was more like conducting an orchestra - my job was to give the music sheets to the team members, and ensure that they work together to create melodies, and not cacophonies! And that leadership is not about wielding power, or using a cane to get results like a schoolmaster, rather it is to create a harmonious non-hierarchical setup (one of the first things I did was to see that we all called each other by first names), and then "lead from the back". To use a cricket analogy, it was similar to Dhoni leading his team from behind the wicket

During my tenure, I made sure to build up confidence in each MC member to go ahead and do the projects /works allotted, without having to worry about consequences or repercussions. Each MC member was encouraged to take his or her own decisions and be independent and motivated. At the same time, there was the unspoken assurance that I had their back, and was available for any help, or emergency. Since each MC member was already a leader in his/her own right, this confidence worked magic.

My other strong belief that the next generation, their capabilities and the confidence that they are faster and better in many ways led me into looking at IIID—Bangalore doing "Legacy" programs. These are long-term programs, which will last at least a decade. In doing so, I have hopefully sowed seeds which will benefit hundreds of fellow professionals for years to come.

Leaders who believe in "my way or the highway" or lack flexibility do not do justice to their role as leaders. A true leader marches together with his team towards his destination - towards North.



44

A true leader marches together with his team towards his destination - towards North.

Leading to Innovative Gateways

Ar. Ranna Parikh

y term as Chairperson of IIID Ahmedabad Regional Chapter, 2019 to 2021, started and dedicated itself to finding answers to this seemingly simple question and ended up being the most amazing lesson in the power of Team Spirit!

At the onset of the term, we prepared the entire calendar and filled it to the brim, wanting to give as much value and more to both our members and our sponsors. We had a few super events; saw happy faces and happier sponsors! It seemed like a dream come true...

Then, in March 2020, the dreaded COVID-19 struck and suddenly, the term was riddled with disease, discord, and what seemed like doom! However, like the north light defines our design, IIID Ahmedabad rose to the challenging times and faced the adversity. Our North was defined by 'Team Spirit.' Even though the pandemic ate up most of the term, we never allowed it to dampen neither the spirit nor the participation of the IIID ARC.

We had several noteworthy events which took care of the versatility and the most needed freshness, away from all the gloom.

My term as Chairperson of IIID Ahmedabad would have never been the same without my 'Miracle Makers' team. We built a commendable Covid task force and proved our integrity towards the legacy of IIID. My journey as chairperson has been one of gratitude and growth as we channelized our thoughts towards better reality, leading our fraternity towards innovative gateways for the coming times.

Every good thing comes to an end; but as the north light continues to shine bright and enhance our spaces, the experience of being part of the Dream Weavers will always stay close to my heart.



Every good thing comes to an end; but as the north light continues to shine bright and enhance our spaces, the experience of being part of the Dream Weavers will always stay close to my heart.

Scaling The Summit

Ar. Anshuman Sharma

t has been as important an information on the drawings as has been the Architect's pencil, for centuries now I guess. When the professors or jurors couldn't find any strings to pull in a jury, their eyes would search for that indelible 'NORTH' mark on the drawings and those of us who missed it would be rapped on our knuckles.



For me personally, North is just not a mere magnetic direction, it imbibes the belief that we are progressing, that we are moving in the right direction and that we will eventually scale the summit we all aspire to, for all our lives. Who would have imagined in August 2019 when Chairpersons of 33 Chapters & Centers were going through change of guard, taking control with fresh ideas and the indomitable belief to do greater things for their respective Chapters/Centers with the solitary aim—To keep the IIID flag flying high & mighty that within a few months of taking the reins the devastating pandemic would bring the world to its knees. Yet there is that famous saying — Adversity Does Not Build Character, It Reveals It! This was precisely how I took this as a challenge and worked towards the betterment of Jaipur Chapter with the simple belief that 'As Much As Talent Counts, Efforts Count Twice'.

This very belief and the momentum gained by us, the JRC Managing Committee did exceedingly well despite the pandemic challenge and roped in a record over 110 new members in this tenure, the highest ever. JRC also gave IIID the unique concept of 'Students Reading Master Practices', an online webinar series which is arguably the best that IIID offered not only to its members but to scores of students across the nation during this tenure. Besides this, JRC conducted around 17 events in 8 months before the pandemic hit us and thereafter a string of online events throughout the rest of the tenure.

As I mentioned at the start, that to me NORTH is to progress and I do believe that 'There Are Better Starters Than Me But I'm A Strong Finisher'

SALUTE TO THE SPIRIT OF IIID & TOGETHERNESS!

LL

North is just not a mere magnetic direction, it imbibes the belief that we are progressing, that we are moving in the right direction and that we will eventually scale the summit we all aspire to, for all our lives.

The Treasure Hunt

Ar. Tarannum Aslam Kadri

Voyage: adapt, adjust, assimilate.

My journey to exploring a direction (not necessarily north) takes me down to the stories from childhood to history subject. The journey of Vasco da Gama, the first European sailor to discover India being considered as the milestone in the field of navigation and riches of silk and spices. Christopher Columbus then, in search of India reached America.

Moral of the story is that the urge to search and achieve the goal has created remarks in history.

My term in IIID need not be creating history, but definitely for me it was one of my life's remarkable experiences.

I would term it as a voyage or a treasure hunt, where on taking the charge it was a smooth sailing and then the pandemic in March 2020 (I will refer to it as Jack Sparrow, the pirate of COVID-19) struck.

It reminds of the quote: You are the Captain of your ship, don't let anyone take the wheel

Clueless, path unknown how to navigate in such a situation, but when you lead you must.

Trying to adapt to the new living at the professional as well as personal fronts, new ideas gave birth. This gave rise to a lot of ideas and handling events over the virtual platform.

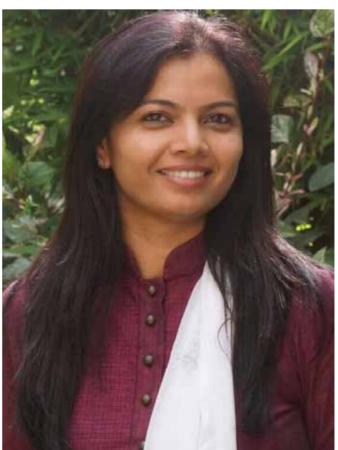
Adjusting to the new technology, connecting to the members keeping the energy flowing in team members was tasking, challenging, but fruitful. I believe Nashik was amongst the first chapters to be a part of Karona kuch and DesignCamp.

The voyage was demanding, but with an enthusiastic and hardworking and talented team the solutions are incredible.

Though not physical because of the Covid norms and strict restrictions, the flame of IIID was kept burning, involving the seniors and juniors from the fraternity and this kept the fire within our tummy burning to hunt for the hidden treasure. Thoughtful webinars encouraging and involving chapter members kept flowing

Assimilating the failures and achievements, I have found my treasure, it's none other than my team my jewels. Buffed, dusted, polished and refined to take the charge for the voyage in the sea of IIID ...

Lastly: A smooth sea never made a skilful sailor



Trying to adapt to the new living at the professional as well as personal fronts, new ideas gave birth.

Fragments Weaving Unity

Ar. Nanda Kumar B.

t the start of the IIID-HRC term 2019-21, if someone had predicted that we were going to face an epic pandemic that would drastically change our lives, I would have probably said that sounds like an amusing story! If that same someone was to tell me I would have the great fortune of doing all this with some of the most talented, hardworking and incredibly awesome people, - I would have said it sounds too good to be true! This pretty much sums up one of the most remarkable journeys of my life! Moving against all odds, we still turned every imagination into impact here at IIID-HRC.

If I had one word to describe my tenure as a Chairperson at IIID HRC, it would be Kaleidoscope! An intriguing small object that is not so cool to look at on the outside. One look inside and it seems incredible, stunning, complicated, with a burst of colors and intricate designs. However magical it may seem; it is not magic that creates the beauty. It is the coming together of objects. The Kaleidoscope reminds us that there is always another way to see the world and how even a small rotation shifts the image, interpretation, and patterns. Each view beautiful in its own way. The last year was nothing but uncertain. We were continuously on our toes, adapting to change, rising to challenges, fearless and not ready to give up! Every part was fragmented. And just like the disjointed pieces of a kaleidoscope that symmetrically comes together to create a visual treat, my tenure here unified a multitude of thoughts, ideas, energy, and efforts. We sought every opportunity to do what we do best, with a mission that inspires us.

As I look back at the things, the team has done together; it fills me with pride that we have achieved so much. Whatever will be done next, I am assured that it will be truly be breath-taking - equally or even more than it has been so far. Let us continue this journey, stay relevant to the needs of our clients, our profession and to the communities we work in. I am super optimistic as I look ahead at how each of us can shape what comes next.



LL

The Kaleidoscope reminds us that there is always another way to see the world and how even a small rotation shifts the image, interpretation, and patterns.

Envision your North



Ar. Apurva Bose Dutta

he cardinal direction NORTH has innumerable connotations. For some, it represents the shining lights; for others, it signifies permanence. It becomes a point of culmination, yet it also is a moment of introspection. While it symbolises wisdom and sanctity, it also epitomises convenience and familiarity. It intangibly holdfasts itself as the anchor in one's life, bestowing a direction to move forward. As designers are exposed to multiple directions, demands, perceptions, and notions in their design endeavours, what then becomes their North? What is the North (focus and goal) they choose to pursue to articulate their design journey and beliefs? Does the North harbour only their design directions, or does it motivate them to have an inclusive and collective conscience and vision?

The 2019-21 term of the Institute of Indian Interior Designers (IIID) led by President Jabeen Zacharias was conscientiously named the Vision IIID Team. The underlying belief was to become a compass to navigate and be the vision through which many would be coerced to introspect and discover their North in design. Every time the Vision Movie conceptualised to signify this manifesto was played, it left an imprint on the mind - somewhat tangible, yet a lot intangible. Jan Gehl's opening quote in the movie indicates how the importance of life and space precedes anything built. It creates a spiritual introduction to the next three minutes of mystical frames where design and life interlace with the elements of nature, conferring different meanings and relevance to each other.

Architecture and design are akin to filmmaking, where the creators juxtapose different elements to create an experience. Similarly, the Vision Movie bestows visual imagery and a tactile experience and leaves a lot to imagination and interpretation. It conveys different shades of perceptions design can have and how it can stimulate, impact, and affect in diverse ways. There is a lot to see, which cannot be seen!

For me, the movie represents the many meanings of design and its manifestation in our daily lives. Every frame is a design in itself and bears an underlying message—the steps that lead the way, the pencils that sketch, the railing that becomes a point of confidence for those searching eyes, the pillar that becomes a moment of play for the mother-daughter, and the feet that run towards the mother. The moment of truth is realised watching the daughter use her imagination and intangible experience of space and design elements to sketch. Every frame elevates the senses and spirit, conveying a sense of happiness in adopting and adapting life with the help of design. The music notes touch a chord of reassurance.

As we move towards the culmination of this term of visions, the movie stays with us, egging us to look inward rather than outward, seeking solace, happiness, and our North in design. Design is a powerful tool that is omnipresent and at many times 'invisible'. The North in design skilfully manifests to become the North of our lives. The movie ends up becoming a solid reinforcement of the belief that design becomes life and life becomes design!

Bengaluru based Ar. Apurva Bose Dutta is an award-winning architectural journalist, author, curator, & editor. With 16+ years of global collaborations with architecture-design media houses, firms, organisations, and institutions, Apurva works at the intersection of architectural design writing, thinking, curation, critique, discourse, and communications. www.apurvabose.com



"Where is North: For generations, North has been where Polaris, more commonly known as the "North Star" is located. Travelers in the past used this reference to get un-lost, because it is the easiest to find. Similarly, in life, staying the course is usually more difficult than finding the correct direction. Our ethos at Vitrum guides us to our North, a set of ideals or principles such as integrity, honesty, and loyalty. Therefore, to us the question is not where is north, but how do we get there?"



Amar Bhalodia Director





Exquisite interiors, your way

SketchUp enables true free-form interior design, allowing you to create stunning visuals that represent your style. We get out of your way so you can draw whatever you want, iterate rapidly and get more done.

www.sketchup.com

Trimble

"For many of those who ask me, where are we headed during these uncertain times, i tell them that nature is the current navigator. We as designers and builders are responsible to align with Nature and listen to what it has been trying to tell us, more so even now and adapt accordingly. Not just in the way we design, but the way we exist. As designers it is important that we take responsibility and lead the efforts in resiliant designs that would emerge during and after the pandemic times. 'Designing' to the needs of this new reality, if done right, could make Architects and designers the heroes, because with great power comes greater responsibility and architects and town planners have that power the power to design. If there is one thing we learnt during this pandemic, it what i have firmly believed in for many years- Need creates a product and seeking could create a disruption."

Nikhil S Nayak National Manager - South Asia, Trimble



In & Happening

AHMEDABAD

Term Overview IIID Ahmedabad

'It is better to aim high and miss than to aim low and hit,' Lee Brown

This was our mantra for IIIDARC for this term.

Our big bang moment was being able to address the challenge of sponsorship and fundraising for IIIDARC, our strategy being PREP-Planning, Retention, Expansion and Prosperity.

In the planning stage, we prepared the entire 2 years' calendar with an intent to give as much value to our members and prospective sponsors. We came forth with honesty, faith, determination and a willingness to create a win-win situation for both!

The stage two was to handle arrears and expand membership. We had meaningful events which included the Installation ceremony, a film show featuring Ar. Zaha Hadid, 10 for Now Season 7, Smarter Barter Season 1, Knowledge series with Dr. Bimal Patel, Garba Night, Nature Photography, Women's day event celebrating women designers, Sports Auction and the Walkathon.

Somewhere between phase Retention and Expansion, the covid-19 pandemic started its spread and an additional layer of challenge was to keep the energy going in these most uncertain times, making sure that it didn't fizzle away.

Our team at IIIDARC, the "Miracle makers", set out reworking plans with lockdown considerations and we created several successful events like Lockdown Learnings, 3 series of 'Frank Talks', Term partner campaigns on Social media and the most fulfilling, connecting with other IIID chapters/centres through the RMP Series focusing on local and national design Institutes through online platforms.

The need of the hour was to hold each other's hands in these trying times. Our Covid task force and the vaccination drive brought much needed support to our members!

At the end, I would like to mention that IIID might have three 'I's in it but the journey has been about 'Us'. Working together to make things happen; fostering leadership, membership and our prosperity stage, now an ever-growing phenomenon for years to come at IIIDARC.

My experience of being associated with IIID has been enriching, empowering and life enhancing! I wish IIID Ahmedabad Regional Chapter a flight that is beyond our wildest dreams!







IIID AMARAVATI CENTRE

FLAGSHIP EVENTS: Sons of Soil; ADF 2nd Edition;

Events in the term- 2019-2021

Over the term, the centre has actively been involved in conducting various technical session and webinars along with the social initiatives. From events like the Amaravati Design Festival to the technical sessions with eminent architects including the events like Women of Wisdom the centre has set remarkable place for itself in the state of Andhra Pradesh.

IIID Amaravati centre over the term has conducted several events . "Designed to Eat", The knowledge sharing event of a foodie's perspective towards design. Another event celebrating Women Entrepreneurs: WOW-Women of Wisdom.

From "Teaching and Learning" to "Nonsense in Design", the centre actively conducted several informative webinars during the pandemic, educating the students and professionals of the design fraternity.















BANGALORE









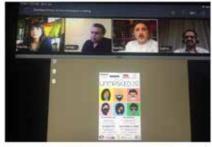




























BHARUCH





GLIMSES

2019-2021

#THELOCKDOWNSERIES

In Conversation with our own Members 20th April'20 - 11th May'20 on Zoom App

Our Speakers





















Our Hosts





Green Talks

An interactive session was conducted with eminent spearker Ar. Hiten Chavda from "Anahat - Architects Designers", vadodara on green architecture and using of green materials.

The event was supported by Wallpaper Hub.

A talk session with Ar. Yatin Pandya, was organized jointly with School of Architecture P P Savani University on "Inspired by yesterday, Aspired for tomorrow: perspectives for design in India.







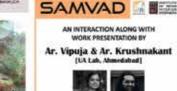














AN INTERACTION ALONG WITH WORK PRESENTATION BY

Wednesday, 10th March 21. 5.00 pm onwards BDMA Conference Hall

DECENT DECOR

EISHIIDBHARUCH

CHANDIGARH

Chandigarh chapter is a very young chapter of 6 years and was established on 4th July 2015 by Architect Manmohan Khanna. IIID Chandigarh chapter promoted interior design profession through design yatra and collaborating with several colleges. In these troublesome times of pandemic, we took the chance to hold some events like tree plantation and competitions like photography, painting and sketching. Although it is a young chapter but we too have some visions and dreams which we will full filled with the cooperation of our core team. As an IIID-ian it is an exceptional learning experience and the best part is that they connected us with lot of architects and designers all over India.

Ashima Vashisht

IIID Chair person, Chandigarh

MARATHWADA

" The way to get started is to quit talking and start doing." - Walt Disney

We at IIID Marathwada thoroughly believe in the above quote and act accordingly. We had great plans for this term and we would have had very well accomplished our goals if it wasn't for the pandemic. We all were disheartened and discouraged but that did not stop us from trying to do everything in our capacity even with many limitations coming our way. We succeeded in that too. The journey has never been easy and as things are starting to open up we shall continue to work for the betterment of our infant centre and the Interior Design fraternity with 200% dedication and honesty always! This picture of our team speaks a lot about our bond and friendships we have formed over the course of a couple of years. Even though a few members are missing in this picture, the tremendous efforts taken by them and each and every Managing Committee and Co-Opt members to take IIID Marathwada Centre to where it is today is deeply appreciated!



NAGPUR



Ar. Savita Mokha An Enthusiastic senior,

MC Member

Ar. Dilip Hinge

Young at heart, MC Member



Id. Prarthana Nangia
Ever smiling & pleasing personality,
Imm. past Chairperson



Mr. Kapil Patel Always supportive, Vice Chairman (Trade)



Id. Himanshu Thakkar An adorable & dearest of all,



Ar. Bhushan Jeswani Cynosure of all eyes & very compassionate, Chairman



Id. Seema Agrawal
Always on her toes for anything
, Hon. Secretary



Id. Arundhati Sathe
Innovative & cute girl,
Chairperson - Elect



Mr. Harshal Charde
Full of energy L a good
dancer, Jt. Hon. Secretary



Ar. Aarti Shahane Very sober but dedicated,



Ar. Aniket Khodwe Very social & a companion of all, MC Member



Mr. Krishna Poddar Hardworking enterpreneur, MC Member

IIID NAGPUR REGIONAL CHAPTER, MANAGING COMMITTEE 2019 - 21

CHENNAI



The Chennai Regional Chapter under the chairmanship of Ar. Jeyapandian addopted the New Normal situation created due to COVID-19, and took the virtual route to connect with architects and interior designers. Our 1st Webinar series "MAHAB MAYON CELEBRITY TALK SERIES consisted of 8 webinar sessions presented by professionals covering their works as well as 2 technical sessions presented by experts. This was extremely well received by the fraternity. Next series De Code Taking learning beyond boundaries, under this program IIID CRC organised technical sessions with field experts to help understand the codes prescribed for students of Interior Design and Architecture. The program was conducted in collaboration with faculty of Architecture Dr. MGR University, Chennai.

As a next series we planned a very fast paced yet interesting series of Pecha Kucha style webinar "CONNECT 6x6x6" which targeted the architects, interior designers and students along with masses. The format was 6 panellists combination of 2 architects, 2 ID's, 1 student and 1 trade person. Our goal was to bring together bright minds to give talks that are idea-focused, and on a wide range of subjects, to foster learning, inspiration and wonder – and provoke conversations that matter. Chapter collaborated with NIPPON PAINTS for this program.

COIMBATORE





Management Commitee, IIID Coimbatore Centre

From left to right: Ar.Anjeynesh Balakrishna, Vice Chairperson - Mr. Rajan Bathija, Secretary - Ar.Aashish Raichura, Treasurer - Ar. Jayashree, Chairperson - Ar. Geetha Rani, Mentor - Ar. Gayathri Shetty, National President - Ar. Jabeen Zacharias, Imm. Past Chairperson - Ar. Bhuvanasundar, Ar. Rajagopal, Mr. John Cherian, Ar. Sasikumar.







IIID Coimbatore Logo Design Competition and Unveiling by National President Ar. Jabeen Zacharias followed by KNOWLEDGE SERIES Webinars

IIID COIMBATORE LOGO DESIGN JURY was held ONLINE on 15th JANUARY (Friday) at 10.30 am. CONVENOR: Ar.Rajkumar Davidar, CO-CONVENOR: Ar.Anjaneysh, EMINENT JURY MEMBERS: Ar.SIDDARTH G SANKAR of Sankar & Associates, Coimbatore. Ar.GEORGE MATHAI of TerraFirm Projects Pvt Ltd, Cochin & Chairperson IIID Kerala Chapter. Ar.GAYATHRI SHETTY of Gayathri & Namith Architects, Bengaluru & National Jt Hon Sec, IIID. The logo designed by IIID member Ar.Karthikeyan

was selected among several entries by the eminent jury panel.

On 6th Jan 2021, Ar.Jabeen Zacharias, President, IIID inaugurated Knowledge Series 2021 virtual with her speech. The 1st Speaker for the Knowledge Series 2021 is Ar.Elayaraja Mayavan who is IIID award winner under Commercial large space category. On 17.3.2021, 2nd virtual meet Knowledge Series 2021 was held and 1st Speaker from our Centre our Imm. Past Chairman, Ar.Bhuvanasundar. The other speaker was Ar.Neil Parekh of CO.DE, Surat who is IIID award winner under Commercial Small space category.

Design Tryptic Webinar Series on Charter Day of IIID Coimbatore

Series 01 - What makes a house? Enquired into various forms of houses that create our cities - in the presence and absence of a formal design. We curated the presentations around Coimbatore city. We had a panel of esteemed Ar. Siddharth Shankar, young enterprising Keshava Narayana and researchers Vineetha Nalla, Nihal Ranjit, and Naksha Satish from IIHS, Bangalore

The second of the Design Tryptic Series - Material Matters used the three lenses to highlight the new explorations and emerging trajectories in the use of material. We had eminent architect Prof. Surya Kakani, Dean of Faculty of Architecture, CEPT University, along with Pranav Gajjar, Industan, Mumbai, and young enthusiasts and tech-savvy interior designers Chandni Chhabra and Rudrapalsinh Solanki. It was an enriching discussion on how the production and use of materials shape the design practice very differently.



GOA

Vision for IIID Goa Centre (2019-21) focused on 3 "C's - Creative . Collaborate . Connect

Under the Chairmanship of Ar Siddharth Naik, IIID Goa with support from all members has been garnering goodwill and camaraderie among its members and the fraternity at large with its innovative and distinctly different events.

Installation Ceremony for the Term 2019-2021.

Introduction of Managing Committee members was the most relished part during the installation ceremony. Presentation by Chief Guest, Ar. Rajnish Hedao (Production Designer) was well appreciated by the audience.

IIID Goa Centre Founder's Day.

Service doesn't have to be big and grandiose to be meaningful and make a difference. The Managing Committee of IIID Goa donated a much-wanted printer to Disha Special School on the occasion of the Founder's Day. We also gave them a design solution for storage requirement at the school.







LONGEST PAINTING BY NUMBERS - an initiative of VIBRANT GOA curated by IIID GOA.

IIID Goa holds the World Record in the Golden Book of World Records for the longest painting in the world (multiple contribution). This feat was achieved under the Colour Earth Green initiative of IIID-Goa at Vibrant Goa expo and summit where a 308 mt (1010 ft) of 42" wide painting was created.

The aim behind creating the longest painting by numbers (1010ft in length) spread over 2 days painted by artists, architects, designers, delegates and visitors visiting Vibrant Goa expo and Summit is to show our commitment and to emphasize the importance of balancing the environment while developing Goa.



Unscrap! Upcycle!

Construction & demolition Waste (C&D waste) is being produced in great volumes by the construction industry in India and all over the world. This waste is rapidly filling-up our landfills and sooner than later, we will run out of options to dispose of this waste.

A one-day interactive session on recycling and upcycling of construction & demolition waste called as Unscrap! Upcycle! was organised. Two eminent speakers for the event were, Mr. Gaurav Pokle, (founder & CEO of Innovative Waste Aid & Management Pvt Ltd.) and ex-GSUDA consultant & Architect Yatin Pandya, of FOOTPRINT E.A.R.T.H Ahmedabad.

Women Day Event- Design(h)ers

International Women's Day is an annual celebration of women and their achievements, demonstrating why empowering women is beneficial for everyone. IIID Goa took this opportunity to acknowledge the Women Designers of Goa. In all, 46 women designers from Goa were felicitated through the presentation of their work and achievements in their respective field of Design.

Ar Shilpa Gore Shah from Mumbai was the guest speaker for this event, followed by Panel discussion on "Challenges faced by Women Designers & Entrepreneurs in the 21st Century ". Ar. Snehalata Pednekar moderated the same with Ar. Shilpa Gore Shah, Ar. Rita Mody Joshi, Ar. Reshma Sukhtankar and Ms Fauzia Khan as panelists.

Know Your Trade Members (KYTM)

Idea behind his initiative was to connect with all trade members within the IIID bubble and understand what they deal with and how to rebuild the interiors design industry after the pandemic. Online initiative wherein one week was given to each trade member on IIID whatsapp group, to showcase the products they deal with, educate design associate members regarding different materials available with specifications and increase the material palate within Goa centre.

This idea was well appreciated by all Goa centre members as well as by IIID NEC. After this successful programme, Know Your Associate Members was initiated.

The Designers (Magazine of IIID Goa)

The magazine of the IIID Goa – The Designers was launched at the hands of Ms. Archana Deshpande. This magazine showcases the work of 25 Associate members and 10 Trade members and also gives insight into the work of IIID Goa. "The Designers" has been well appreciated by one and all.









HYDERABAD

IIID-HRC Managing Committee Term 2019-21

IIID Hyderabad Regional Chapter had a whirlwind of events it has been! Bihar Museum Exhibit, Fellowship by Opolis, the beautiful talk by Mr. Bharath Ramamrutham, I5 series, Movie screenings, a trip to Cambodia and Vietnam and multiple runs across the country (not for the calorie burn), but to promote our Chapter and to participate in various IIID events.

IIID-HRC relaunched its INSIDER Quarterly Newsletter and introduced the new 'Continuous Education Program' (CEP) connect to the INSIDER - an eight-category program spread over two years. CEP will be a collection of inspirational and innovative learning modules on a range of topics. The Content of the INSIDER will now have a connect with matter from the CEP programs.

One thing the IIID HRC team put great effort into the last year was to plan an event calendar for the next two years - Hafele Design Awards in April, Insider X Showcase in June, NATCON in December and many more. Multiple planning meetings, Calendar launch, Trader's meet, hundreds of cups of coffee, sleepless nights, we had our sponsors ready, venues blocked and ready to go! And then boom! The novel coronavirus struck! The world was locked down and everything became virtual - our meetings, CEPs, events and everything else Hello Zoom!

It would have been very difficult to keep ourselves motivated had we not felt a strong sense of purpose. A big shout out to all the members of Hyderabad Chapter. We didn't let our morale, collaboration and sense of belonging take a hit. The entire team has been extremely supportive and has continued to participate in everything virtually! IIID-HRC together combated the feeling of isolation and regained a sense of connection in this new reality.

We all know that technology played a critical role. Working from home, virtual meetings, home bandwidth was not new. It was the sudden willingness of everyone to cut through hurdles, building resilience, ability to quickly recover, and focusing on what matters that led the way.

IIID-HRC published its 25th issue of the Insider Quarterly Newsletter at the time of AGM for the year 2020. It has been a great journey from then to now. A big shout out to all "The INSIDER" team members that have given to fabulous Endeavor. IIID-HRC thanking all trade fraternity who have sustained "the INSIDER" through their contributions, sponsorships and advertisements. We would also like to express our gratitude to all the past chairpersons who have chaperoned "the Insider" over the many terms and teams.

At the start of the term if someone had predicted that we were going to face an epic pandemic that would drastically change our lives, IIID-HRC would have probably said that sounds like an amusing story! And here we are today, moving against all odds. We still turned every imagination into impact - Continuing

Education Program (CEP) revamp, i5 Series, participating in the Reading Master Practices (RMP) program, International Women's Day Celebrations, commemoration of 25 years of the formation of this Hallowed Hyderabad Chapter with Jalsa Sports; Badminton and Cricket.

IIID-HRC helped Chapter Member Families, Office Staff, related Agencies, Contractors and Laboure's with the help of Covid Task Force formed by IIID-HRC. In collaboration with Renova NIGL Hosital IIID-HRC conducted a Vaccination Drive to Chapter Member Families and Office Staff. IIID-HRC signed two MOUs of Collaborative Partnership Programme with JNAFAU. One is for IIID Design Research Center and another one is for IIID Education Programme which will be helpful to facilitate infrastructure facilities research, conduct workshops, Training Programs and to establish Building Material lab.

The last year was nothing but uncertain. We were continuously on our toes, adapting to change, rising to challenges, fearless and not ready to give up! Every part was fragmented. And just like the disjointed pieces of a Kaleidoscope that symmetrically come together to create a visual treat, this tenure here unified a multitude of thoughts, ideas, energy, and efforts with the immense support of Managing committee Members during these COVID times. IIID Hyderabad Regional Chapter sought every opportunity to do what we do best, with a mission that inspires us.



INDORE



JAIPUR

I recall my inaugural address as chairman of JRC where I had mentioned that I take charge keeping in mind the 3 p's: positive energy and passion and if you couple these two you get the third p which is performance. After a very busy initial 7-8 months we were all struck by the devasting pandemic which left us confused initially and fearful later. The JRC committee though raised its bar and spirits and went on to conduct some very informative and value-added programs. Innovation is the key to success they say and so this committee must be applauded for many firsts that it had taken up during this tenure. Here is a snapshot of the various programs/initiatives taken up by this committee:

- Following our investiture ceremony, JRC planned the 'design yagna'.
- For the first time, JRC organized 'trade networking meet' on 13th October 2019 and recognized the contribution of its trade members.
- Another first the inaugural JRC sports carnival was organized in December 2019 and the committee received unprecedented support for this. The second edition was organized in February 2021, just before the onset of the second wave of pandemic and proved to be a bigger block buster than the first one. Not only has the sports carnival become immensly popular amongst its members it has also given wings to our membership drive as we saw an unprecedented rise and welcomed our new members. IIID national hon. Secretary, Jignesh Modi who is also JRC mentor was our chief quest during both editions.
- JRC was also lucky to have organized its 13th charter day celebration by doing an actual event where IIID national president, Ar. Jabeen Zacharias was the chief guest.
- · The biggest feather in JRC's cap however was a special webinar series - 'reading master practices', a concept visualized by JRC and one which was whole heartedly supported by the other 32 chapters & centers of IIID. 33 webinars were planned split into 3 series of 11 each where Jaipur (8 institutes) & Nashik (3 institutes) kickstarted series 1 and completed the first 11 webinars followed by Surat (3 institutes). Vadodara (1 institute). Mangalore (i institute), Charotar (1 institute) & Ahmedabad (5 institutes) completing their quota in series 2. Hyderabad (4 institutes) & Surat rounded up series 3 thus etching this phenomenal concept where a team of 5 students was asked to study, prepare & present 2 projects of a master architect/designer. As it turned out it was a massive learning not only for the students across India but also for all the viewers. Special thanks to the core committee of reading master practices - Ar. Tarannum Kadri, Ar. Ranna Parekh, Sharwari Deshpande. Ar. Nanda Kumar & Ar. Mayur Shah who were the backbone of this super successful venture.

It gives me immense pleasure to share with all of you that:

- JRC has added 103 new members in this tenure.
- JRC has also 'complied with the charter' as declared by IIID head office and has made huge efforts in clearance of arrears.
- I also wish to acknowledge the contribution of all members of the JRC managing committee without their support it would not have been possible for me to achieve what we have established in this term. Also, special mention has to be made of our advisors:
- 1. Rajinder Puri our immediate past chairman and NEC member for not only supporting me and the chapter but for carving out a special niche in the NEC by conducting the IIID quiz an online event which was conceptualized by him and which went on to become hugely popular & very successful.

- 2. Sanjay Kothari the man responsible for getting JRC its first and only natcon in 2011. Also responsible for setting up the JRC education center, an asset that Jaipur is proud of and many other initiatives he has taken to catapult the chapter & its status.
- 3. Shamini Shankar Jain a name synonymous with Insite earlier and inscape now. He is the silent worker who gives IIID its fascinating magazines month after month. The founding secretary of JRC, her selfless contribution has been immense over the past so many years.
- 4. Dhiraj Jhamaria perhaps the first chairperson who got the label zero arrears. He has selflessly contributed towards the growth of the chapter.

Thank you once again, one & all for all your love & support!







KERALA

IIID Kerala chapter had an eventful 2-year stint and covered key milestones during the term 2019-21. The Managing committee in its entirety worked hard towards this and is proud to look back with contentment on its achievements.

While the fact remains that the lion share of the last 2 years were impacted severely by the COVID scenario, it also needs to be stated that in and through the pandemic the chapter still made great strides. The engagement with the state Govt. was paramount and successfully implemented through various programs like Kochi Design Week, Co -Working space design proto type and 'Lokame Tharavadu 'art initiatives. It needs to be said at this point that the chapter became influential and a reference point for many state Govt. initiated design related agendas. The internal dynamic of the chapter was further accentuated by the introduction of the popular branded T-time get together and meetings conducted with surprising regularity across all zones in the state. Many programs like webinars, Hindu showcase, CTY programs were organized and Key events and critical dates ware observed.

The Vision summit 2020 was conducted during the early part of the term and was attended by over 500 delegates across the country.

Vision summit underlined the efficiency of conduct of the event by the chapter as well as established high benchmarks for the event management and value content.

Kerala chapter concluded its term by inaugurating the first physical Creative Lab named "Da vinci Spot" in a Govt. School along with providing a detail Syllabus and teaching methodology for the conduct of design related programs at a school level.

This social initiative is targeted to be spread across the various Govt. school of the state over time. The Chapter conducted many MC meeting and 2 AGM's.



INFORM . INSPIRE . IMPACT DESIGN

Office Bearers











GANESH P SUDHIR BALAKRISHNAN VICE CHARMAN WWW.PAST CHAIRMAN

Managing Committee Members















Studi28







Zonal Heads













LUCKNOW



- 1-Design Yagna
- 2-Engage
- 3-Presentation by
- Ar. Christopher charles Beningner
- 4-Display of locking
- Technology by ozone 5-Family picnic at Goyenka
- school 6-Presentation by Ar. Nitin Killawal
- 7-Donation for Corona worriors



Engage

IIID LUCKNOW CHAPTER EVENTS IN THE TENURE 2019-21



Design Yagna" in collaboraboration with Schnider Electric on





Presentation by Ar.Christopher charles Beninger



Locking Technology by Ozone







MANGALORE

Official Launch event of the IIID- MLRC was conducted on 20th Feb 2021 at Eden Club. It begun by the Presidnetaial address by was attended by the following dignitaries such as Ar. Thanuja Kanvinde, President elect., Ar such as NEC members Official Launch event of the IIID- MLRC was conducted on 20th Feb 2021 at Eden Club. It begun by the Presidnetaial address by was attended by the following dignitaries such as Ar. Thanuja Kanvinde, President elect., Ar such as NEC members











NASHIK

INTER CHAPTER EXCHANGE EDUCATION **PROGRAMME**

After a much-awaited relief from the Pandemic situation that Nashik had been through, the enthusiastic Managing team not losing the opportunity in collaboration with Vadodara regional chapter planned Inter Chapter Education Exchange programme on the 10th and 11th July 2021.

Vadodara, itself being one of the pioneering hubs of Art and Architecture, was one of the choices made for the study programme. TOUCH THE BRICK the series, pioneered by Chapter Vadodara was the warm host.

The team of members from the Nashik Managing committee as well as few past Chairman's had the privilege to visit some extraordinary Architecture and Interior designing projects by Ar. Swapnil and Rahul Dalvi, Mr. Dipen Gada, and Chapter mentor Ar. Hitesh Modi.



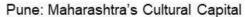








PUNE





Management Committee members of Pune Chapter



Trade Connect

On 19th November 2019 - A one of its kind event for the Trade fraternity was held with an attempt to understand their concerns regarding the current market status and their connections as well as expectations from the Design Fraternity.



Learn Unlearn

A unique event "Learn – Unlearn" was hosted on the 2nd of March 2020 towards increasing participation of Designers in the IIID Awards 2019.

Panellists were ID Pratap Jadhav,Ar. Manish Banker, Ar.Ashwin Lovekar & Ar.Tushar Kothawde.

RAIPUR

Raipur: Mega Sports Carnival

It was a fantabulous journey since the tenure started in the month of September 2019. Many events were performed before Covid 19 came in to existence in March 2020. one of the best events in the Raipur centre, I must mention is " Mega Sports Carnival" on 17th November 2019, at V.W Canyon, which is one of the prestigious hotels of the town.

The motto of this event was to unite and make possible for every IIID member to attend it with their family members. Not only they attended but also made active participation in the games, which made the entire scene friendly and lively. This programme achieved maximum attendance till date in any event.

Different teams were made for various games with an in charge of each game. Kho-kho, Langri,Tug Of war, Kabaddi, Human ludo, Carrom, and many more games were the attraction point of the day. Many members played as if the child hood has come back. The event was concluded by honouring the winners of the game, making remarkable day in the History of IIID Raipur Centre.







SAURASHTRA





SURAT

IIID Surat Regional Chapter

The IIID Surat Regional Chapter was initiate in 1998. IIID SRC and IIA SC have worked hand in hand and the entire design fraternity of the city of Surat has immensely benefited from this strong bond and association. So we organizes various programs in form of presentations, interactive panel discussion, knowledge series, design destination and trying to enable a healthy interaction among the professionals as well as with the society at large. IIID SRC was led by Chairman Mr. Vishal Mashruwala, Imm Past Chairman Mr. Vijay Chauhan, Vice Chairman Mr. Pallav Khandwala, Hon. Secretary Mr. Rupesh Kapadia, Jn. hon Secretary. Ms. Bhavana Vimawala. Treasurer Mr. Shital Patel and Mr. Aashish Patel, Ms Ami Merchant, Ms Vaishali Chauhan, Mr Rahul Jaiswal, Mr. Priyank Praekh, Mr. Natik Shah and Mr Sohel Mansur as managing Committee Members.



















Term Sponsors







THANE

Dear Inscape Team

Myself Trade member Prasad Patki Hon. secretary to IIDTRC at the outset, I would like to thank your Team working very hard for Inscape magazine.

Our new managing committee. Took charge in the month of Aug.2019 under the able chairmanship of Ar. Sanjiv Thakur. With the vision of always together, following are the committee members elected for tenure 2019-2021.

Chair man Ar. Sanjiv Thakur. Chair man Ar. Sandip Joshi. Vice President - Trade Mr. Paul vijayKar. Tr. Prasad Patki. Hon secretary Tr. Shaikh Wagar Safi Treasure

Id.Rashmi Tiwari. Jr.Hon secretary Committee member Manjusha shreshtha.

Sp. Invite area director Id. Hiralal Vishwakarma Working committee

Co-op. member

Tr. Mahesh Pednekar.

Tr. Ranjeet Singh.

Tr. Chandrakant Working committee Hulawale

Tr.Sunil Khairnar. Working committee

Ar. Milind Somani. Ip Chairman

NEC Member Ar. Hitesh Modi. - Advisor for every

Event.



VADODARA

IIID VADODARA REGIONAL CHAPTER, since its inception, has made remarkable progress through the years due to the efforts of its past chairpersons and the manging committee members. Its gives me immense pleasure as I perceive the progress made during the current term.

Vadodara as a city is a unique combination of art, culture, and heritage tradition and the contemporary, inspiring us for "Confluence of design and culture" theme for term 2019.

It has been our constant endeavour to encourage the design narrative and to provide a platform to our associates, trade, affiliate, and student members, through various programs.

The pandemic has not only provided opportunity for people to stay at home and bond with their family but has got us to be innovative and initiate programs which would be interesting and viewed from home. We had bagful of successful programs showcasing architects and designers not only from Vadodara, Gujarat but also from pan India.

Despite the covid lockdown, we as a team have been continuously working in organizing online webinars withing our members team and other chapter centre, keeping our members engaged.

I am grateful for having such wonderful team and the opportunity to work with all of them. Let us continue this journey, let us stay relevant to the needs of our profession, our city, our environment and to the communities we work in. Let us sustain this agility and design our "new future" together.

VIZAG

Vizag: Last AGM - Term Completion

The Last AGM for the term 2019-2021 was conducting through Zoom, keeping view of the safety of individual members. The Meeting was hosted by Hon.Secretary Ar.Sri Harsha K , who presented his report of all the activities that were planned and executed despite the challenges presented by the pandemic . Tough times don't last forever, tough people do. The presentation once again brought to

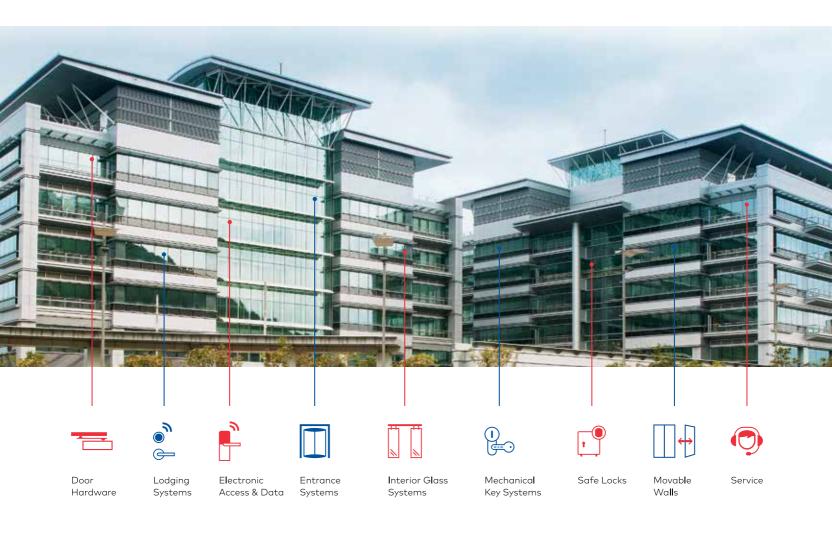
everyone's notice the efforts that the H.O and the Local Body have put over the past 2 years. Chairperson Ar. Sri Ram spoke and thanked all the members from the managing committee and the members from the chapter for supporting him well during his tenure and has extended his support to the future office bearers. Despite the pandemic, the term turned out to be an eventful one. Though it could have offered much more if times were normal.





We make access in life smart and secure





dormakaba. Your one-stop solution for all access and security needs.

www.dormakaba.com/in-en

in @dormakaba-india

f @dormakabaindia

1-800-121-6414 (Service Toll Free)

"The theme 'where is North?' is a seeker by itself. The last 18-20 months shook the world like never before in a century. A theme like this should actually stand the test of time in such a scenario. 2019, 2020 and now 2021 has thrown more challenges and opened many opportunities due to the way the world operated during these trying times. At dormakaba, we engaged with our customers more at a personal level fully understanding that B2B business is business with people behind it. We engaged with people during these times seeking not business but welfare and safety. Our North was managing and overcoming this crisis with a human touch."



Natesh Balakrishna Managing Director & Vice President - India



OUR BRANDS

AQCETO





WATERTEC (INDIA) PVT. LTD. Corporate Office: Gopal Bagh, #1062, Avinashi Road, Coimbatore - 641 018, India. Call: +91 422-2243439 (5 Lines) | E-mail: marketing@watertecindia.com | Visit: watertecindia.com

"North is the upward directional movement of growth. We aspire and progress towards this direction as it is known for wealth and prosperity. Similarly, all our products are made with a combination of pancha boothas. We head up to this direction in search of many more mile stones in our journey towards being a total bathroom & plumbing solutions provider. Our journey with IIID has also been the north side in our experience. It has given us all the direction towards reaching our goals and aspirations. Let us look up towards the compass and march ahead with the right intention of growing and building the country together."

Bantwal Ramesh Baliga CEO – Watertec India Pvt Ltd

GLOBAL PARTNER BRANDS



Toll-free: 1800 121 2191

INDORE SPECIAL



MUMBAI SPECIAL

Dear IIID family members,

Hope you all are well and taking care of your health. There were all-around extremely challenging situations faced by all of us during the current pandemic. IIID Mumbai could still put up 'a best show' besides this worst scenario. We had to change multiple hats, 'to make brand IIID happen' using 'innovation' as buzz word & with 'focused dynamic leadership'. The key elements were out of box creative thinking, multidimensional perspective & result-oriented approach. These facts could yield 'successful activities' and finally, we experienced a wonderful and colourful fusion of kaleidoscopic performance throughout the tenure.

The pandemic & strict lockdowns in Mumbai couldn't dampen our spirit. We have weaved our events around multiple verticals, catering to various components related to interiors & other allied branches. We created hypothetical zones and initiated activities in various parts of Mumbai. Diverse content with multilevel activities could yield the best results, like morning trails, full-day workshops combined with a picnic, overnight stay, etc. We could gather 'knowledge & experience' from the legendary designers by inviting them to be with us. We took neighborhood chapters along. Members have been encouraged to take leadership. Collaboration with parallel organizations has added to the charm. The membership drive was very well carried out, adding on @90+ new members & one institutional member VESCOA. Today we are 800+ members. We have initiated a social media platform; which has reached 2000+ connect in Mumbai. This year in design excellence awards, 117 i.e., maximum entries were from Mumbai. We regularly featured in our monthly magazine 'inscape'. It was in February 'vision summit' Kochi, as the chairperson of Mumbai, I received a small token of appreciation as a booster dose- a gold medal from the IIID president & NEC for immaculate reports submission.

In April 2020, instead of dwelling on the pandemic & its aftermath, our focus has been shifted to the webinar bandwagon. It started with an intelligent series of 4 webinars, 'parametric algorithms in design'. The topic was so unique that the online viewership increased from 800, 1000 to 2000, followed by $huge \, numbers \, on \, Facebook, on \, all \, consecutive$ 4 days. Then we never looked back. In the past few months, we have completed multiple successful webinars individually, collaboratively and also supported various initiatives of the president, national executive committee, and other chapters. 'United all we stand tall'. We could get sponsors, receive royalties for some of our activities & also supported the 'PM cares fund'. We have set an ideal example, keeping negligible operational costs by putting in our own precious time &



effort. That was the most effective way to achieve 'minimum government & maximum governance. We moved forward, keeping in tune with our strong heritage & legacy.

I believe that 'as the leader, true strength lies in continuous research-oriented attitude, setting new upward goals & accomplishing it with passion & dedication, to be the driving force, motivate & inspire the team to work towards our mission & objectives. In case of their non-availability by any chance, perform the duty yourself, with mother's heart. They will surely do it next time.' the mantra is 'doing small contributions in a targeted way, gathers into a mountain of noble work over the period of time.'

Let me congratulate us all for the successful completion of tenure, full of action-packed IIID activities close to the "century". Special thanks from me & my team to a galaxy of shining star performers for their support & guidance & participation. Our president Ar. Jabeen Zacharias, the entire NEC, mentors, chapter chairs, all past presidents, chairpersons and navigators. We are walking the path under the torchlight of your knowledge & wisdom.

We are expecting initiation & parenting of a new IIID centre soon, from Mumbai, supported by thane. In fact, all the research work has been already handed over to the president & related authorities at NEC. So be ready to hear good news soon with the addition of around 60 new members and a centre. I am thrilled to receive a lot of love & appreciation, not only as of the 1st lady chairperson of IIID Mumbai in the past 21 years but for the enormous contribution towards IIID & for exemplary teamwork. We worked this out with just 50% of potential because of the adverse situations inside-out. rahe na rahe hum...

meheka karenge, banke kali...

DIFFERENCE"

mausam koi ho, rang banke rahenge hum... phul banke khilenge hum...

I am sure we have left behind very precious learning material, documentation, legacy & heritage to carry forward by the next teams & gen-next. Even if we are there or not there, our mission will go on... That is the essence of the chairperson's address. Thank you.

Ar. Leena Nimbalkar Chairperson, Mumbai "TOGETHER WE CAN & WE WILL MAKE A

JAIPUR SPECIAL

IIID - STUDENTS READING MASTER PRACTICES

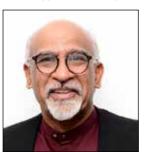
A Special Webinar Series - 'Students Reading Master Practices', a concept visualized by JRC and one which was whole heartedly supported by the other 32 Chapters & Centers of IIID. 33 webinars were planned split into 3 Series of 11 each where Jaipur (8 Institutes) & Nashik (3 Institutes) kick started Series 1 and completed the first 11 Webinars followed by Surat (3 Institutes), Vadodra (1 Institute), Mangalore (1 Institute), Charotar (1 Institute) & Ahmedabad (5 Institutes) completing their quota in Series 2. Hyderabad (4 Institutes) & Surat rounded up Series 3 thus etching this phenomenal concept where a team of 5 Students was asked to study, prepare & present 2 Projects of a Master Architect/Designer. As it turned out it was a massive learning not only for the students across India but also for all the viewers. All 33 Chairpersons were involved throughout the 3 Series and each Chairperson moderated at least one webinar in the process and all of them represented a panel of experts by rotation policy over the 3 Series. We are grateful to IIID President and the entire NEC for their unstinted support for this unique concept.



Avtar Singh Hira _ Chairperson, Ahmednagar Center



Ar. Pavan Suryadevara -Chairperson, Amravati Center



Ar. Dinesh Verma, Chairperson, Bangalore Chapter



Ar. Chirag Vadgama-Chairperson, Bharuch Center



Ar. Manoj Choubey_ Chairperson, Bhopal Chapter



Ashima Vashishtha_ Chairperson, Chandigarh Center



Ar. Nirav Vaghela_ Chairperson, Charotar Chapter



Ar. Jeypandian K, Chairperson, Chennai Chapter



Ar. Geetha Karthikeyan -Chairperson, Coimbatore Center



Hemant Sud_Chairperson, Delhi Chapter



Ar. Siddharth Naik_ Chairperson, Goa Chapter



Naeemuddin Qureshi_ Chairperson, Indore Chapter



Ar. George Mathai_ Chairperson, Kerala Chapter



Ar. Sandeep Ghorpade_ Chairperson, Kolhapur Chapter



Ar. Kamal Periwal, Chairperson Kolkata Center



Ar. Sandeep Saraswat, Chairperson, Lucknow Chapter





Ar. Leena Nimbalkar_ Chairperson, Mumbai Chapter



Ar. Bhushan Jeswani_ Chairperson, Nagpur Chapter



Ar. Ganesh Wable_ Chairperson, Pune Chapter



Rupal Bagrecha -Chairperson, Raipur Center



Ar. Mayoor N Gandhi, Chairperson, Satara Center



Haresh Parsana, Chairperson, Saurashtra Chapter



Ar. Vishal Mashruwala_ Chairperson, Surat Chapter



Ar. Sanjiv Thkur_Chairperson, Thane Chapter



Sriramkrishna Mudragada, Chairperson, Vizag Center



Ar. Mohammed Nissar -Chairperson, Mangalore Center



Ar. Vivek Galande_ Chairperson, Dubai Center

CORE COMMITTEE



Ar. Ranna Parikh_Chairperson, Ahmedabad Chapter



Sharwari Deshpande_ Chairperson, Marathwada Center



Ar. Tarannum Kadri_ Chairperson, Nashik Chapter



Ar. Nanda Kumar Birudavolu, Chairperson, Hyderabad Chapter



Ar. Mayur Shah-Chairman, Vadodra Chapter



Ar. Anshuman Sharma_ Chairperson, Jaipur Chapter



R K MARBLE IS NOW IN DELHI & GURUGRAM



EXPERIENCE ONE

Delivering only the finest quality products and ensuring utmost client satisfaction is our prime obsession.

Call: +91 911 911 8118

EXPERIENCE ONE - NEW DELHI

Plot No. A-1, Block A, Mayapuri Industrial Area Phase I, Mayapuri, New Delhi, Delhi 110064

WAREHOUSE - NCR

42nd Milestone, Delhi Jaipur Highway, NH 4, Sector 77, Gurugram Haryana, 122004



Redefining luxury and beauty. Redefining marble.

Delhi | Gurugram | Kishangarh

www.rkmarble.com

"The pursuit of the North is nothing but a symbol of continuous quest, a thirst for innovation and an unending journey. R K Marble identifies that incessant innovation, with an intention to give back to the community, is key to progress. Bridging the distance between continents, we are sourcing premium natural stones from across the globe and making them accessible to Indian architects and interior designers. Using bleeding-edge technology for processing natural stones and crafting surrealistic finishes for opulent spaces, R K Marble is proudly leading the way forward in natural stone innovation. In a world where you can grow any which way, how do you know where is North? For us, it's all about evolving with time, setting benchmarks and exceeding expectations – consistently."

Vikas Patni Managing Director





DENSM AWARD 2019

TopLine XL sliding door system



pull to move mechanism



SlideLine M sliding door system











InnoTech Atira drawer system









Award winning products for landmark designs

We have always been at the forefront of creating innovative products to enable our customers translate their vision into reality of creating landmark designs. No wonder, that our products have been awarded by experts and loved by customers!



"It not only brings deep emotional impact on the mind and heart together but also ignites a feeling to contribute to the welfare of people in a creative and dignified manner."



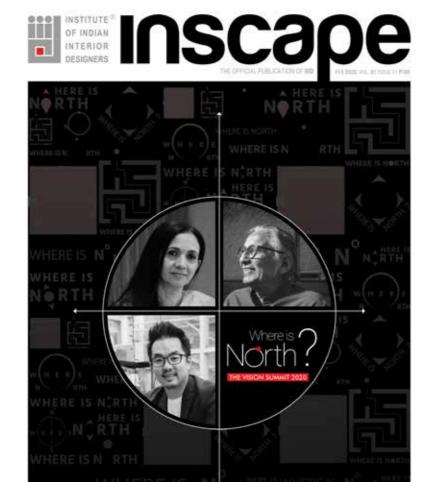


III CONTEMPLATIONS

The Promise of New Landscapes



Where is North?







Revive Rekindle & Rejuvenate

the need to upheave Indian art and craft



cross the world we find enumerable architectural and feature before a size that deplay we option or billiarco, qualities and engagine characteristic qualities and engagine characteristic expectations are passing the provision over in our promot frome. In held, they open in our promot frome, in held, the confirmation in display at the hillpart of the constructive collaboration of another, engineer, and this and enforce the constructive collaboration of another, engineer, and this and enforces in materializing stresses mornament. It is thus only his to sup that is intradiscipant that is intradiscipant.

testimosy of maelinnish sability to creat and creates with the resources available to use in today's fast paced life we have forgotten all about symbolism; tradition and have is allie all about symbolism; tradition and have is allie in his table yard religion. For instance, in Kindolish by just stabying the way a man lise in his hazary and religion. For instance, in Kindolish by just stabying the way a man lise in his hazary and the same is the circly way forward, but change does not recessarily mean an approximate of the past and spiny recolamism. Change is sellin you like the but of the larger is sellin you like the but of the into something so dynamic that because of into something so dynamic that because of the source part is all the past of the source part is all the past of the source part of the the source part of the source p





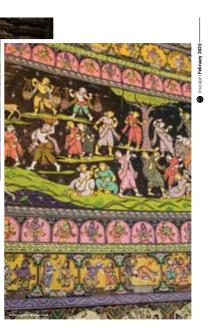






Chew in Geometric **hue**

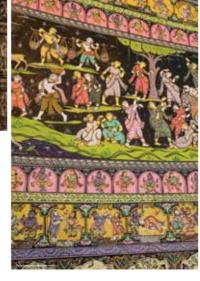






Revive Rekindle & Rejuvenate the need to upheave Indian art and craft













Homes

INSTITUTE OF INDIAN INTERIOR DESIGNERS

THEOPECUL PUBLICATION OF HIS THEOP

III CONTEMPLATIONS

Housing a Family

architect is not the consultation itself, but the w

which The article iments to law has a few such experiences and visitions, guined over the course of or 50 years of practice board in Bergulatur. The first information being product in many theories, principle and subsidies, if has been an explanation of dead, options and actions, further making even too.



PARADOXES OF A RESIDENCE PROJECT

 Majority of architects start their firms with residential projects and as they get established, reduce taking them up or even stop altogether. Their focus gradually gives way to commence, institutional, industrial and such other building speciogies.

 Most schools of architecture take up house design in one of this lower semisates, with reducing imprintions to it is reprint classes. Thesis semisate hardly hast topics working around infoldual houses or housing. Yet, majority of students in their internalip and later too, and up working on houses and housing. yone is born into houses and live there ing. We are increasingly spending indoors, especially in houses, yet attention given to designing homely

 Large number of clients thirst they leave how to design a house, so dictate term to obliging schibetos. They commission erchitects, but claim it was their plan as design dea that the architect helped is putting together. The house becomes a showcase of images for the commerce and for the obliging architects, an addition to the CV of the firm, insepective of the quaction — can that those becomes a good hornin?



HEORISING THE HOUSES

locuses began as shelters, may be from shade under a tele whin humans were unteres and gatheers. The primary bjectives of a house however, haven't harped much since then — enclosure, hade, security, utility, durability, storage, rapp, specio, confroit and consentment.

orm slame to the sophisticated. Houses es beyond standardisation and there is no tandard house either. There can be architect experts on hotel, cepital or stadium projects, who can pacify how to design them, but house learn remembers in variety in variety.

Early hotels advertised claiming to be a floorie away from homel, but today main houses appear like "footels away from houses" with the kind of inseriors, the living corona sensulate hotel lourges, diring axea books like a small meeting come and bestorome with boilest can put a stal hotel to shame. Photographic architectur intended to portify spaces to be surreal, and stooling spallicing for sensither of selecting spallicing for sensither for selecting spallicing for sensither of selecting spallicing for sensither and sensither and sensither sensithe

III MINIMAL MONOLITH



In the lap of nature

Ø Inscape Insider ⊗ Yadu P

PROJECT (2014A PROFESSIO)
PROJECT (2014A PROFESSIO)
PROCEDURE (2014A PROFESSIO)
PROCEDURE (2014A PROFESSION PR

Inspired by the design thoughts the clients curated each of the elements to be unitropleter in framing the poorty of spaces while the craftismen responded with their innovations on-site

*valoring the Zoha a residence at Kosalekal by On Earth Archinects,
which incorporates the other of a traditional Karsia house, it like a chophering a beautiful polery. The disarrants postational for large for a tradit, numerous of both and untuils speake set against a few lands and untuils speake set against a last assuranting create a beautiful dislique between nature and speake. But using marsial martella the residence is a series of the set of the series of the series

















An abode in the DUNES



A symphony of **volumes**





Yonder **Beyond**© the tape I trailer (® Adam Leach & Shaltan, Actions





The Workspace of Tomorrow:

Space, Community & Flexibility in a Connected World





Workspaces



III MODERN MARVEL





The Meandering **Trajectory**



the advert of the open floor space, a serie of office outher was unleved in — has tasod for collaboration, community in stated or collaboration, community distincting of a certain hierarchy, were the revolution isseems to be short— With open floor plates working for ger and learns or open zalical parts of the large congromerates, where prisery, charles are described aspects have consider feeling of being short of the consider feeling of being short or consider feelin

merous studies now suggest that the en floor plan is counterintative and se, in fact, lead to a significant drop in aductivity.

The beginning of the control of the

tivation (Konnikova, 2014) ile, a 2018 study by Harvard Business sool found that open offices reduce e-to-face interaction by about 70% and seese email and messaging by roughly



Principal at Studio PKA — Believes in creating spacies that couple a storing sense of place and identify flow more than 25 years into the practice, Prans continues to explore and adopt feath, increasible and exciting new super of beautifying file and the wide garrund of projects that come his way. From Coopcrate Interiors to Desiderical Spaces and exportations in Adaptive — Ro-Use, Pransi reperiors of architecture and hearter projects in as wide as at its simple.

of lie papies in row lendy and of expenditure content disapprincipation of the paper of the content disapprincipation of the content disapprincipation of the content of paper in close of the field of entitleates and dauge.



Zippy **zesty zone**

(a) Inscape Insider (b) Saleiman Most

Class grows of led System is as Class grows of led System is as Class grows of led System is Class grows of led System processing affect our mood, specially, and consulty, specially if you are widney, specially if you are widney, specially if you are widney of a first to state of a service process at takes a bit of a service process, and a service process and a service process of a service process



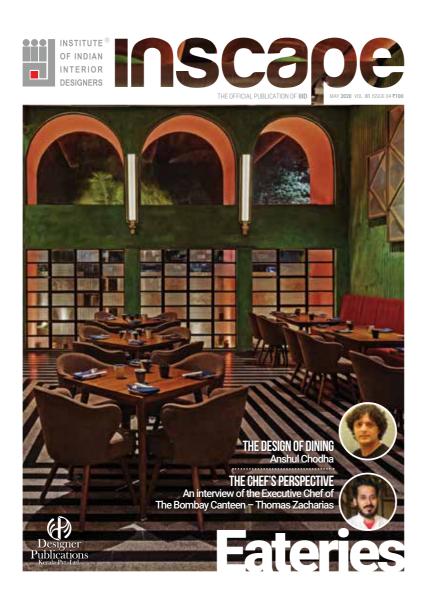






Eateries









FROMET : THE REMAIN CONTRIBUTION OF THE REMAIN C



martra in the F&B industry is it the offering of a cherishe cultinary expedition or providing the dear patrons with memorable moment of a dining experience that fingers long after the tasks buds run dryf, or is it a facerisative fusion of body? Well, most stakeholder in this industry would place their bets or facilitating a first share on either opencia or existent from the pletters of centerior than existent or the contract of the contract o

III IDEATE INNOVATE



Woven Web of Warmth



That transforms the space where the passes where the passes the passes where the passes where the passes the passes are possible passes and the passes where the passes are possible passes and a prime location surrounded by institute and compasses. Driving the young crowd in upbeat, efferiveneers and spirited spac to large out, a cold with a unique actory can to live with an engine, store of energet to the passes are of energet to the passes of th

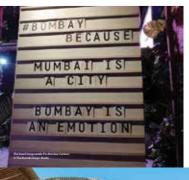






Blooming Brilliance













One **Quintessential**Opulence © houge holder (® housem hote)







Retail









PROJECTIONS AND STATE OF THE PROJECTION OF THE PROJECT OF THE PROJ

The Purple ink Studio has metamorphosed the modest space of 660 apt into a quintescential space that thamports the violates to the bygoine era.

D bouriese's upbest and serio looking flespins store needed to the heart of Beroplace to be bounded to the heart of Beroplace to be bounded to the heart of Beroplace to be bounded to the heart of Beroplace to the common special to the serio special of 650 orbit mos equinteneural special transport of 650 orbit mos equinteneural special transport serio or the experiment to see design counter to the design counter the serious to the things counter the serious to the following the serious to the following the serious to the serious to the design counter the serious the serious the serious the serious that the serious the serious the serious the serious the serious that the serious the serious that the serious the serious that the s

III IDEATE INNOVATE







Drop byPepperfry

III PICTURE PERFECT The **Creo** chalice

SUB



The mime of **Timber Rhyme'**



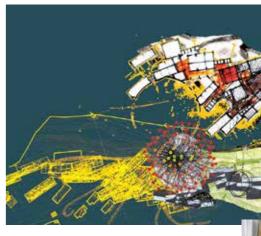
Terraforming Techniques © Brades Cape



The **Third Space**

Schools









PROJECT THE ATTEMPT SERVICE
FROM THE ATTEMPT S



t is very common in our nation to see built spaces being renovated or redone entrely to keep pace with people-independent changing needs. This being accepted, it is necessary to allow material recovery and recycling, or reconstruct the same building slewwhere, to prevent debris that will occupy laintifile.

III IN THE LIMELIGHT



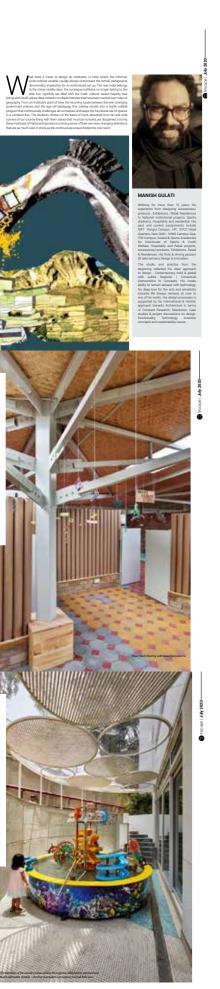


PROMET NAME : INNAMORE : INNAMORE

EESGN TEAM : IDBEST (FANNOR),
EIGHERAL IAA
NTERCESENES: PAL EESCN
STRUCTURAL : SANRACIONA
CONRELIANTS
LANESCAPE : SCALAROSCAPE
ARCHITECTS
NORCH : DEBOR
FULNISHE : SHALAROSCAPE
FULNISHE : SHALAROSCAP



The Singapore International School Curuptum, is a primar instancion that aims to promot the Indistrict development or a child it is conceived as a environment that numbers and shape the personality of children through the formative years. The school seeks to immission children in a creative miles balling new relationships and ways or









Healthcare



Your Health **Needs Attention**

like CO/ID-19 has availabled our minds through many changes to our Better through many changes to our Better, be expecially in taking care of our health. Everything is \$8 is subject to change, and life is disponded no on health. In order of fourth or furnishment of the independent on health in order of fourth health is essential. Threefore designing these environments or healthg spaces an iso oital for our betterment, for the survival of our species.

the medical form the second of the second of



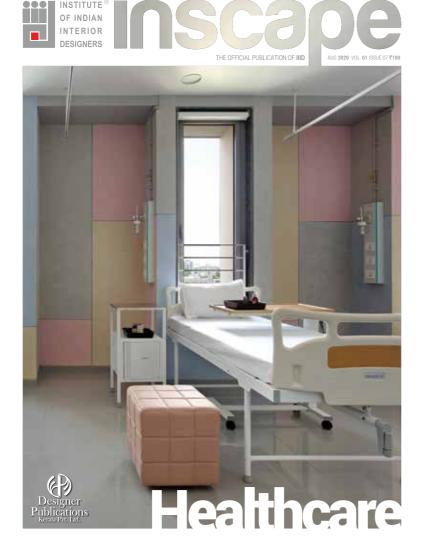
A soothing medley of colours

PROJECT NAME : ALMERACING:
DESERVIPACTIC: DISERVINA ASSOCIATES
DESERVE : ALMER ANTIL: 6 MARSH
PATE.
CLENTINAME : DE RESERVA VALON
STANTE SERVENO
PROJECT ASSOCIATES
2000 00071

A well designed spatial organization with colocity il interiors that helps sees the treatment process. Overall the space provides a sense of comfort, possibility varied colour and enough private space.

the space one fives in his a big impact on a parso owned health and vive being owned the property of the property of the many studies based the social impact of bull environment stated, a design based on the user-space needs such as spaces that provide part of natural bight help patients to recommon quickly. The project Ahras Clime Increasion Association is a paragen for increasion Association is a paragen for











Juxtaposed & Vivid @ Tope Bala @ Tope Bala





Crafted & Sophisticated @ Name hater @ Hall Policy State |



A Place to Heal





Curating Change



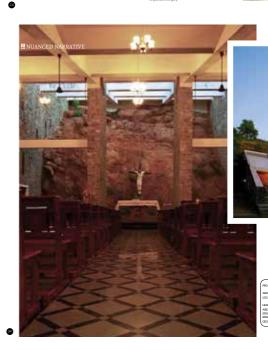
Transcending The **Symbolic**

Sacred Spaces







































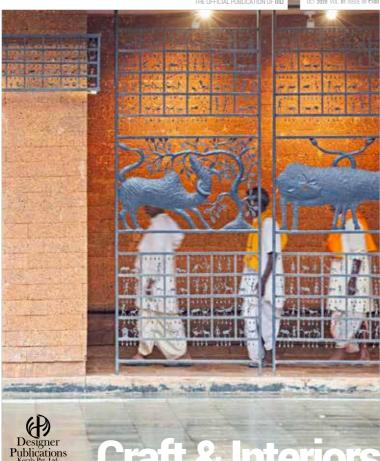
Craft & Interiors

















An abode for soul cleansing







The Ten Commandments of Craft

on a the divide between craft and design wi

opie, outher, wilpow more. An all sharp visited in the control of the control of







One with nature

POLECT :NEST-PRIVATE
RESERVATE
RESERVATE
RESERVATE
RESERVATION
RESERVATION RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RESERVATION
RES

The lastish interiors open into its natural comoundings, developing a relationship between the inside and outside.

he image when we think of urban space is the conglomerate of structures looking more or less the same. But it is reflecting to advantage for the same of the reflecting to advantage that some end users wish to bring a charge to this boring routine. The private residence Nest TAO Architecture Pkt. Ltd. follows this new



IIID Design Excellent Awards

IIID Faculty Development Programs 2020

Areport by **Radhika Viswanathan** Immediate Past Chairperson IIID-DRC

in the past few months, we have been having a unique experience in our lives. The challenge has been to find new ways of understanding presence in a world of absence. It has been a time to reflect, look within and transform the inner perience into a state of knowledge, it has een a peried of anxiety, but also of immense

beings. While we seem to be connected, there is no doubt that we also face immense challenges as teachers. Education is not just assimilation of skills, and our endewoor has to be to bring together couplition 8 thought along with swikened sensory perceptions. Collaborative learning is important. more than ever before to reinforce social interaction which has been pussed by the

Total Section of the Control of the

It is this content that IID launched the Enalty Development Program (ESP) for colleges that have collaborated with them. After several brainstraming sessions consisting of some of the members of the Managing Committee of IID Delit Regions of IID Delit Regions of ID Delit Regions of Chipster and Acadys, Regional Puri, member of Roccions of Chipster and Acadys, Regional Puri, member affairagis (Arrandos IID) President-Elect & member Efairagis (Arrandos IID) President-Elect & Immerior Efairagis (Committee, a board ormatistre plan of the program was prepared on the parts, president president program seas prepared in the parts, president presi

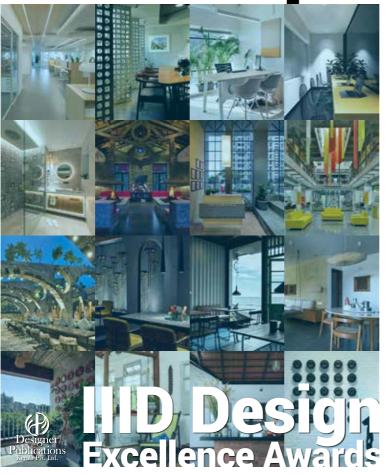
care of the more quantifiable sepects of the program.

FDP1, held from 25-27 September 2020, was aimed at Building Seratabilists, helpinistics as \$5.581m, making used the inherent pointfall of ordine sebuction to access resources. It was curated by Juperith Nadecializinges, & Samezal Kalk Kapon and powered by Tengam, Anolgs. Besides carating the program. Anolgs. Besides carating the program. Jupatith & Swerzali, along with Necta Mouzel & Rahalland Necessarian anchored Mouzel & Falkalland Necessarian anchored

FDP2, planned from 0.11 October 2020, in quick accession to FDP1, was a specially constaid by GRB Balletishiran and her energetic team at Acedge, with a focus on writing design finish that could be not writing the could grownly. Beginner, beginner before cutcomes. The thrust was on the teaching-learning journey, beginner, the strength of the country of the profession process of writing the brief.

Sessional 8.2 of FDP1 were about Building Serialities.











WINNER 1







National Jury Members



WINNER 1















WINNER







Recreational Landscape



Facets of Landscape Architecture In India











Stepped Praying Greens Praying Greens







Shaping urban vitality © Stronge Barder (**) Strong Marketon







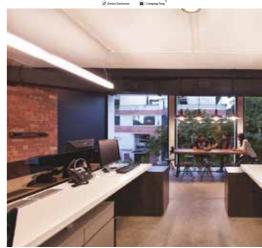




The Young & The Restless

A Personal Perspective

Young Designers Special





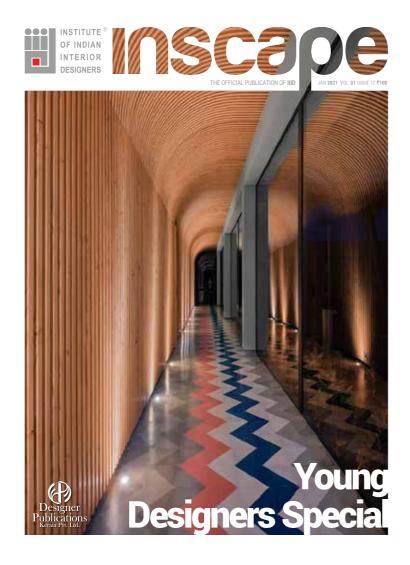






















ARCHITECTURE BRIO



700Ft Long
(*) Inscarge Insider (**) pryecha Vijeyeshras, Bajan Saran







Code Mancers

(a) Itanzapa Itanidar (a) MYVN Architecture





Reviving tradition







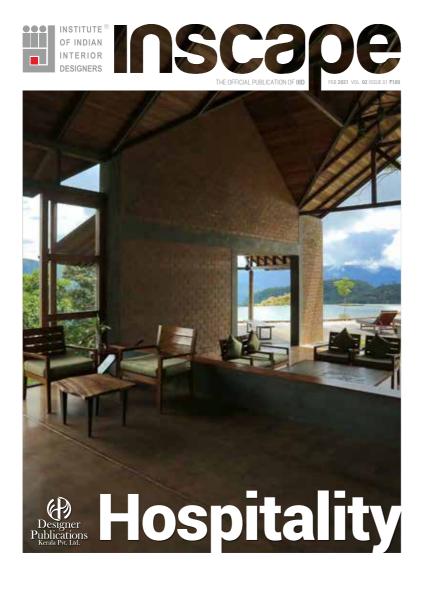


Free flow

of forms



Hospitality













Rustic elegance



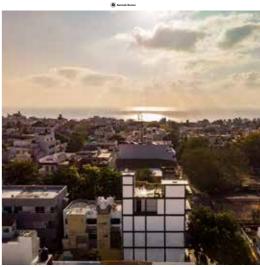






Moulding a new social order

Captured by Ar Ridha Fathima through a telephonic interview with Ar Mona Doctor-Pingel



Housing

∭ FUTURE PROOF

Contemporary Housing Design Ideas in 2021

Creative design adaptations for social isolation, lockdowns and quarantine
IIID ROOTS FELLOWSHIP RESEARCH PROJECT - 2020-2021

It's been a year since the lockdowns first announced in March 2007. The quarriethe home is now playing years role in our less. The prospects insidation have generated new classifications as well as opportunities to redesign how interiors. Consequently, the influence has on large-case housing can evoke passadigm change.

paradigm change.

The IID-ROOTS FELLOWSHIP Research Project raised certain seminal issues to prograstically address the adaptation of the home interiors during the pandemic and isolation.

rhow will housing design change and adept to the inflamon of the pandemic? What are to the inflamon of the pandemic? What are the new services that "Quasardine housing" use to accorrendate? Through a series of a small workshops, with young architects and designers, the IID-Roots Fellowship and pandemic pandemic and designers, the IID-Roots Fellowship are put potopher as int of design details and elementar that pant ments and houses could incorporate, to respond better in the face of socialism.

exceptions, to response outer in the late of collation.

Several architects and interior designers, feel that life infer this phase may never be the same again. Several field we are at a new phase of life on the planet. It is then a new phase of life on the planet, it is then a new phase of life on the planet, it is then a new phase of life on the planet is then a pattern and became more publication in the way they consumer resources and denery? It is the communities access from the planet. The several planet is the several planet. The charge impact the design of frozzing and forms referency.

These are sorre of the challenges as human society prepares to regin its mobility as freedom of movement. Work from home as with children deing their onlines schools from home is having a deep impact housing despir. How can excited as interior designers respond creatively to to design of againtments and other forms community housing?







y practice is to my work cultures Ea as it is here have to grap





A sustainable revision for community living

















Lighting up the twilight years

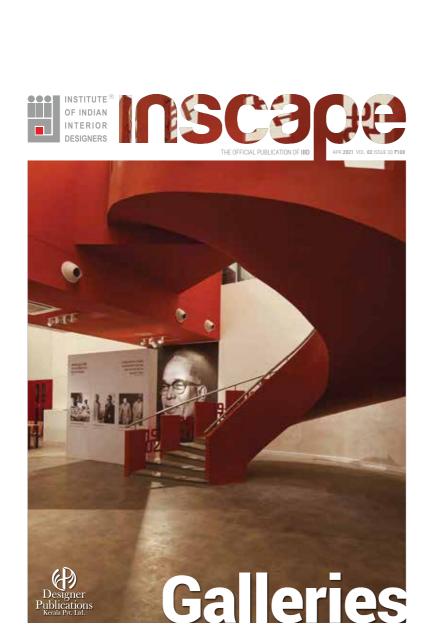




III NATURE NURTURE

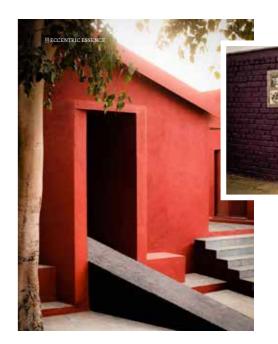


Galleries











Metaphor for History © traccape lander (a) Andra Databloom, Albani Approved



Reclaiming the industrial aesthetic

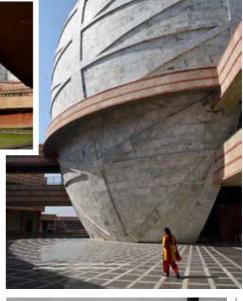




A testament for a better future



Honouring the fallen heroes





A celebration of public collaboration





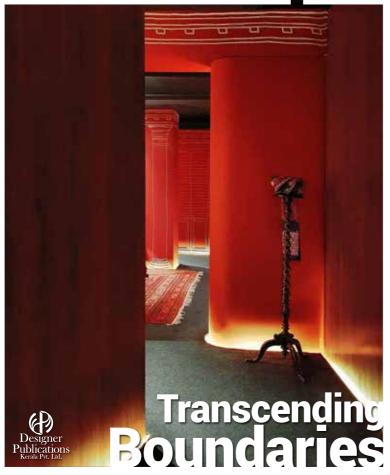


Niels Schoenfelder Mancini - Design | Art, **Architecture & Philosophy**





Transcending Boundaries







Ushering a gentle breeze





gift glow and are not overpowered by a gift contrast, that a less "filtered" window button would have created. This service in the right amount of light and depth of propring is record in the search for client expensiveness as well as the postictered of the factor of the postictered of the postic of the pos

ne cabinet is a room, typically or a soset. Could you share the inspiration for the use of faishin and the collage of tefacts, like a magicians tent in your start, "The Cabinet of Curiosity"? Here, see, by collaborating with master horioiders' Leen François Lesage, the ea of the craft of embruidery seems to were the facade and etch it on to the terior surface creating a vital sense of size.

he craft based model of design and nstruction still produces today very nsual interiors even when applied in this MANCINI ENTERPRISES

The firm fraunded is 2004 by Neek Schoededed. J.T. Admin. and disease have for disease the min. of the control of the co





A glimmer in the desert

ELT NAME: THE RA BURMANI
RATHWANT CERLS
SUNCIL
LITER SANSTERMER, RA INSTITUTORIA
NERSEM SERVICES
SURGESTERMENTS

This school in remale Rajasihan designed by New York-based architect Dana Kollogy stands apart for its noble cause as well the clession.

in the heart of the mystic Thar Desert in Rajasman stands. The Rajasman stands of the Rajasman stands of the School — a frantantical oval sandstone structure that blends seemileasily into the and landscape. Set to open in July 2021, the school will serve more hand 400 girls, from indergraters to class 10, hat like below the poverty line in the region where female litteracy benefit braches 35 per





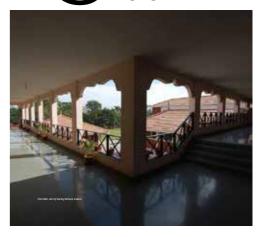


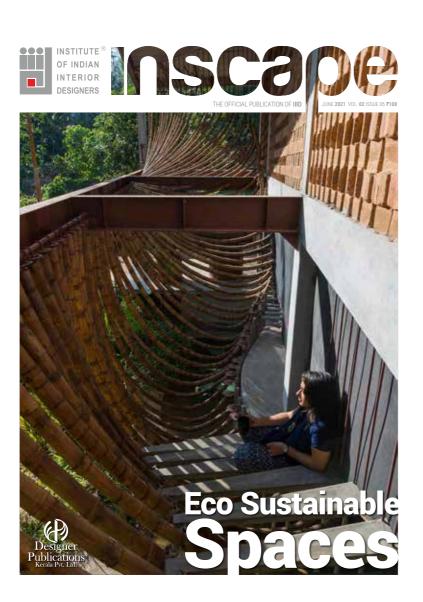


!!! CONTEMPLATIONS

OUL PACES

Eco Sustainable Spaces

























Think Local Act Local (*) tensipe listed in (**) & to by Imageny



WeavingAn Intriguing Abode





Weaving An Intriguing Abode









Incredibly Inspiring Lodgings

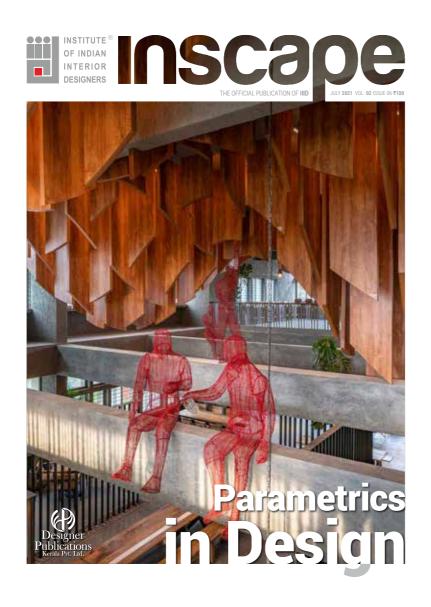
Parametricism - an emerging Architectural style in flux.







Parametrics in Design





A Hive of Ideas



SculpturesqueBrew

III NUANCED NARRATIVE

Ingenious & Integrated



Indigo Deli: Exploring Variations

A Drama of Geometric Forms





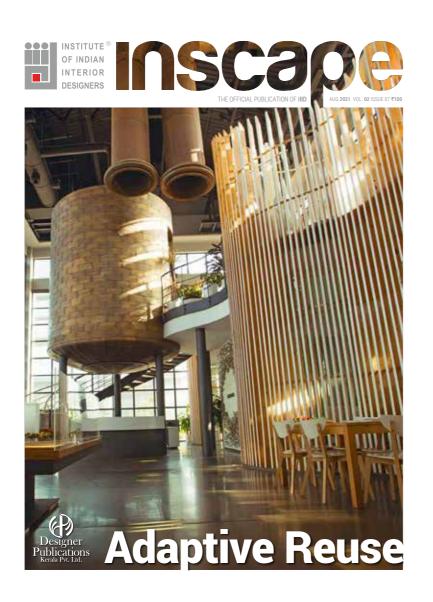
Elastic Elegance



Revive, Restore & Replenish



Adaptive Reuse















Re-invoking The Industrial Age (*) Barrel Balle Balle



Rooted In Context & Culture





Spirited Awakening **Comparison** **Comparis



Discovering the Joyous Heritage



Discovering North



Jabeen: It's a very big privilege and a big blessing that I could be with you to share your wisdom, Pritzker Laureate Padma Bhushan Dr. B. V. Doshi.

Doshi: I think the first thing that I must say, meeting you for the second time is how lucky it is that IIIDhas now made you the president. And now you are looking at the North Star and you want to find out how can we reach there so that the entire cosmic forces can become part and parcel of IIID or the profession of interior design. I remember you mentioning before about heightening the qualitative aspect of design, i.e., not to imitate but to infer the essence of various design principles from around the world.

Jabeen: It is my humble privilege and honor to be the president of IIID, that to being the first lady president in 48 years. Actually, it's a big responsibility, compared to a normal organization, here a president has to lead designers who are themselves their own leaders! How to do it? The two-year term of IIID fetches an exciting chance to channel a direction and form a national executive committee who follows the ideologies through various activities, actions and programs across 32 chapters in India. Last year we had 600 activities, that brought the designers to the forefront, this elates to lead our nation to great heights. Every term, these parameters harness the energy and momentum that fuel the institution of IIID! As I took charge, what should be the vision? Was my biggest question. During the term 2015-2017, the vision was 'Taking Design to the Masses' where we traveled 26,000 kms across India in 4 Nano cars, village to village, meeting villagers, slum dwellers, craftsman and we learned much more than us taking design to the masses. The term after that echoed on the vision 'Defining Design', where we undefined and redefined the understanding and character of design in and around us. And we concluded that design is a life skill, how from humble beginnings it connects us in myriad ways. Design as an instrument of change, which can touch people, drove my instinct after undertaking the role as president, made me think where we are going? What direction do we need to look for?

Suddenly I guoted 'Where is north?' as a tagline. It's about exploration. Your own personal journey. I was deeply moved by Einstein's quote of we being in a bubble of happiness and this world as a beautiful ship. We have all the comfort and luxury, but the only thing we don't have is a compass. We don't know where we are going. So as designers we do a lot of things, trying to make a difference. So actually, we should have a compass and that shows us the way according to our ideologies and philosophies. The idea is for everybody to figure out their north in different ways based on their beliefs. Designwill somehownaturallybring all these together and connect somewhere. People who believe in their own ideology and wish to go in that direction, making their own journey, are the most motivated people. Then nobody should need to tell them anything. That is the purpose behind the vision 'Where is North'.



Ar. Jabeen L Zacharias

Where is ? Vorth? Vision 2019-21

Design is an instrument of Change! Irrespective of the different philosophies we follow as a creative creed, we need to be collectively relevant and responsible for our challenging contexts and uncertain times.

'Vision - Where is North?', is about a conscious and conscientious call on Design.

Jabeen L. Zacharias National President, IIID

Doshi: By chance. I went to architecture. From there I went to Paris, and I heard about Corbusier and he was talking about the world and his fame and his work in India. Because I was born during the independence period, I was all the time thinking, who are we? Why is it we have to all the time be dependent? And even though I was working with Corbusier, deep inside, I was wondering, 'he's a great architect, historically and several centuries you don't find people like that.

So, every evening I would go home and question about this. How and are we going to be dependent all the time, or are we going to become something someday? Can I find the source so that I can try to find my north? As you say. Every time he would draw something, I would ask questions. He would answer those questions. And those became my benchmarks, the beginnings. And then slowly I learned how he talked about climate, how he talked with a big chart in his office. And the chart was showing climate, temperature, wind direction, sun direction, humidity, cloud in the sky. And all these things became his parameters. But then that was only one parameter outside. But when he was creating things, he was looking at the shell and he was looking at natural objects. And he was looking at the stone. And then he would also look at the Acropolis, sculptures and paintings to draw inspiration!Since I have not done architecture beyond the 3rd year, I was more curious and did not know at all;I was too proud of many things. I was also proud of my independence; to say that I am an Indian.

I was brought up in my ancestral home with my grandfather, so I was rooted in traditions. Then I looked at the traditions and the journey, going for the rituals at the temples and festivals. I observed, questioned, painted and made sketches. I used to go to the villages and I would draw the village pond and the life and animals around.

So, the only thing I kept wondering is, what triggers this person to create something which is there when he was working in India. Then I saw how he was working. Sometimes he was looking at the moon, that he would draw the moon's phases. Sometimes he would draw the moon's phases. Sometimes he would draw the birds. And he would draw the animals and other ordinary things. For an architect, I was never thinking that I have to learn something which is ordinary, and these little things became my guiding points. All these thoughts made me grow not like him, but as an Indian. Then my question was what is the Indianness? What is the philosophy of our notice?

Luckily, I was brought up in my ancestral home with my grandfather, so I was rooted in traditions. ThenI looked at the traditions and the journey, going for the rituals at the temples andfestivals. I observed, questioned, painted and made sketches. I used to go to the villages and I would draw the village pond and the life and animals around. The journey really made me aware about the origin of life, lifestyle, activities and their relationship to climate. I got insight into culture, activities, economy and even the crop pattern. Thisis not in the books of schools of architecture. This showed methey are not isolated, butarean integrated whole.

India is full of celebrations. They are rich and colorful. Slowly, I learned and found my identity in them. How culture was connected to sustainability. Even a small

object evolved over centuries or decadeshad many functions in India; we bring the idea of multipurpose. For example, a saree or a dhoti. How many ways a person could use it or put it to walk, dance and celebrate. You can spread it or you can cover it. It shows the idea of multi-purpose, sustainable, and economic ways of using one item. It also eventually adds grace and individuality.

If you go to Kashmir, you find snow on the slopesand you don't see the house at all, but the house is a part of the beams and it blends with the snow. You wonder how would they sustain? And they were done with no extra challenges. But they merged in integration. Now as an architect, I can design a room, but it must celebrate, be sustainable and last long, also should add an element of grace and unique beauty to themselves. These became my parameters, and those parameters helped me to now know what buildings are, what objects are, what other things are.

Since I was born as an Indian, and I had the chance to travel to Europe, all the years taught me deeply about my identity, to where I am and what is my purpose and how will it sustain me overtime. I started using my new found parameters in architecture and studies. When we talk about design or anything else, do we reverse the order and start from the finished product or we start from the beginning?And I think the search that you are doing is very similar.

Now you have rightly said that you want to find your North. So, if that North is found, then the questions are what could be the topics of discussion and what can happen so that this becomes really at beginning of something else? What is the message that the discussiongives? And if that has a message, are there any examples that one can see at the same time? Are there all the disciplines, and is there a defining unit?

How do I enjoy the most from it? Can everybody share it like the Indian dance and the Indian classical music?Or Indian food?

Indian thali has so many foods put into that little leaf. And then you have 500 people savoring it at a time. And there is a sequence which it has been given for ages. In thatsequence, there is something hot, something sour, sweetand spicy. It is full of choices. Now you can mix it up, you can add on and eat in so many ways. You can hit sweet first or you can take itto the last.





Imagine it is all cooked in one big place, and then you see everybody with a choice, similarly is the Indian saree. You print them in various methods and wear them differently.

So, I found that this method of doing brings no waste in the end and it is available only depending on the local material. So comes the local taste, local dishes, and their service. This shows a really good design means that it mustaffect every level at every scale and giveeveryone a choice. So it doesn't use much energy, but it also becomes a sort of demonstration, and everybody in the end is happy.

Design is the one which gives you pleasure, which gives you joy, which gives you condition to lead whatever you want, and you have a choice. The next important thing is who should we really follow, the foreigner designers and magazines which are there in style? Or can we have our own style? When I was in Japan for four months, I was so surprised how proud they were about their culture. And they never went outside. They had Christian things also, but they finally became Japanese. How come that we become western and not really remain Indians? Now this is one big question which should be discussed, and I think if that can happen then we can bloom an Indian vision. This is what really you should strive in going towards north.

Jabeen:Actually, that is a question or a concern we all have, like we have Italian design, Scandinavian design, and Japanese design. We are a talented country with so much ofsource inspiration to draw from. Yet we don't see Indian design talked about

The beauty of North is that it doesn't use any energy, but it gives you the light all the time. It is a legend. It is eternal. It is timeless.

much, it might be because we are not kind of drawing from this land. This culture and heritagehave so much to take form and create our own unique design thoughts.

Doshi:Yeah, so the question would be, is the conference, which is for three days or four days really to change the attitude and create something as a new institution or a new thought? Does the idea create experimental schools in different places? What is the attitude of Indian design and that matches anybodyanywhere? With this conference, you can trigger the centers of excellence in this kind of thought and create those ideologies. And if they work for 3-4 years, then I think we will have something to look at in our magazines.

When I designed this house 60 years ago, this space was supposed to be used asa multipurpose area. The best thing I thought was sitting on the floor and then once in a while you use sofa and furniture. The second thing was tobring in light, ventilation and of course the surrounding material. We can't afford to air conditioning all the time. That should be our mindset to bring design with a character and uniqueness of India. That is what IIID also should stand and strive for!

Jabeen:What you said is actually profound. Actually, we will try to bring about a difference in the way we look at design and the way we practice design through our summit. We are having all these designers together with officials from sister organizations. And then we are encouraging them to come up with issues on their own. We have very good conductors like Neeraj Shah and Shilpa Gore Shah specially going to conduct a session

where instead of telling them what to do, we discuss issues randomly and askthem to come up with more issues that they can think of and also bring about solutions with some perspective on how even when we are all rooted to our own personal north versus the search for a collective north.

Doshi:The beauty of North is that it doesn't use any energy, but it gives you the light all the time. It is a legend. It is eternal. It is timeless. Once I attended a IIID conference in Bombay and there were people from Finland and other places. And when I showed them some of my work there and one gentleman said 'How come you use natural light so well and the light always keepschanging? Artificial lights don't change and they don't give you the same field either, similarly about ventilation. He mentioned that when they work in Finland or other place, even though we are architects, we also talk about conserving energy, giving delight, and allowing ventilation with less effort. And then when you do those things, aesthetically, they even become better and they get a character of their own. And that character is our finished character. This shows that using minimum energy and minimum resources, and taking advantage of natural resources like changing lights, the seasons, summer, winter and monsoon and then morning, afternoon and evening with clouds or without clouds, all brings the identity and character to a space.

Jabeen:Immediately after the tagline of Where is North, some of them actually asked for a little more of explanation because it is a little philosophical. So, the next two critical words or pointers which I extended as 'It is about conscious and conscientious design!'.

Unless we use our design in a very conscious way without maybe a second look at how much energy is going to use the green design which we are going to do, there is soon some kind of predicament. So, every line we draw, it could be a single brick wall, a simple one, or it could even be the great dividing wall. We should have a conscious call and a conscientious callon what we are doing. Again, this will have to come as a decision from their own search for the North.

Our three-day conference is to inspire everybody to come together as a team. The first day involves two hundred people

drawing in their thoughts and objectives. On the second day and third day, wewill engage in a focused discussion, which happens between 60 people. And then all these thoughts will actually transform into projects which can be measured and enjoyed by people. We have 18 objectives which we have identified as in several core areas, for example people, how can design reach people. Are services only limited to the elite?So we have come up with ideas like design camps just like doctors do. Why can't designers go in two cars to the rural areas and help people by just looking at their abodes, and being with them for a few hours and helping them on their issues. The Kerala floods was the first time we went into these places and we saw the mistake which actually led to this damage. There wasno pinning between the walls, so it just came off. The foundations were not there, like that so many things. We even brought in students to join the design camps and bring about our aid in these dire times.

70% of design happens through housewives, carpenters, and masons. We have to empower them. We cannotbe a professional body of designers and think that we are going to do this or bring this change unless we empower them. We are going to bring in skilled workshops, media campaigns and slot every week with activities for the common people to tune in and get tips on the little things that matter in design and our spaces around.

Doshi:If you meet three people or four people and then you discuss something you carry home. Sometimes you over hear some things and sometimes you go to another place and you see something that you want to follow. The question is when so many people gather for so much discussion. What is it I can carry it for a long period of time?And is there something which is like aNorth star to begin with, supposing that we have the Padmanabhapuram Palace, as the conference location. We walk around a couple of kilometers away from the palace and the discussion is on what is the reason that this placehas lasted so long? How many centuries and what is it that made those people think to create such a building that we still revere it?ls it not really a learning place? Can you not get something from there? And when I go back home, I say my God; you know that cross ventilation. If you are good, you can make small spaces and large spaces with multiple

activities. Such kind of coming together is not only gathering, but it is a growing experience. I think it adds a nourishing lesson to learn from and derive from.

Jabeen:There is a lot in this idea and maybe we can curate a trail in search of north. Where you go toPadmanabhapuram Palace and go around. We can enlarge this idea of where you go to these design temples and understand its design, also the character and culture around it.

Doshi: In every place and everything there is a lot to be learned. It matters how deeper you are ready to go. Once some students visited the Mill Owners building and then they left in an hour. I'm sure some people must have seen something. I was wondering if they had decided that only five or six people would go again and study that building. They would find more and more things which they missed with such a compressed program. We can go deep inside. It is happening within our institutions. We have five years of architecture in college and we have so much to do. So, webuild on quantity but we do not have quality and we don't want to go deeper and want everything in a hurry. Why is that hurry?

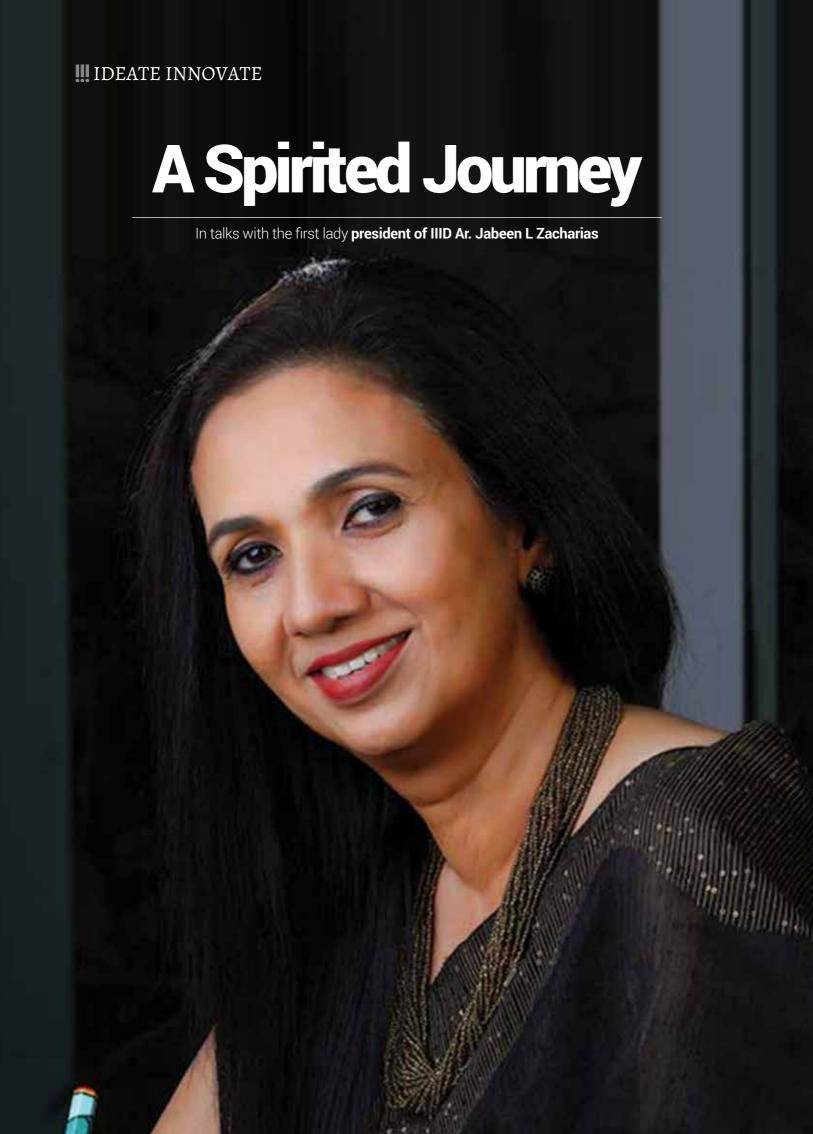
Jabeen: That's a very good question. For us, destinations are important. We have to take the time and enjoy this journey and that is how we fulfill the search. We will definitely come back to you with an initial idea and would certainly like to take it ahead. You are our ambassador and you are showing us the way. And I would request you to give a message to all our designers who are on the summit. We are eagerly looking forward to hearing your wisdom on your own personal idea about this vision.

Doshi: The North Star is a great idea! It is one star which never moves and is true, devoted and believes in something eternal. I think that becomes eventually the start. That legend is very important for us as the goal in life. Whatever we do, we should pursue it till the end and until we are not satisfied, we will continue to do so and not take other things easily available from somebody else.

This legacy must continue and make many more stars next to that NorthStar, and each star will have a cluster of stars around it. Those stars will remain there and they will shine and glitter and give us delight.

Thank you so much.





Looking back and two years down the line as President of the largest Interior design body in the country, how do you reflect upon this journey?

Jabeen: It is a huge question. It was a very challenging term, as everybody knows. Right from Covid to Constitutional standoffs the times were turbulent. I may want to describe the journey as that of the Titanic; with one difference, though. I am going to deliver this ship and all its trusting 8000 around passengers safe and sound to the Port. What steered my actions throughout in the stormiest of weather was a resolve to not ignore warnings and a deep sense of duty and direction, which lies with any captain. The scenario was unprecedented with encountered situations to even refer.

The new INSCAPE magazine resulted from long discussions and a new magazine was fashioned. Innovatively designed layouts, structured compositions, and proficient writing brought the world of interior design to our members. What does your creative mind look for while perusing each month's issue?

Jabeen: My 'creative mind' awaits every issue with something to trigger my curiosity and make me wonder and ponder about the philosophy and approach of a brilliant fellow designer's work portrayed in there. Beyond such enlightenment, it also inspires me to take note of any legible logic which I can take ahead. I believe that as designers we are not islands cut off; but connected to each other with the great currents of our times and a single ocean bed with hard realities. We are all together, shaping people and connecting the dots of our joint destiny together. Referring to each other and sharing notes as in a team is important, the most fundamental idea behind coming together as an organisation like IIID. The pain and efforts with which we kept profound conversations alive in such special times in spite of all the challenges through 'INSCAPE' month after month is amazing; as amazing as the team which made it happen.





Your inspiring messages in every issue of INSCAPE carried your passionate spirit! It all began with one big question 'Where is North?' Do you believe that the Institution's direction through this big question is on the right track? What advice would you like to give to the new team of IIID to continue to seek the North?

Jabeen: I am happy that you feel my messages were worthy of the inspiring issues of INSCAPE. Where is North? I believe that more than a question; it is an answer in itself. An answer to all questions and any question you can think of. Acknowledging that there is a North and aligning our life's journeys in true reference to it, wherever we are or wherever we go, will always keep us on the 'right track'. The roads may not be always the obvious ones or the easiest; but we won't get lost for sure. For the new team and all members, my advice is to reach for any heights, aspire for any dream but keep an eye on North. In the case of IIID, that North is our constitution and our allegiance

When you took over as the President of IIID, how did you go about creating an eco-system to support your vision of "Where is North"?

Jabeen: An eco-system in its simplest form is a self-sufficient and self-reliant 'space-o-sphere' (this word is my invention) sensitive and the keeping the delicate balance is important for it to sustain. To me, an effective parallel/metaphor to IIID ecosystem could be our beautiful blue marble planet earth. It revolves reposed on the axis of its Constitution, with the 33 Chapters and Centres making a beautiful map where we have our members living happy thoughts; all the nourished and conditioned by the NEC

LL

We are 'lone' travellers who need to keep going on their own paths listening for the tales from the past and cues of the present; but with no firm picture of tomorrow other than North, which still ends there to keep us together under a larger truth merging our destinies to meet somewhere.

like seasons bringing great contexts of light, rain, wind & heat! This concept is also best translated in our working model of the IIID Yantra.

We understand you are a meticulous planner and you see God in the details. Can you give us some idea of how you prepared for this position and the months ahead?

Jabeen: Yes, I am an obsessive planner and believe that God is very particular about details that he therefore resides in details. Incidentally, my another such belief is what I carry from Army. That 'seconds are more important than minutes and minutes more important than hours. Ever readiness for action can only come from clarity which comes forth from an uncanny understanding of details; the best strategy to save a situation or win anytime. As an IIID member with 30 years of experience, further moulded in the roles of Hon Secretary and President Elect gave me huge insight into what we need. This was then tested and sealed together with the Team Dream Weavers, starting from a brainstorming session on the very first day of the Term. Many noteworthy participants expressed observations of their vision of "Where is North" which was the seed to many noteworthy ideas. Thus, despite of some critical Constitutional setbacks we could therefore do more than what was done in past 5 years halfway through the term as many thinks

What were the various areas of interest within the Institution that you enjoyed working with the most, in order to advance your vision of "Where is North" and how far do you think you have succeeded considering that this has been the most challenging times because of the pandemic?

Jabeen: My serious areas of 'interest' were to do projects of highest social concern at a grand scale and ensure that the IIID flag fly higher than ever. But it seems 'somebody else higher up there' was also with maybe more serious interest and intent about what I should do this 50th year of IIID. I was taken and shaken in a series of shocks and surprises ensuring that the most important thing is to anchor IIID with such deep foundations on the rock of a credible constitution cemented with propriety so that the flag can fly high confident of not coming down and flutter proudly. I saw myself doing the most important job for the President of the organisation; engaging ensuring and enforcing our Constitution with no compromise. I wonder how many of our members even officers have read this amazing 'novel'. It may sound quite boring to most; but coupled with the happenings



of the term, it turned out to be one of the most exciting suspense thrillers I have ever read; mysteries unravelled, treasures found and leaving us in fact spellbound in our understanding. The research and the findings couldn't have been more successful considering that our vision itself was about North, which for IIID is its Constitution. The pandemic ironically set an introspective slow pace conducive than challenging.

What do you think are the challenges Interior design professionals face and how do we as an Institution step in to prepare young professionals to be abreast with the changing times?

Jabeen: The challenge is for me is best summarised by Albert Einstein; We have built a ship where we have all the luxuries and comforts which we can ever imagine; the only thing which we but lack is a compass; We don't know where we are going. Sincerely, the one advice I could give young designers is to stop being designers and return to being just 'Sapiens' with the inherent incredible imagination and resolves are blessed with as a race. Be 'human'; and you will know what to do. Unlearn and learn; then unlearn and learn; and then.... The paradox of our times is that there are no constants other than 'change', which changes every second in time and ever place in space. We are 'lone' travellers who need to keep going on their own paths listening for the tales from the past and cues of the present; but with no firm picture of tomorrow other than North, which still ends there to keep us together under a larger truth merging our destinies to meet somewhere.

Your long stints with the Administration of IIID have that experience influenced your design direction?

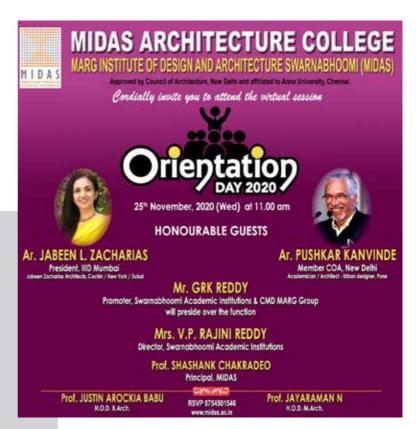
Jabeen: Our experiences in any field will have its influence on whatever we do elsewhere. I must say that in my case I have brought in my professional experience particularly in aligning teamwork and Design thinking to IIID too. Be it the Design Yatra, Yantra, Satsang, Karina Kuch, Design camps to the smallest detail of giving numbers to a letter/communication there were big and small path changing interventions were experiences from both worlds merged for stunning results. The main take away for me personally from IIID is the experience of meeting designers from across India and of course people at large. Finally, be it life or design, it is about people and a North we can all believe in.

Interview prepared and compiled by Editor-Shamini Shanker Jain, Co-Editor - Dr. Rema S Kartha and NEC Member - Sajan Pulimood

Power of DREAMS





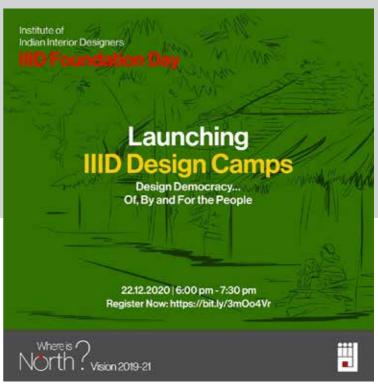














on feb 20th at 6 pm



MODI any Secretary

Ar. JIGNESH

Ar. RAHUL

VERMA

rperson BRC

DAVI



PRABHU

BRC











Ar MOHAMMED NISSAR











DATE

VENUE

Sat, 20th Feb. 2021 Eden Club, Mangalore 6:00 pm Onwards

Cornort Us 0824-2953365 | +91 91482 72365

Design Impact

South Asia - Design Agency & **Climate Change**

#gsdimpact

On February 25, 2021 Volume 3: Global Design Summit Speaker Series Full Event 9AM - 12PM IST

Sponsored by the Harvard Graduate School of Design Alumni Council, the Harvard Alumni Ass Architectural and Urban Scolety.

Institute of **Indian Interior Designers**

The First Lady President and the 'WE-MEN' of IIID Term 2019-2021 leading the Vision -







Greetings on International Women's Day

























Geetha Rani R Sharwari A. D.

Ashima Vashisth

North (vision 2019-21





Institute of Indian Interior Designers

Dr. B. V. Doshi has been bestowed the Foreign Honorary Membership of the American Academy of Arts & Literature reserved for 75 architects, artists, writers and composers for their distinguished work.

Congratulations Dr. B. V. Doshi

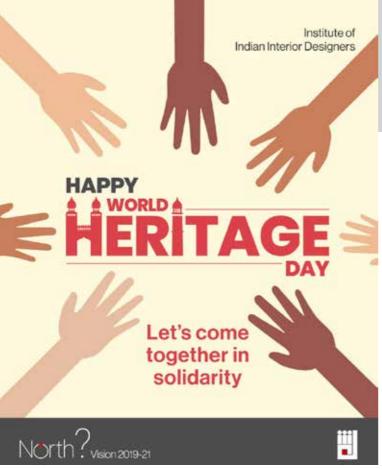
IIID Vision Ambassador A legend, an inspiration!

















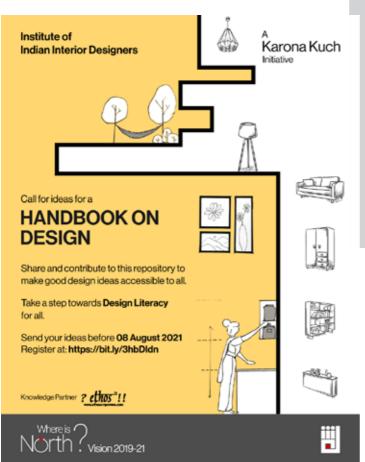






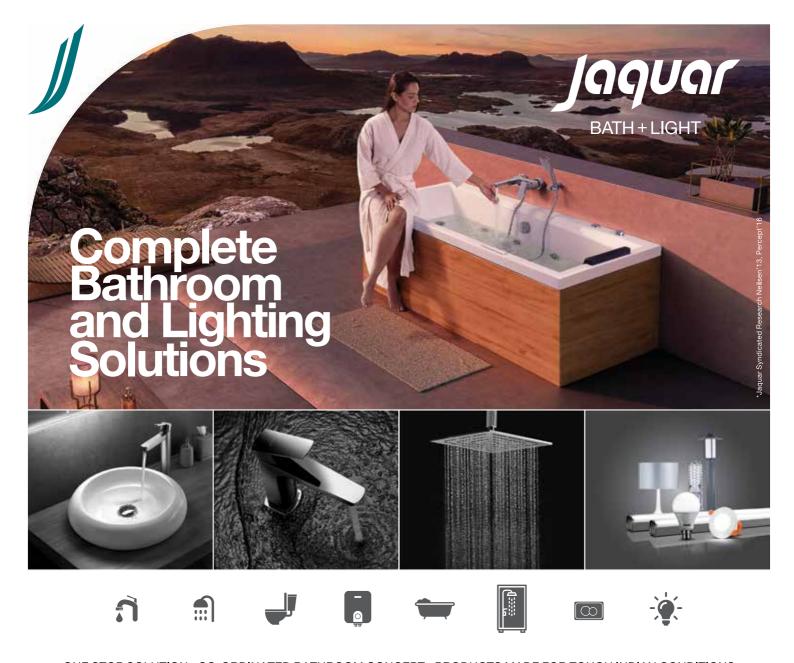












ONE STOP SOLUTION • CO-ORDINATED BATHROOM CONCEPT • PRODUCTS MADE FOR TOUGH INDIAN CONDITIONS
• PROUDLY MADE IN INDIA FOR THE WORLD • INDIA'S MOST TRUSTED BATH BRAND*







jaquar.com



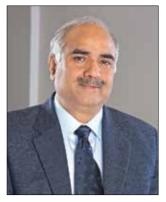


1800-121-6808 (Bathroom) **1800-212-6808** (Lighting)

"Drawing inspiration from NORTH!

Keeping the right direction to the north, as from the old age to modern era, can never be replaced. The right path can be filled with thorns, but it may keep the earth going on too. The essence of sustainability and survival depends on the same. Go Green is a long-standing philosophy embraced by Jaquar as a tenet of its design and production system to save water. Innovative technologies are used in our products. For sustainable production, we have system installed for energy & water use efficiency, rain water harvesting & conservation, waste water recycling, solar energy generation and have special focus on waste recycling too. Jaquar's Manufacturing Plant at Bhiwadi is certified by LEED Platinum by the US Green Building Council. Jaquar put all the efforts to retain the very existence of life, that is water. We try to set the example so that technology and nature never encounter each other."

Mr. Rajesh Mehra Director & Promoter, Jaquar Group







Plywood aur termites se todiye naata.
Vnext ka hai saat janmon ka vaada.



vnext.in | +91 8886786398

"For Visaka, 'North' is where a sustainable future lies. It is no coincidence that we spend all our collective time, energy and resources to ensure all our products are eco-friendly, reduce waste and minimise our carbon footprint on earth. It is a thoroughly planned approach that aligns itself seamlessly with our vision and mission for a greener tomorrow."

Vamsi Gaddam Managing Director





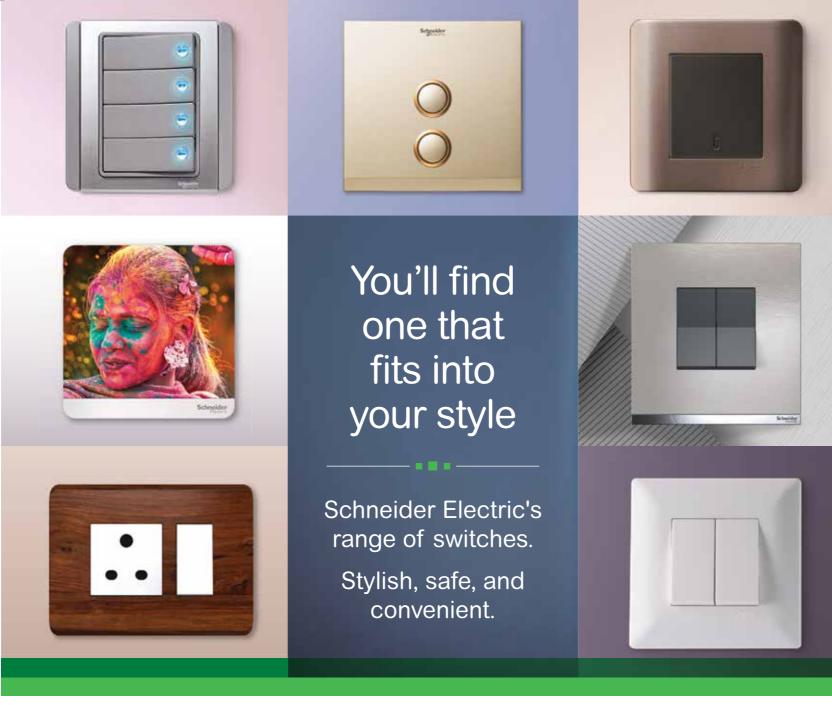


Discover luxury in every groove of F-Le Forme. Inspired by the alluring shape of circles, this collection is designed to add a dash of drama to your bath space. Fabrizio Batoni, the brain behind these beautiful ceramics, crafted the basins and water closets using glazed surfaces to ensure a lasting shine. The faucets by Alessandro Veralli, too, are nothing short of extraordinary. Elegant arcs with built-in water-saving aerators make for products with the highest form and function. Because at Queo, we believe in beauty that goes beyond just looks.

"Bathrooms have moved beyond their simplistic and functional use to become spaces that are symbolic of a person's unique style and persona. Since our homes have become the new sanctuary during these testing times, consumers are now actively seeking full-turn-key bathroom products that are a true expression of their personalities. At Brilloca, we are committed to provide state of the art solutions that resonate with today's consumer. Through this past year, in spite of an overall slowdown in the industry, we have noted an increased demand for our range of touchless and intelligent products. More than anything now, safety and hygiene is paramount, which has resulted in a renewed focus on new touch less categories and products. With this in mind, we are looking at our retail strategy with a renewed focus, and plan on adding between 80-100 branded showrooms this year."

Sandip Somany Managing Director





Customer Care Centre

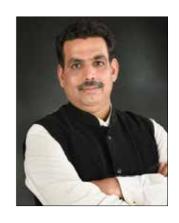
Toll Free Numbers : 1800 103 0011 1800 425 4272

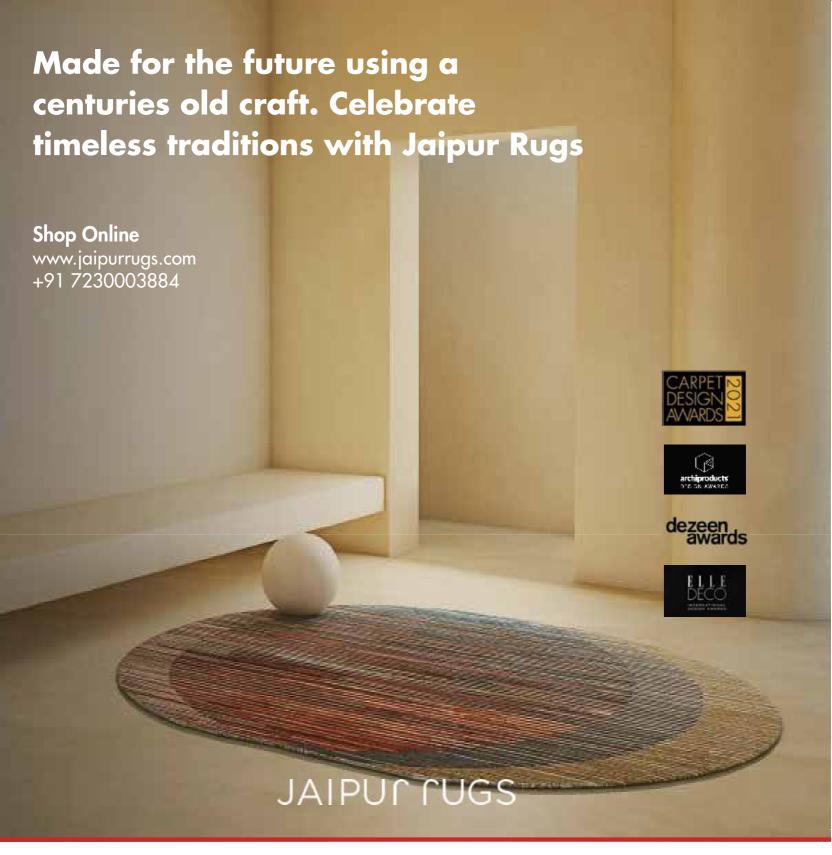
Life Is On



"It's been an immense pleasure working together on our collaborative mission of "Where is North" A time that I can only describe as a fascinating roller coaster ride, filled with ups and downs. Moments of magic coupled with some challenging times too. These past 3 years have been a testament to the camaraderie and strength in the togetherness of the team, creating MORE value while encouraging a POSITIVE impact on people around us. IID on numerous occasions in this journey has exemplified the difference institutions can make to the industry. A true sense of authenticity, belonging and innovation illustrates the high level of professionalism amongst all the office-bearers. We wish everyone all the success and triumph in this collective endeavor in making our planet green and sustainable for today, tomorrow, and for many generations to come."

Srinivas Shanbhogue Vice President - Home & Distrubution





"Instantly the word 'North' brings to mind a definitive direction or a path. It is like a guiding principle and an exploration of space as a sensory experience. North can also come to define an evocative journey to reaching your optimal creative self. It can also be a beautiful visual journey discovering the core elements of architecture and design. As a word and a concept it is vast and can lead one to endless possibilities."





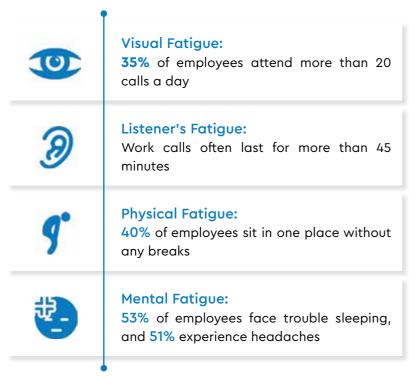




THE REAL WORLD REPERCUSSIONS OF VIRTUAL FATIGUE

Today, employees heavily rely on technology to conduct online meetings. Prolonged calls can drain one's energy, resulting in Virtual Fatigue. To get the depth of this, Godrej Interio's Workplace and Ergonomics Research Cell conducted research and identified appropriate solutions for organisations.

Here's what our research revealed:





- Create an ergonomic work set up at home which is away from distractions.
- Practice the 20–20–20 rule by looking at something 20 feet away for 20 seconds, after every 20 minutes.
- During your long working hours, take posture breaks every 30 minutes.
- Make efficient use of technology by using different system settings to make the day easier. For example, switch to dark mode to reduce strain on your eyes.

To know more about digital wellbeing and our tips to overcome Virtual Fatigue,

scan the QR code and download the whitepaper.



The COVID-19 pandemic and resultant lockdowns have drastically altered the way we live our lives while also triggering a slew of changes in consumer behaviour. On the business front, the industry has been on a path of transformation. The new approach to innovation relies greatly on design thinking, as it enables individuals, groups, and organizations to have a human-centered perspective. The pandemic has pushed brands to improve their online shopping experience for consumers with a renewed thrust to seamlessly integrate technology and we at Godrej Interio have blended our digital and retail stores to deliver an omni-channel experience to our customers. Our interior designers work with customers in helping them visualize the looks once they purchase our furniture and provide design consultancy too. Our user friendly, e-commerce enabled website with innovative digital tools like visual search provides consumers with a great opportunity to discover and purchase our range online.

Anil S. Mathur COO



Compass

esigner Publications proudly celebrate the partnership with IIID, to weave fascinating issues of INSCAPE!

It was a fabulous opportunity for us designers and editors to be part of this remarkable magazine. Every issue, our team at DPK strives to unravel and knit a collection of exciting themes on interior design.

We brought stirring stories of design that inspire and illuminate from our country and abroad!

We are immensely grateful to the esteemed leadership of the President - Jabeen L Zacharias, enthusiastic editorship of Editor - Shamini Shanker Jain and the timely support of NEC member - Sajan Pulimood in bringing forth this magazine every month.

We heartily thank every member of IIID, who stood behind in propelling this magazine forward!

Signing off!

Team DPK



Dr. Rema S Kartha

Co-Editor

E-mail: remaskartha@designerpublications.com



Ar. L. Gopakumar (Publisher)



Dr. Rema S Kartha (Co - Editor)

TEAM **DESIGNER PUBLICATIONS**



Asha Parvathy (Coordinating Editor)



Ar. Farhaan Mohammed (Associate Editor)



Nitha Oommen (Assistant General Manager)



Jiju Sarang (Creative Director)



Ar. Jayakrishnan Ranjit (Content Writer)



Ar. Ridha Fathima (Content Writer)



Ar. Sukanya Balaji (Content Writer)



Facilitating Architecture



We don't speak of our sales, our product does







ESPA 2025 is a leading MNC based in Spain with over 59 years of manufacturing experience with subsidiaries and customers all over the world and with the motto of "QUALITY PRODUCTS WITH COMPETITIVE PRICES" WITH IDEAL DELIVERY AND EFFECTIVE AFTER SALES AND SERVICES. We have been active in the market for nearly 30 years with our subsidiary office ESPA Water Systems Pvt Ltd located at 3/1, Plot No 3, Puttappa Industrial Estate, Mahadevapura, Bangalore 560048 thereby delivering effective quality of pumps at reasonable prices and an impeccable service history with project reference among the leading Consultants & Contractors across India.

ESPA Water Systems Pvt Ltd 3/1, Plot No 3, Puttappa Industrial Estate Mahadevapura, Bangalore 560048 T: 8095060008



ESPA Middle-East FZE Q4-123, P.O Box 8156 SAIF Zone- Sharjah, UAE T: +971 65529945

"Where is NORTH?

Such an apt subject which was the vision of this term under President Ar. Jabeen L Zacharias. An aspect emphasized from early temple Architecture to ancient Egyptian structures. This clarity gives a sense of direction with international alliance with Architects & Designers."



N. Rajeev Managing Director (Middle-East & SAARC)