

INSTITUTE<sup>®</sup>  
OF INDIAN  
INTERIOR  
DESIGNERS

# inscape

THE OFFICIAL PUBLICATION OF IIID

APRIL 2020 VOL. 01 ISSUE 03 ₹100



**THE NOBEL OF ARCHITECTURE**  
Martha Thorne in conversation  
with Durganand Balsavar

**THE WORKSPACE  
OF TOMORROW**  
Puran Kumar

  
Designer  
Publications  
Kerala Pvt. Ltd.

# Workspaces





## kuch pal ghar ke naam

When your home looks so beautiful with  
the stylish range of CERA products,  
why go anywhere else? Stay in, soak it in.

47 82point5

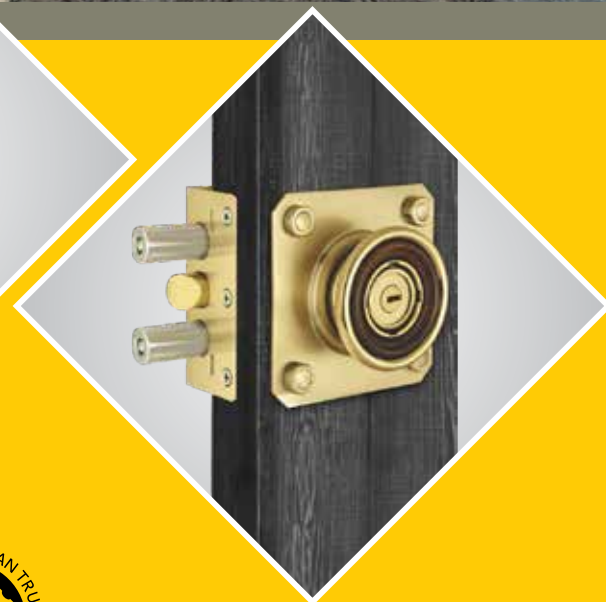
Sanitaryware | Faucets | Tiles

# CERA

[www.cera-india.com](http://www.cera-india.com)

# BONUS

A MOBAJ PRODUCT



MOBAJ

## BONUS

LOCK MASTER INDIA PVT. LTD.

C-20, Industrial Estate, Iti Road, Aligarh-202 001 Uttar Pradesh (INDIA)

Ph. : +91-8881750126, E-mail : [sales.lmi@gmail.com](mailto:sales.lmi@gmail.com), Web : [www.bonus.in](http://www.bonus.in)





INSTITUTE  
OF INDIAN  
INTERIOR  
DESIGNERS

Vol. 01 | Issue 03 | April 2020

# Inscape

THE OFFICIAL PUBLICATION OF IIID



Cover image Courtesy:  
Suryan / Dang

Publisher : L. Gopakumar

#### Editorial Board

Managing Editor : Jabeen L. Zacharias, *National President - IIID*

Editor : Shamini Shanker Jain

Editorial Advisors : Jignesh Modi, *Hon. Secretary - IIID*  
Sajan Pulimood, *NEC Member - IIID*

Co - Editor : Dr. Rema S Kartha

#### Editorial Team

Coordinating Editor : Asha Parvathy

Associate Editor : Farhaan Mohammed

Content Writer : Jayakrishnan Ranjit

Creative Director : Jiju Sarang

Contact : farhaan@designerpublications.com  
inscape@designerpublications.com

#### Space Marketing

Assistant General Manager : Nitha Oommen

Senior Manager : Stinu Peter

Manager : Sangeetha Usha

Contact : marketing@designerpublications.com

#### Corporate Office:

Designer Publications Kerala Pvt. Ltd.,  
39/4722, DPK Towers, R. Madhavan Nair Road, (Old Thevara Road),  
Kochi-16, Kerala Ph: 0484-2360304, 2367111

#### FOR ADVERTISEMENTS

Contact:  
stinupeter@designerpublications.com  
sangeetha@designerpublications.com  
+91 9995236814, +91 7356639444

Copyright : All rights reserved by Designer Publications Kerala Pvt. Ltd. . Any part of this publication may be reproduced only with the written permission from the Editor. The Editors do their best to verify the information published but do not take responsibility for the absolute accuracy of the information. All objections, disputes, differences, claims & proceedings are subject to Ernakulam Jurisdiction.

Published by



Designer  
Publications  
Kerala Pvt. Ltd.



## LAVISHLY LURING!



Hardware Products



Bathroom Accessories



Handrail & Baluster Systems



Frameless Glass Railing



Glass Fittings

## OUR PRODUCT RANGE

UPGRADE YOUR LIFESTYLE WITH KICH AND PUT YOUR CLASSIEST FOOT FORWARD! LEAD THE LIFE OF YOUR CHOICE BY REDEFINING ELEGANCE AND LUXURY THROUGH KICH.

**KICH**<sup>®</sup>  
STEEL... FOR LIFE

Kich Architectural Products Pvt. Ltd.  
Gondal Road, NH 8B, Vavdi, Rajkot- 360004 (Gujarat), India.

Tel: +91 74900 39316/17/18, E-mail: msc@kichindia.com  
**www.kichindia.com** | Helpline : +91 93757 13638



Hardware Products | Glass Fittings | Furniture Fittings | Bathroom Accessories | Handrail & Baluster Systems





## Editorial

While sifting through projects for this Issue I couldn't help noticing a colossal shift in paradigm in workplace design. The question arises: do we live for work or work to live? The idea that work environments must be absorbing; must support productivity; must entwine effortlessly into daily living; must provide entertainment and relaxation, me time and us time; clearly office interiors are active game changers propelling an ever changing human dynamic, an aesthetic and a penchant for the latest technological advances.

INSCAPE this time has a distinguished guest editor, architect and Award winner Puran Kumar from Mumbai who has provided his critical thoughts on the subject in our lead article. His lead article astutely reflects the changing times in office design and touches upon the current untimely situation as the "world's largest experiment today"; that of working from home.

I must thank architect Durganand Balsavar, an active contributor and well-wisher to INSCAPE for his sharp and timely interview with Martha Thorne, Jury Director of the prestigious Pritzker Award. That he has managed this successfully during these trying times is commendable. INSCAPE is proud to publish the interview as a first of its kind. Alongside this, the bold women behind Grafton Architects and winners of the prestigious Pritzker Award 2020 is introduced here by the in-house Team.

An employer's magnanimous flexibility towards their employee's workspaces is evident at AICL by SAV Architecture+ Design. What's impressive are the interlinkages between a variety of work configurations under one roof. Stark contrasting and opposing situations are often tools intelligently used by designers; see how he captures the narrative!!

Arjun Shah and Komal Patel of KAAS Architects at Marquis Advertising have created paradise amidst the bustle of SoBo. The meandering floors and the accompanying grid ceiling amalgamates through fluid glass columnar cubicles. And much more....

Meister Varma Architects was commissioned to a small yet sensitive renovation of an existing property. Interestingly, he has turned around a characterless building that earlier enjoyed conversations with the street and in simple measures deftly turned the building around. Experience the magic of space the moment he did this!

Esquire, a popular men's magazine, designed by Bipolar is a thumbs up all the way for its macho rendition of material and colour. The quirky Art deco influence, the geometric patterns and the "bold and beautiful" accents of primary colours remind me of the spirit of Piet Mondrian.

In contrast we have Zero 9 using subdued tones inside the 150 sq ft office space they designed. Neat, clean and sometimes quirky there is an element of intrigue around the corner. Aptly titled "Parallel play of textures" Prashant Chauhan talks of "invoking a visual drama of volume and variety". Small is challenging!!

I am excited to see HOILA- the second home offices project in Hollywood by Architects Selgascano. Here, the concept of co working spaces is delightfully enmeshed in idyllic manmade surroundings in LA, California. Good detailing, material enhancements and a vibrant colour palette strengthens the vitality of experience here. Co-working spaces are a game changer!!

INSCAPE has brought out a befitting obituary in memory of renowned artist, sculptor and architect Padma Vibhushan Satish Gujral.

Step inside the April Issue of INSCAPE and feel the thunder!

*Shamini*

Shamini Shanker Jain



# The Original is Anything but Convention-al

AUSPACIOUS  
CONVENTIONS · WEDDINGS · EVENTS

Project: Auspacious Convention Centre, Hyderabad  
Architect: Finger6 Architects

FUNDERMAX®

The ORIGINAL Max Exterior panel.

INNOVATIVE. SUSTAINABLE. CREATIVE.  
GIVE YOUR BUILDINGS CHARACTER



FunderMax India Private Ltd.

Tel.: +91 97318 14446 | E-mail : officelndia@fundermax.biz | www.fundermax.in

for  
people  
who  
create



# con tents



11	President's message
12	The Nobel of Architecture
16	The Grafton wonder women
22	The Workspace of tomorrow
30	Zippy zesty zone
40	The Meandering trajectory
52	Redefining 'Identi'
62	Admire & inspire from Esquire
72	Parallel play of textures
82	A California 'co-work' cocktail
94	Satish Gujral - remembering the multi-faceted modernist
100	IIID Chapter news
110	Readers respond

**H'AFELE**

## ONE BRAND. MANY SOLUTION.

Discover the entire range of  
innovative products from Hafele.



### Hafele Kerala, Regional Office

Jomer Symphony Fifth Floor, 48/1744 C34, Chalikkavattom,  
Ponnurunni North Vytilla, Cochin 682019 Land Line :04844026062  
Vipin Nair +91 8870006323 | Vipin.Nair@hafeleindia.com

Customer Care WhatsApp: +91 9769111122

SMS : 'HAFELE' to 56070 | Visit: [www.hafeleindia.com](http://www.hafeleindia.com) | Follow us on: [f](#) [t](#)





# Karona Kuch

A IIID design initiative to battle the COVID-19 pandemic.

LOOK FORWARD  
TO AN INScape  
FUTURE ISSUE  
ON DISASTER  
RELIEF DESIGN

Last date for entries: 10 April 2020  
Send your ideas to [KaronaKuch.IIID@gmail.com](mailto:KaronaKuch.IIID@gmail.com)

Lead Navigators for 2019 - 2021



## President's message

**D**ays of Corona; lock down! It all seems eerie, a little unbelievable. We were quite sure about being the masters of the planet. Apparently, we are not. We are the authors of our fate though, with our karma. Maybe this is a much-needed wakeup call; to take a step back, to contemplate and then proceed. Where is North? The echoes of our Vision Summit resonate with much relevance, more than ever before.

IIID believes in Design and Design Leadership. We were quick to think and act like designers and leaders! In times of crisis, we know creativity and innovation can show us the way. History is replete with hundreds of such examples. **KARONA KUCH!**

On 29th March we launched the initiative to fight COVID-19 with Design! IIID requested members to come up with their suggestions. Designs, drawings, products, written ideas, sketches, a specification, a technique or even a word of caution could be a gamechanger. Design interventions from air-domes to prefab cubicles to assembly kits for beds, tables, dust bins, coveralls; ideas on impermeable materials, prefab, protocol, processes for speed, ease and optimum resources; all of these have the potential to make a powerful impact and can help save lives.

The responses we are getting with Karona Kuch is touching and can be compared only with the appreciation that INScape has elicited in just 2 Issues.

After 'Homes' as the core focus for March, Inscape is focusing on Workspaces in this April issue.

At a time when our homes have graduated to **workspaces** with the 'Work from Home' situation this may seem like a coincidental progression. Well workspaces are 'second homes' to all of us. We believe work is worship; workspaces are often therefore temples where we bring our collective ideas and aspirations in ultimate offer to the good of the mankind and a brave new tomorrow.

Enjoy Reading!

Jabeen L. Zacharias

Write to Inscape about your ideas about workspaces in 800 words with your photo before the 25th of April. Your contribution will be acknowledged. If selected be featured in the next Issue of Inscape

Mail in your thoughts to [inscape@designerpublications.com](mailto:inscape@designerpublications.com)

Congratulations Ar. Ranjit Roy for your insightful perspective on 'Homes'. Read your article on page 110



# The Nobel of Architecture

 Pritzker Architecture Prize

**Martha Thorne**, Executive Director, Pritzker Prize Jury, engages in a spirited colloquy with Durganand Balsavar, providing insights on the much coveted recognition, often known as the 'Nobel Prize of Architecture'.

**DB:** *The Pritzker Prize award 2020 marks a seminal shift this year, recognizing the generosity of "Architecture as a discipline".*

*In a sense, it conveys the role of architects in being responsible to the world, at a time we are addressing rapid climate change.*

**What were the contemplations in recognizing the contributions of Farrell and McNamara this year?**

Thorne: The jury valued many aspects of the work and career of Farrell and McNamara as reflected in the Pritzker Prize citation. For example, the architects have a profound understanding of place and deep respect for culture and context. This informs their buildings and makes them respond to a setting and city most appropriately, while still being fresh and modern. This deep understanding of "spirit of place" means that their works enrich the local community. This sensitivity to place, of course, also means an understanding of the environment and the need for sustainable strategies.

Their approach to architecture is always honest, revealing an understanding of the processes of design and construction - from structural complexity to the smallest details.

Often light streams from skylights or upper story windows throughout the interiors of their buildings, providing warmth and visual interest. In sum, their buildings respect and embrace the inhabitants.



Martha Thorne

**DB:** *You have been an advocate of gender equity and its potential to transform our society – into a more humane, respectful and dignified existence?*

**Does the Pritzker Prize, this year, allude to the need for an equitable process?**

Thorne: The Pritzker Prize is awarded for excellence in architecture and service to humanity as can be witnessed through built work. There is one phrase in the jury citation that states: "Pioneers in a field that has traditionally been and still is a male-dominated profession, they are also beacons to others as they forge their exemplary professional path." I believe that the jury is speaking about the quality of the work of the architects first and foremost, but also recognizing that a social or cultural context complements professional practice.

My personal view is that Farrell and McNamara can be seen as role models for other women. They may even encourage some to contemplate and try to move towards equality within the profession of architecture. At least that is my hope.

Offices for the Department of Finance, photo courtesy of Grafton Architects



Universita Luigi Bocconi, photo courtesy of Alexandre Soria







London School of Economics and Political Science, photo courtesy of Grafton Architects

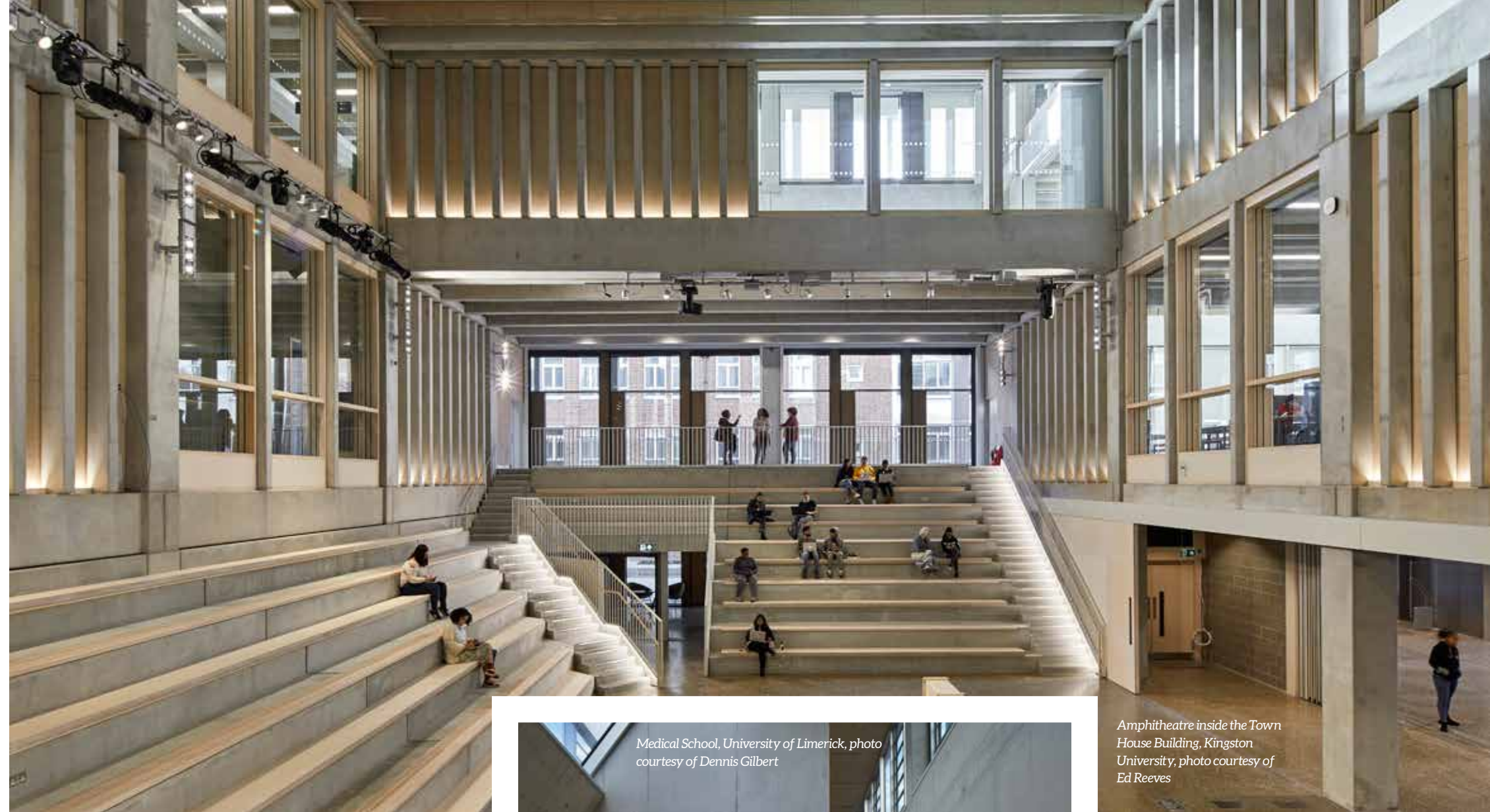
**DB:**How do you look back at the unfolding concerns that the Pritzker, conveys over the last decade – from recognizing iconic architects who captured the imagination with their forms - to one of generosity and social concern?

Thorne: The Pritzker Prize does not exist in a vacuum. The jury members are independent voices that select the laureates, but they are also members of communities and are very aware of what is happening in the world. By the same token, architecture does not exist in a vacuum, but also benefits by and is sometimes influenced by inventions, pressures, and broad trends. I believe that such phenomena as the economic and cultural contexts, globalization, climate change, technology, rapid urbanization, and many others can impact both architecture and our understanding of it.

In the era of “starchitects,” there was an appreciation of new ideas often related to technology and exuberant buildings with a broad appeal as “icons”. Today the situation has shifted. With the economic crisis that hit much of the world starting in 2008, many began to reevaluate the role of architecture. Today we see more and more conversations relating architecture to global warming, the use of resources and cities for the future, among many other themes.



Graphical representation of the Town House Building, Kingston University, rendering courtesy of Grafton Architects

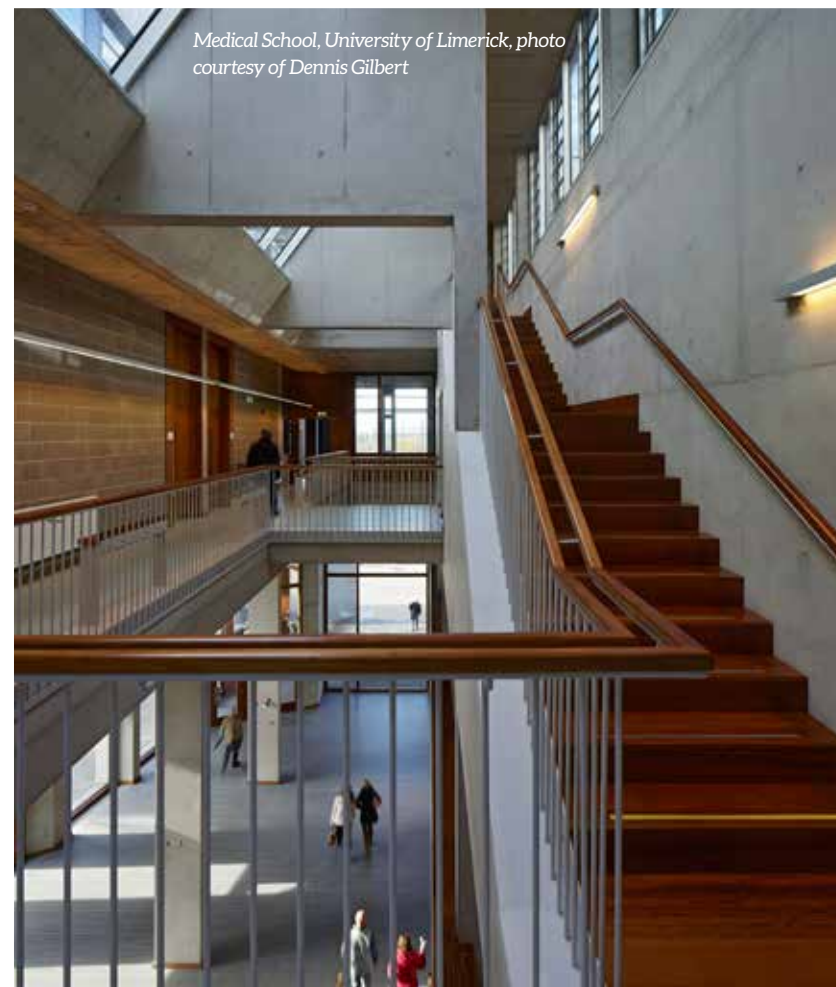


Amphitheatre inside the Town House Building, Kingston University, photo courtesy of Ed Reeves

**DB:**What attributes and values – could the Pritzker Prize to Farrell and McNamara, inspire in the Universities and places of learning?

Thorne:Yvonne Farrell conducted a workshop at my school, IE School of Architecture and Design in 2015. I recall that she encouraged students to observe their surroundings very carefully – to try to understand the obvious physical environment, but to also be aware of the invisible, such as climate, history, and culture of a place, and then use that understanding to inform their projects. Yvonne Farrell also said, “It is really important that schools of architecture are both theoretical and practical.... what schools of architecture are doing is growing disciplined imagination.”

The architects have undertaken many university buildings, which can also give us clues to their understanding of education. In all their buildings for higher education that I have visited, there is an easy connection between interior and exterior. Many of the spaces facilitate spontaneous encounters and communication and transform the experience.



Medical School, University of Limerick, photo courtesy of Dennis Gilbert



**DURGANAND BALSAVAR**

Durganand Balsavar heads the Saveetha College of Architecture and Design, Chennai. Balsavar founded Artes-Human settlements Research Collaborative as a practice involved in research, pedagogies, academics, environment and cultural theory. He founded the ROOTS Fellowship that mentors young graduating architects and the Confluence Ten Forum.

Ph :+91 98400 36881  
Email: artesarchival@gmail.com



# The Grafton Wonder Women

Yvonne Farrell and Shelley McNamara to receive the 2020 Pritzker Architecture Prize

 Inscape Insider  Pritzker Architecture Prize



Yvonne Farrell and Shelley McNamara

“

*The duo's unceasing commitment to excellence in architecture, the responsible attitude towards the environment, the ability to be cosmopolitan while embracing the uniqueness of each place in which they work, for all these reasons and more, Yvonne Farrell and Shelley McNamara are awarded the 2020 Pritzker Architecture Prize," states the 2020 Jury Citation.*

Yvonne Farrell and Shelley McNamara of Dublin, Ireland, have been selected as the 2020 Pritzker Prize Laureates that is known internationally as architecture's highest honor. This was announced at Chicago on March 3, 2020 by Tom Pritzker, Chairman of The Hyatt Foundation, who sponsors the award. Farrell and McNamara are the 47th and 48th Laureates of the Pritzker Prize, and the first two recipients to receive this honor from Ireland.

"Architecture could be described as one of the most complex and important cultural activities on the planet," remarks Farrell. "To be an architect is an enormous privilege. To win this prize is a wonderful endorsement of our belief in architecture. Thank you for this great honor."



Université Toulouse 1 Capitole, School of Economics, photo courtesy of Dennis Gilbert



Università Luigi Bocconi, photo courtesy of Federico Brunetti

As architects and educators since the 1970s, Farrell and McNamara envisaged spaces that are once respectful and new, honoring history while demonstrating a mastery of the urban environment and craft of construction. Balancing strength and delicacy, and upholding a reverence of site-specific contexts, their academic, civic and cultural institutions, as well as housing developments, resulted in modern and impactful works that never repeat or imitate, but are decidedly of their own architectural voice.

The pair co-founded their professional practice, called Grafton Architects, in Dublin, Ireland in 1978, where they continue to practice and reside. In just over forty years, they have completed nearly as many projects, located in Ireland, the United Kingdom, France, Italy and Peru.

"For their integrity in approach to both their buildings, and the way they conduct their practice, their belief in collaboration, their generosity towards colleagues, were evidenced in events such as the 2018 Venice Biennale. The duo's unceasing commitment to excellence in architecture, the responsible attitude towards the environment, the ability to be cosmopolitan while embracing the uniqueness of each place in which they work, for all these reasons and more, Yvonne Farrell and Shelley McNamara are awarded the 2020 Pritzker Architecture Prize," states the 2020 Jury Citation.





Loreto Community School, photo courtesy of Ros KavanaghGilbert



Université Toulouse 1 Capitole, School of Economics, photo courtesy of Dennis Gilbert

Their native place Ireland, an island replete with mountains and cliffs, informs their acute sensitivities to geography, changing climates and nature in each of their sites. The buildings consistently remain purposefully rich, yet modest, enhancing cities and lending to sustainability while responding to local needs. University Campus UTEC Lima (Lima, Peru 2015) is located on a challenging site with a highway sunk in a ravine on one side and a residential neighborhood on the other. The result is a vertical and cascading building responding to both site and climatic needs. Its open spaces were designed to deliberately welcome cooling breezes of the ocean and minimize the need for air-conditioning. At the Offices for the Department of Finance (Dublin, Ireland 2009), the selection of local limestone used in thick panels grants strength to the building. Windows recessed or flush with the façade have grills below them to circulate fresh air throughout the building. Exposures on all sides of the building, atypical of the architecture in this city, offer panoramic views.

The architects are continuously conscious of the dialogue between the internal and external, evidenced by the mingling of public and private spaces, and the meaningful selection and integrity of materials.

"What we try to do in our work is to be aware of the various levels of citizenship and try to find an architecture that deals with overlap, that heightens your relationship to one another," illustrates Farrell. Università Luigi Bocconi (Milan, Italy 2008) fosters community between its occupants and the vibrant city that extends well beyond the vertical campus through its ground floor public space, which continues indoors, and its floating canopy that overlaps the ground below, engaging passersby with students. Université Toulouse 1 Capitole, School of Economics (Toulouse, France 2019) features brick buttresses, ramps and courtyards, which are metaphors for the city filled with bridges, walls, promenades and stone towers. North King Street Housing (Dublin, Ireland 2000) is intentionally void of external design elements to resonate with the restraint of the neighboring warehouses.

"The collaboration between Yvonne Farrell and Shelley McNamara represents a veritable interconnectedness between equal counterparts," states Pritzker. "They demonstrate incredible strength in their architecture, show deep relation to the local situation in all regards, establish different responses to each commission while maintaining the honesty of their work, and

exceed the requirements of the field through responsibility and community."

Farrell and McNamara have mastered proportion to maintain a human scale and achieve intimate environments within tall and vast buildings. "They have tried, with considerable success, to help us all overcome what is likely to evermore become a serious human problem," explains Justice Stephen Breyer, Jury Chair. "Namely, how do we build housing and workplaces in a world with over half of its population dwelling in urban environments, and many of them who cannot afford luxury?"

A contoured theater floor at the Solstice Arts Centre (Navan, Ireland 2007) creates a physical nearness between audience members and performers. The generous placement of open spaces, windows, glass curtain walls and exposed ceilings allows natural light to filter through a passage of rooms, creating impressions of light through large and small spaces, and within the interlocking areas that compose Institut Mines Télécom in Palaiseau (Paris, France 2019).

McNamara states, "Architecture is a framework for human life. It anchors us and connects us to the world in a way which possibly no other space-making discipline can." Farrell continues, "At the core of our practice is a real belief that architecture matters. It is a cultural spatial phenomenon that people invent."



Institut Mines Télécom, photo courtesy of Alexandre Soria



Town House Building, Kingston University, photo courtesy of Ed Reeves



Beautiful handmade carpets  
and dhurries, crafted with  
love by rural women artisans

shop online  
jaipurrugs.com  
+91 7230003150

Ujjha, Aakar by Kavi



JAIPUR RUGS

Jaipur • Delhi • Mumbai

BRING  
OUTDOORS  
INDOORS

with our exquisite,  
Slimline™ windows.

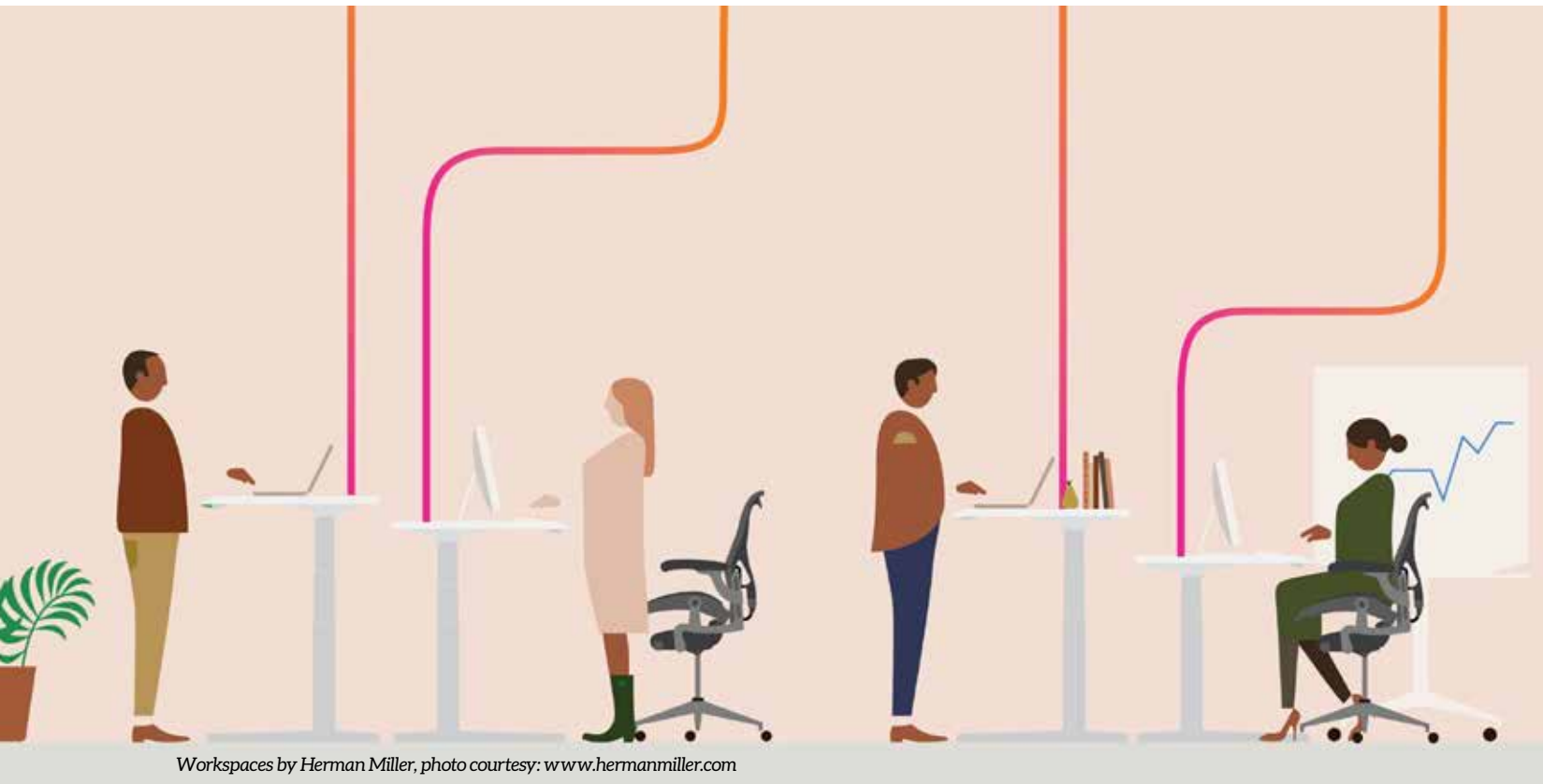
VITRUM®

info@vitrum.in | +91 909 954 7000 | www.vitrum.in



# The Workspace of Tomorrow: Space, Community & Flexibility in a Connected World

📷 Nivedita Gupta, Deepshikha Jain, Sameer Chawda

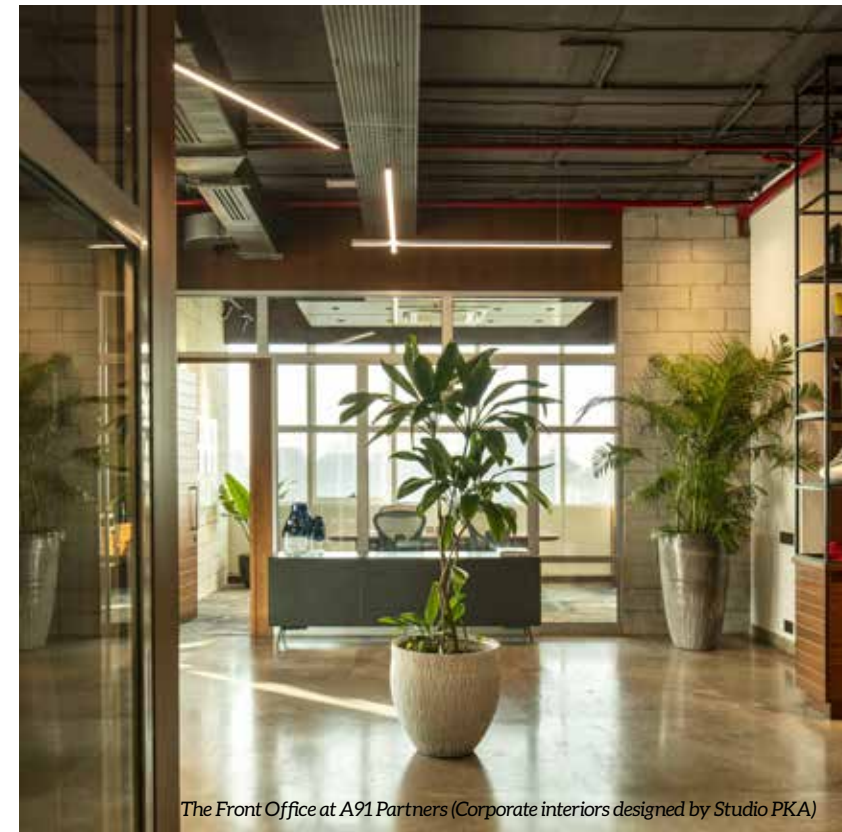


Workspaces by Herman Miller, photo courtesy: [www.hermanmiller.com](http://www.hermanmiller.com)

As we sit at home today and strive towards a common sense of purpose, the very concept and idea of the workspace stand to be questioned. We are staring at the possibility of working environments that adapt to changes in culture and workflows, as well as respond to pandemics and emergencies.

Workspaces have evolved and continue to do so. There exists an ever-increasing

regard for the quality of space – the need for design to deliver conducive workplace environments – both in terms of tangible and intangible goals or achievements. These include well-designed functional spaces that are connected yet provide privacy, ones that foster community participation while encouraging individuality & equality for all. Moreover, these spaces need to ideally adapt to change and should be responsible towards the well-being of each employee.



The Front Office at A91 Partners (Corporate interiors designed by Studio PKA)

With the advent of the open floor space, a new era of office culture was ushered in – one that stood for collaboration, community and dismantling of a certain hierarchy. However, the revolution seems to be short-lived. With open floor plates working for younger and leaner organizations rather than large conglomerates where privacy, individuality and personal space have crept in as prerequisites to reduce distractions and mitigate the constant feeling of being monitored.

Numerous studies now suggest that the open floor plan is counterintuitive and does, in fact, lead to a significant drop in productivity.

In 2011, the organizational psychologist Matthew Davis reviewed more than a hundred studies about office environments. He found that, though open offices often fostered a symbolic sense of organizational mission, making employees feel like part of a more laid-back, innovative enterprise, they were damaging to the workers' attention spans, productivity, creative thinking, and satisfaction. Compared with standard offices, employees experienced more uncontrolled interactions, higher levels of stress, and lower levels of concentration and motivation. (Konnikova, 2014)

While, a 2018 study by Harvard Business School found that open offices reduce face-to-face interaction by about 70% and increase email and messaging by roughly

50%, shattering the notion that they make workers collaborative. (Schwab, Work Life: Fast Company, 2019)

This could and is being addressed by flexible work environments. A connected and wire-free world enables and encourages hot-desking and for people to move freely as well as work remotely – giving way to the Co-Working experience to spring up in cities around the globe.

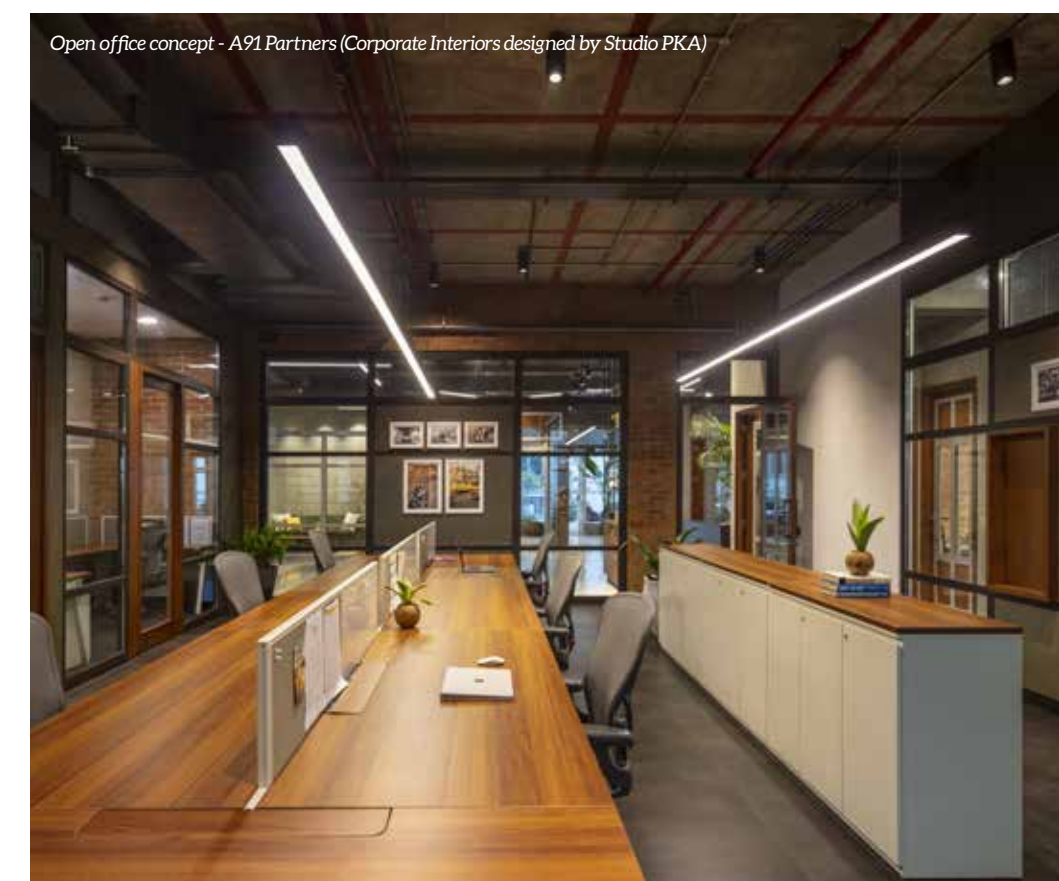


PURANKUMAR

Principal at Studio PKA – Believes in creating spaces that exude a strong sense of place and identity. Now more than 25 years into the practice, Puran continues to explore and adopt fresh, innovative and exciting new ways of breathing life into the wide gamut of projects that come his way.

From Corporate Interiors to Residential Spaces and explorations in Adaptive – Re-Use, Puran's repertoire of architecture and interior projects is as wide as it is simple.

Studio PKA, located within the Art District in Fort, Mumbai, is breaking new ground as it expands, evolves its design language and ventures out in search of new typologies in the field of architecture and design.



Open office concept - A91 Partners (Corporate Interiors designed by Studio PKA)





Flexibility of Spaces at The Loft by Studio PKA



The availability of various zones within the same space

The rise of the Co-Working space has seen the decentralization of working environments, facilitating a unique way for businesses to take advantage of the space, infrastructure, and proximity to their homes as well as connect with people affiliated to or even outside their sphere of expertise.

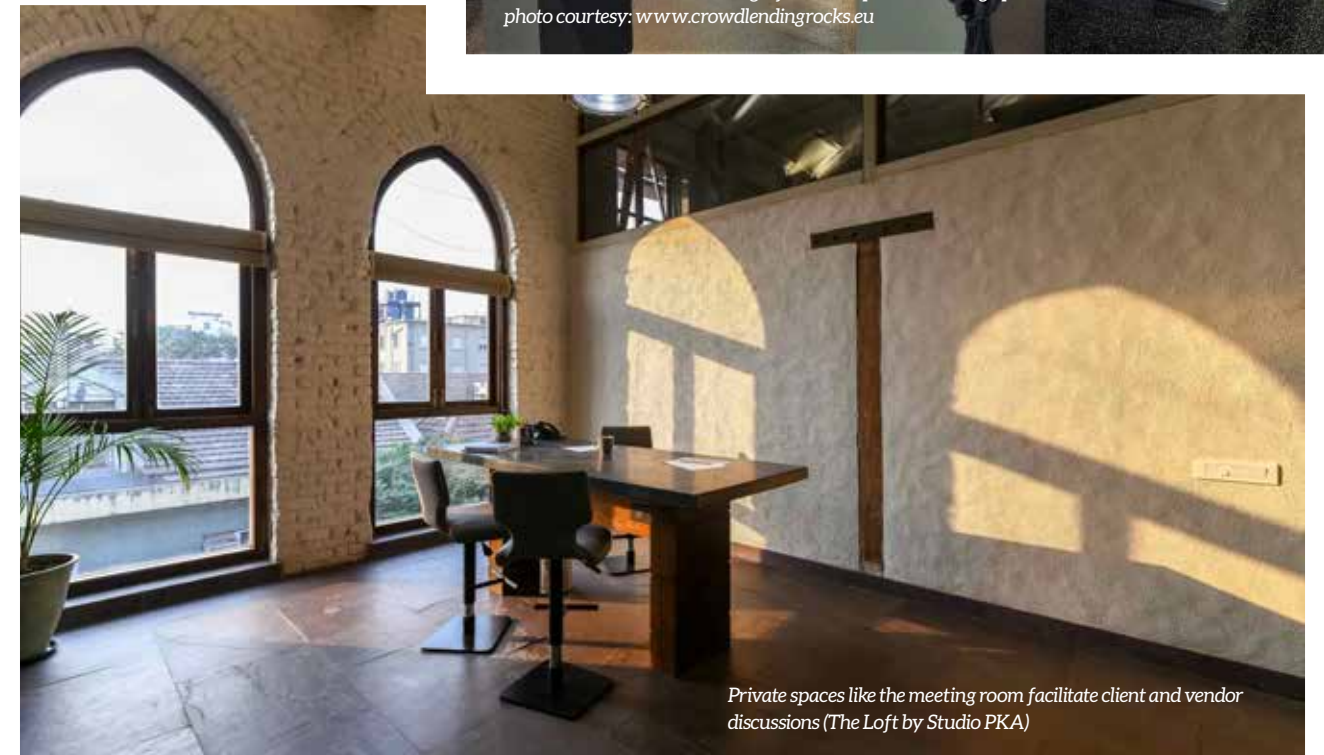


Co-Working Spaces, photo courtesy: [www.wework.com](http://www.wework.com)

The Workspace of today not only facilitates the smooth functioning of the workflow but also caters to the needs of its employees. Taking cues from workplace cultures and the sprawling campuses of tech companies across the world - this encourages their employees to carry out mundane and routine tasks of doing the laundry as well as promoting well-being by providing access to recreational facilities and fitness & health clubs.



Recreational Facilities at a Google for Start-ups Co-Working Space  
photo courtesy: [www.crowdlendingrocks.eu](http://www.crowdlendingrocks.eu)



Private spaces like the meeting room facilitate client and vendor discussions (The Loft by Studio PKA)





*The Loft by Studio PKA as an example of Adaptive Re-Use in South Bombay*

By accurately identifying activities - cooking, cleaning, exercising, day creches & recreation - and facilitating the means to do so, the workplace manages to allay fears of dread and anxiety by bringing the feeling of home closer to work - ultimately saving time and conserving mind space.

Moving slightly away from culture and to the physical space - the opportunity of revitalizing and adaptively re-using existing built environments is tantalizing, to say the least. Not only does the effort help respect and preserve the culture and history associated with the structure, but also is a sustainable alternative to glass boxes and towers which in turn reduces the commercial impact felt by these businesses.

With the underground metro rail system in the offing, South Bombay, for example, has seen a sudden influx and resurgence of the working populace. As connectivity improves, this trend is bound to continue. This can also be attributed in part to the availability of Victorian-era buildings in the Art District as well as the paucity of land, within the city.

Adaptive Re-Use coupled with flexible work environments could pave the way for innovative, unique and sustainable outcomes.

Businesses today have started focusing on culture, workspace dynamics and seek a balance when it comes to the design of the workspace - a mélange of different zones that cater to collaboration, privacy, and even fun. As architects and designers, the onus lies on us to guide businesses through design, by delivering spaces that respect the requirements while being concurrently conducive to workflow and the well-being of the users.

This can be achieved by integrating systems and technology into the framework of the design where the services are not seen as ancillary but a crucial part of the whole.

As connected tools and environmental controls get "smarter"-controlling everything from lighting and noise levels to temperature-offices will be optimized for employee performance and comfort. (Moran, 2019)

This culture of flexibility borne by a desire to evolve and an unfortunate necessity in times like these - the freedom to work remotely and the availability of configurations and choices to the workforce - has triggered a paradigm shift that is slowly unveiling itself to the world today.

Workplaces for years have been contemplating and surveying the possibility and efficacy of working remotely. Today, we are witnessing the largest work from home experiment and has forced us to re-evaluate the very concept of a work environment.

The Workspace of tomorrow may already be among us. An amalgamation of space, culture and values giving rise to an evolutionary process of change rather than another revolution.

#### Works Cited

- Schwab, K.** (2019, January 15). Work Life: Fast Company. Retrieved from Fast Company: <https://www.fastcompany.com/90285582/everyone-hates-open-plan-offices-heres-why-they-still-exist>
- Konnikova, M.** (2014, January 7). Business: Currency : The New Yorker. Retrieved from The New Yorker: <https://www.newyorker.com/business/currency/the-open-office-trap>
- Moran, G.** (2019, April 2). Workplace Evolution : Fast Company. Retrieved from Fast Company: <https://www.fastcompany.com/90297816/5-ways-work-culture-will-change-by-2030>



*Adaptively Re-using an Old Hangar as an Office Space  
photo courtesy: www.dezeen.com*



# A revolution where form meets functionality & design.

Redesign and redefine your bath space with Watertec.



Watertec is one of India's fastest-growing end-to-end plumbing & bathroom solutions brands. Designed to deliver durability, functional elegance and innovation, the Watertec product range comprises of Bath Fittings, Stainless Steel Fittings, Sanitaryware, Bathroom Accessories, Floor Drains, and PVC Pipes & Fittings.



Magnetic Track Series

Wall Light



Recessed Spot Light

Bollard Light



Recessed Down Light

Gate Light



Surface Down Light

Pole Light



Recessed Wall Washers

Pendant Light



Track Light

Ceiling Light



Foot Light

Spike Light



Wall Light

In-ground Light



Mirror Light

Flood & Spot Light



Wall & Pendant Light

Underwater Light



Ra> 90/95 Available on Request.





Amphitheatre like seating

## Zippy zesty zone

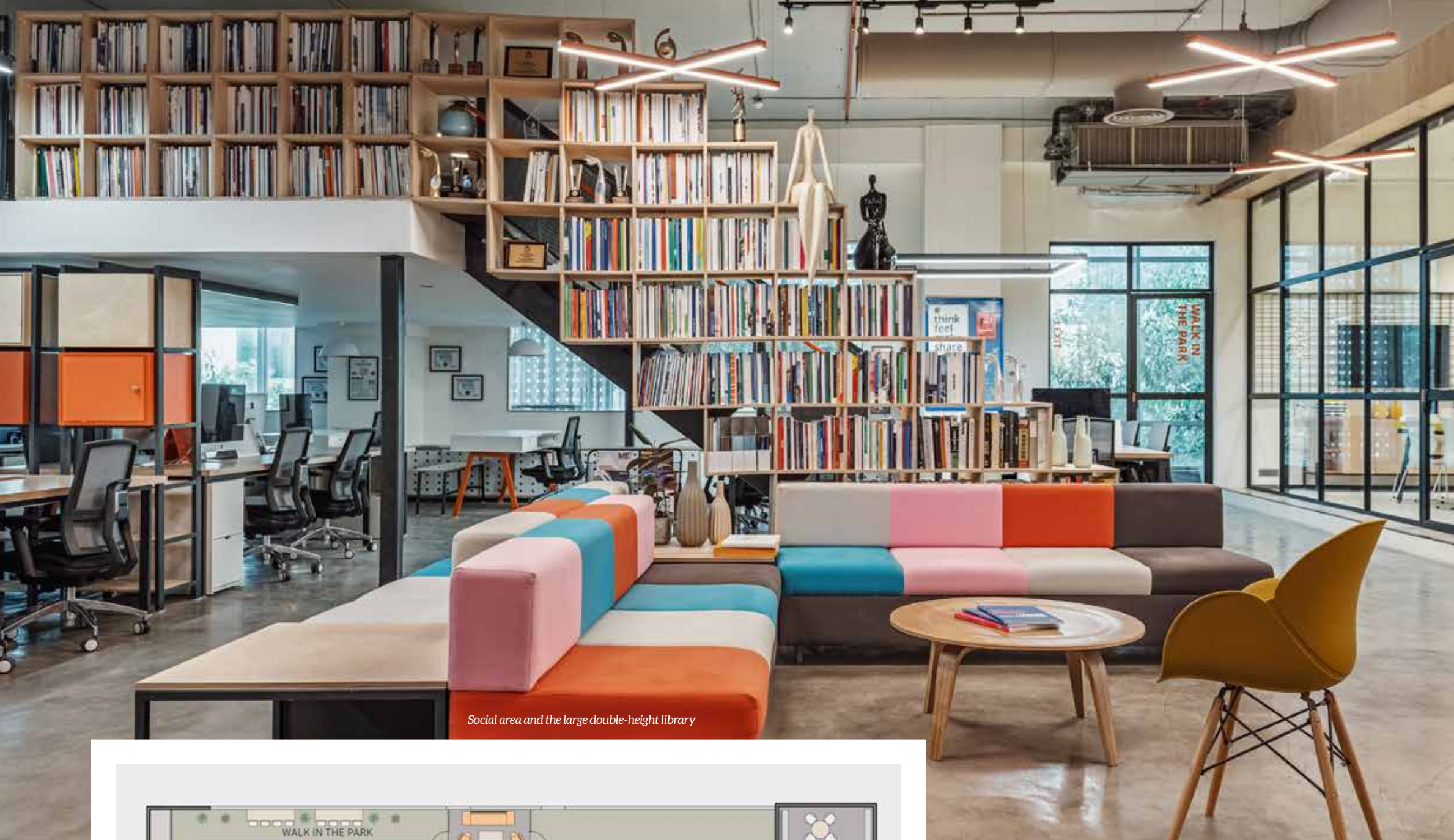
Inscape Insider Suleiman Merchant

PROJECT INFO	
PROJECT NAME	: AICL WORKPLACE INTERIORS
LOCATION	: ANDHERI WEST, MUMBAI
ARCHITECTS	: SAV ARCHITECTURE + DESIGN
DESIGN TEAM	: AMITA KULKARNI, ARAVINTH KUMAR, DIVYANSH SRIVASTAVA, MANNAT BAINS, VIKRANT TIKE
BUILT AREA	: 6000 SQFT
FURNITURE DESIGN	: SAV ARCHITECTURE + DESIGN
YEAR OF COMPLETION	: 2019

“Classy open style layout is a legitimate example of perfectly executed overlapping programs alternating between living, works and landscape spaces

Surroundings affect our mood, productivity and creativity, especially if you are working in the creative industry as it is highly competitive. It takes a lot of efforts to stand out among a plethora of like-minded people. So when the clients AICL communications, a branding consultancy that confluences strategy content, design and delivery approached SAV Architecture + Design for their new workspace in Mumbai, the firm has to create an office with an abundance of spaces that range from private and communal to formal and casual to give the creative minds an environment that keeps their energy and spirit high. This classy open style layout is a legitimate example of perfectly executed overlapping programs alternating between living, works and landscape spaces.





*Social area and the large double-height library*



*Passage way turned into a park like area*



**FURNITURE PLAN**

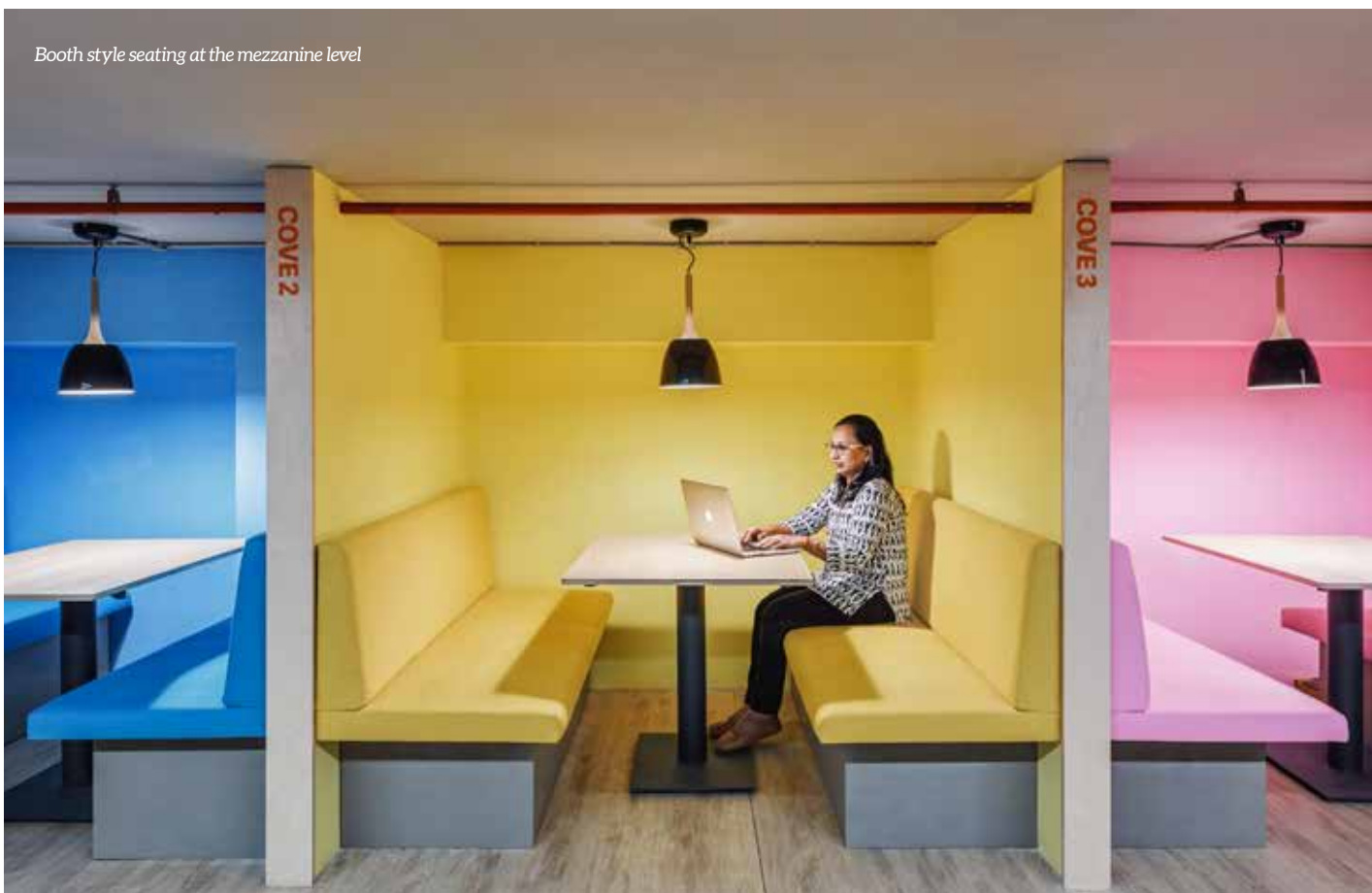
Like its occupants, different elements come together to enliven the working space, space opens to a reception that welcomes you with its intelligent use of forms and colours. The combination of silver, white and orange with the quirkiness of light perforating through the wall is something that gives a hint of what to expect inside. Space leads to the social area and the heart of the open-plan layout - the large double-height library. The highlight of this space is the couch upholstered in a riot of electric pop colours. A multi-purpose wooden amphitheatre space in varied height is also set next to it as a zone to rewind and to read. Set in different levels and adorned with pop-up cushions gives a cosy look to the workplace. These spaces overlap spatially as well as programmatically during large events and talks that the agency holds both for in-house learning as well as an open exchange platform to bring varied external inputs.





Next to the library and the socialising space is the double-height workstation that allows up to 70 staff members to work, collaborate, and meet. The washrooms, pantry and the auxiliary areas are arranged to its left. The vibrant coloured entrances with bold signage and a hovering superman milled pattern on the flush wall cabinets create a distinct graphical identity to the workspace. Team leaders' desks are arranged on its right. An informal meeting place is also set towards the end of this area. The mezzanine floor consists of workstations and colourful booth style seating areas for those who need more privacy.

The ground floor also consists of two meeting rooms, CEO's cabin and a creative







Cabins ensure a quiet zone



Social area at the heart of the open-plan layout



desk which are arranged away from the workspace to ensure a quiet zone for video conferencing, client presentations and director meet-up. These spaces are given unique names to go along with the creative atmosphere of the office. Both the conference rooms are housed with sleek black framed glass partitions allowing for

visual connection, with the large conference room able to physically open out with its sliding folding doors during large events to be a part of the amphitheatre space. The director rooms are seen more as private pods within this space, with a focus on calm and plush interiors giving a sense of a serene working oasis.





Work stations



Passageway turned into green zones



AMITA KULKARNI & VIKRANT TIKE

## SAVARCHITECTURE + DESIGN

SAV is an international contemporary architecture and design studio producing highly original and intra-disciplinary work which has offices in London, Mumbai and Goa. Their work is inspired by nature and its resourceful efficiency and complex beauty. Combining the aesthetic and materiality, advanced technology with craftsmanship and performance with pragmatism we work across scales and contexts to create designs that are evocative and extraordinary. Founded in 2011, their work has already grown across different continents and involves a wide range of project portfolio consisting of landscapes, high-rises, facades, mixed-use masterplans, hotels, resorts, private houses, interiors, installations, exhibitions, furniture and objects.



The main speciality of this workspace is the 'walk in the park' set around the office. A metre and half wide perimeter passageway were converted as a green space like in a park complete with outdoor tables, benches and benches as well plants, where one could meet, interact, eat, sit or just take a break from the grinding day. This space can be accessed from various zones of the workspace and also from the conference rooms. The entire office space is designed in an open plan and modular way to ensure flexibility of changing desks or adding further seating as the employ strength grows further.





# The Meandering Trajectory

Inscape Insider Hemant Patil

## PROJECT INFO

PROJECT TITLE : MARQUIS ADVERTISING  
LOCATION : PUNE  
PRACTICE : KAAS DESIGN STUDIO  
TYPOLOGY : WORKSPACE  
ARCHITECT : AR. ARJUN SHAH AND AR. KOMAL PATEL  
COMMENCEMENT: 10TH JUNE 2019  
OCCUPANCY : 9TH DECEMBER 2019

“

*This workspace demands an aura of energy that is vibrant and crisp in defining the elegant sense of place in every décor and dimension of this curvilinear spine.*

An office environment that deals to be conceived with creative and open lines, generate a graceful image of empowering the people through its architecture. One such jewel of a space is envisaged on the top floor of a busy yet green street, which was commissioned to transform into an enriching space using simple geometric methods of design. The architects perpetuated the offered greens nestled around maturing it into an artistic way of allowing spaces to bind together seamlessly, yet defining each space distinctively.



Curvilinear space exude an exciting outlook





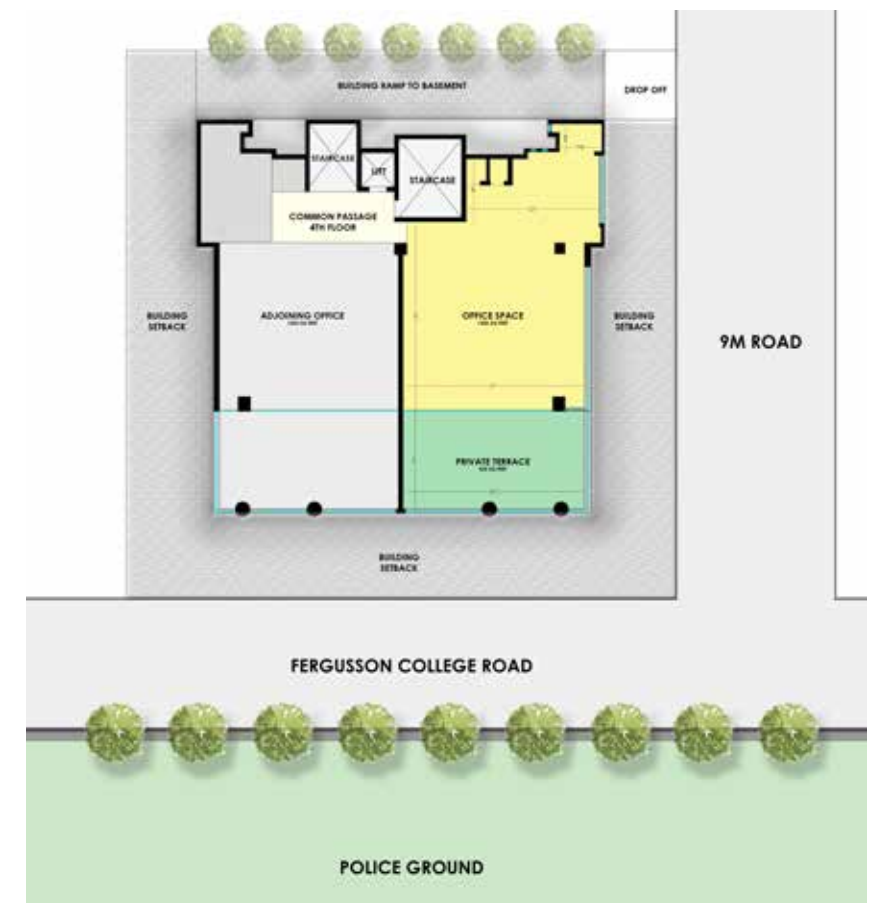
Outdoor green space lends a refreshing charm

The concept of the design ignites on a clear idea of composing the landscape on a float above the commercial interiors and drawing transparency between the lush green outdoors and indoors. A curvilinear S shape embark its journey at the entrance of the office, which fluidly flows from the indoor to the outdoors. The space opens to a meandering path that links every cabin, conference rooms and work areas into that spine, that culminates into an open terrace weaved with green. The conference room floats like a lantern in the centre, illuminating the surrounding space. The spaces fit not only the physical attributes, but integrates natural elements to elevate the human

experiences. All the interior spaces have been boosted with natural light which bathes into the curvilinear spine of the design. The criss-crossed lattice ceiling instil a bold dimension into the spaces echoing strokes of professionalism. The entire office is wrapped in shades of grey with tints of bright colour enchanting a dazzle of expressions. Every individual work space is draped in a different palette, which defines the change of function in the given space, but also celebrates the effortless conversation of man with nature and design. The soothing touch of green spaces with the help of artificial turf in between act as effervescence and quickly lifts up ones, increasing work productivity.



Colour and textures add an enriching vibe







Layout of furniture is subtle yet eye catching

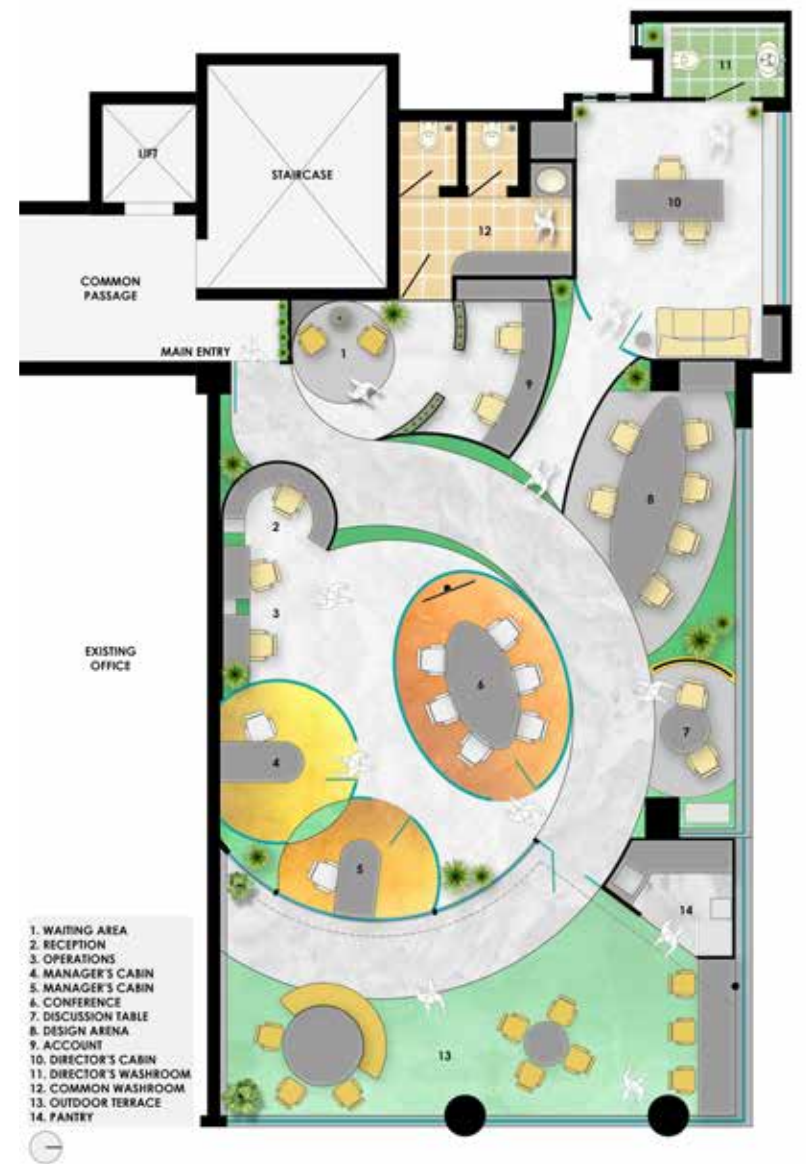


Spaces provide coziness and warmth





Varying levels deliver an elemental surprise



The southwest breeze is invited through pivoted windows, designed to scoop natural light and wind in the director's cabin. A backdrop that is created towards the rear end of the office space, beautifully hides the services and powder rooms, without compromising on its usability and function. Few cabins are illuminated by coloured flooring and minimal furniture, elevating the spatial ambience. Circular rings of light are suspended from the ceiling aggrandizing the efficient mood. Reinforcement bars are aesthetically used as table supports that add a sleekness to the whole design making it light and spacious. The whole office has a touch of sculptural art work placed along walls, niche and beams that exude strong essence of direction, movement, and character emotions that inspire and invigorate the employees as well as the visitors.





Art work displayed invigorate a playful expression



AR. KOMAL PATEL

## KAASDESIGNSTUDIO

KAAS Design Studio conceptualises towards the baking of art and architecture. Founded by Ar. Komal Patel and Ar. Arjun Shah, after pursuing their masters from University of Nottingham, United Kingdom. The young blooded studio in Pune, strives in pouring enthusiasm and whole hearted commitment into their projects. The firm follows a motto of accepting every challenge and reshaping it into a successful adventure. They work on a wide palette of projects ranging from high end residences, commercial and hospitality projects. The team is driven by passion that display innovation in bringing design elevating the human experience.



Sculptural figures portray action and movement

Interior spaces blend in a clear transparency

The distinct outlook exposed by the various materials is dealt with the sole idea of bringing freshness into the whole design in terms of its spatial organization and attributes. This workspace thus demands an aura of energy that is vibrant and crisp in defining the elegant sense of place in every décor and dimension of this curvilinear spine.





# Customised for style. Built for durability: AvanTech YOU Drawer System

A combination of the best technology and functionality that offers the slimmest drawer system with different designs, shapes, colours and materials to match every need.



Catalogue:



Video:



Technik für Möbel



**SOMANY**  
**DURAGRES**  
Timeless Elegance

Tile used (Floor) : Marbo Nuvo Elegant Beige

Tile used (Wall) : Regal Cement Crackle



Large format durable tiles for an added grandeur. Also available in Anti-abrasion Patented VC Shield Technology.

Available in: 400X800mm, 600X600mm, 600X1200mm, 800X800mm, 800X1200mm, 800X1600mm, 1200X1200mm, 1200X2400mm





ZAMEEN SE JUDEY





# Redefining 'Identiti'

 Inscape Insider  Vishnu Raj

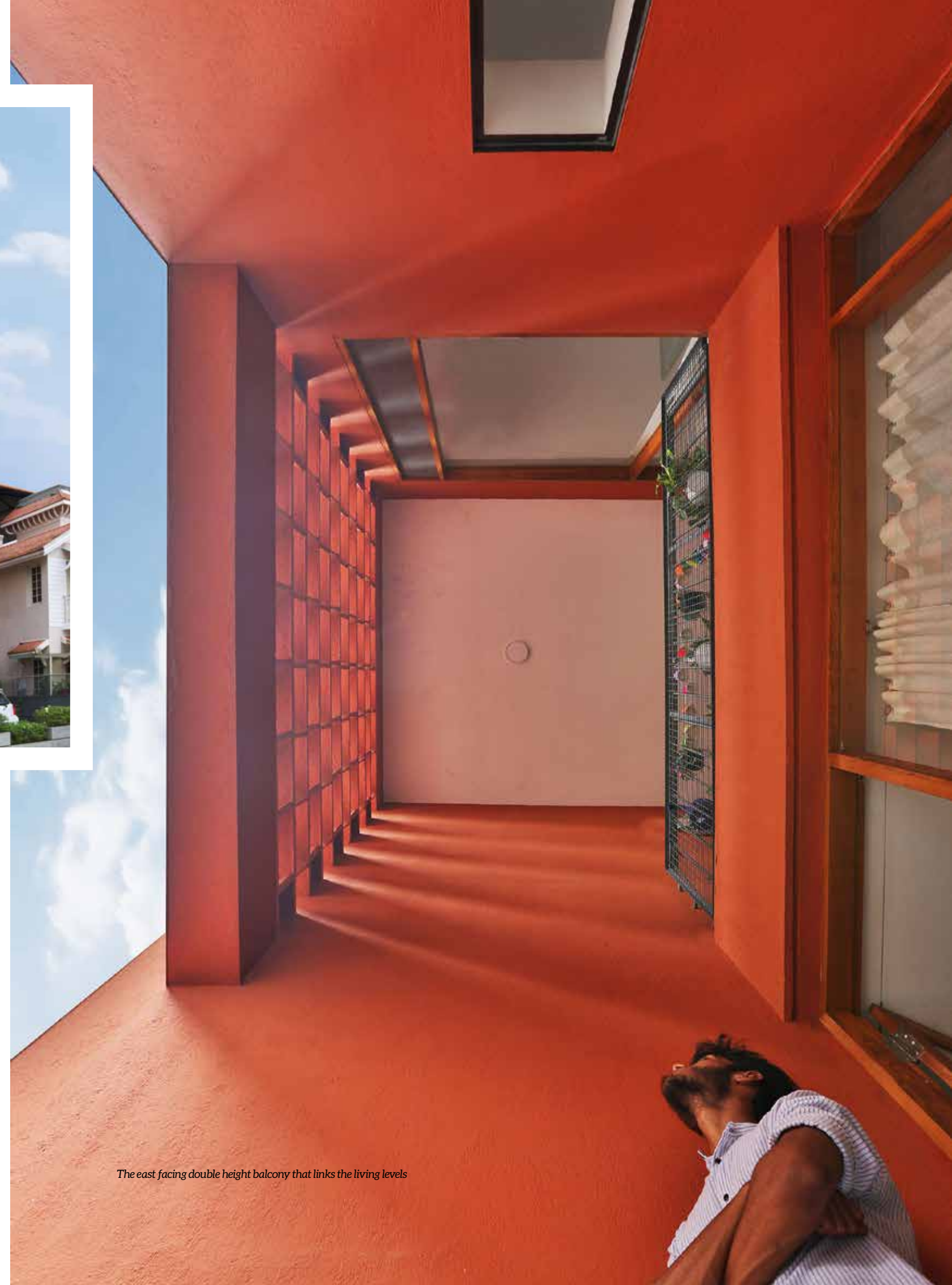
## PROJECT INFO

PROJECT NAME : IDENTITI ADVERTISING  
LOCATION : KOCHI, INDIA  
ARCHITECTS : MEISTER VARMA ARCHITECTS  
COMPLETION YEAR : 2017  
GROSS BUILT AREA : 3600 SQFT

“

*Through fine depths of detailing, the team has efficiently carved out an ingenious solution to an exemplary live-work unit that is functionally independent yet inherently congruent.*

A majority of us spend most of our lives juggling between work and family. Daily commutes to and fro eats up a large quota of your time. How convenient would it be to have your office or workspace right beside your home?



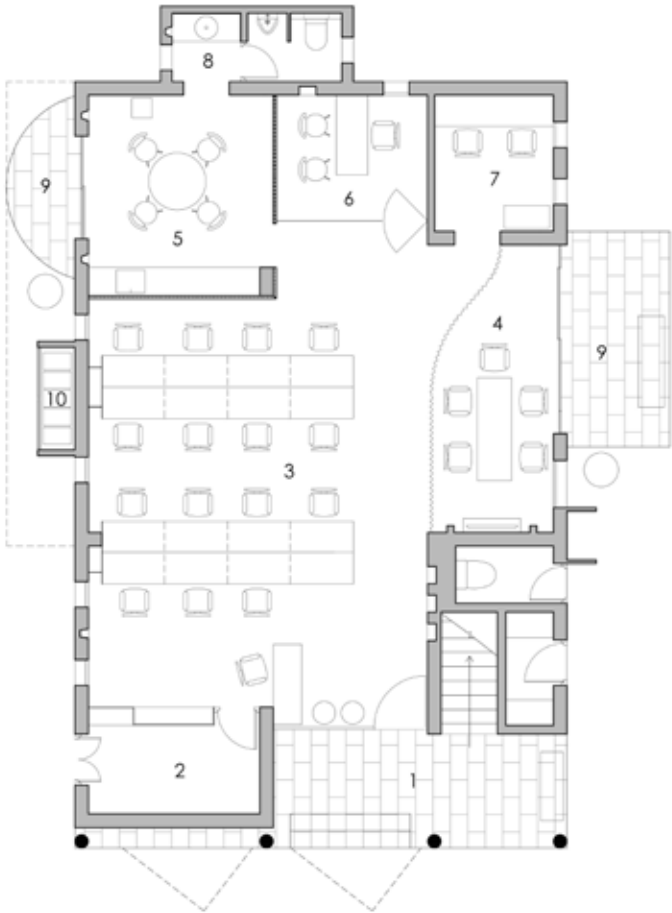
The east facing double height balcony that links the living levels



Resonating on this thought of a consolidated live-work unit, the owners of Identiti, a mid-size advertising and branding agency run by a father-sons trio, decided to approach Meister Varma architects to bring this dream to life. Having already purchased a property for this purpose on an already compact site, the architects were faced with the added challenge of a judicious renovation.

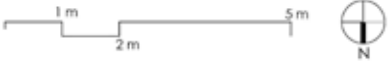
The existing structure was an archetype of a build-to-rent style prevalent throughout Kerala. These structures often pay very less heed to the ingress of natural day light or the necessity of ample cross ventilation. Up on the design

front, these buildings were almost completely devoid of character pertaining to the site condition and/or its neighboring environment. Walk in and the sheer insensitiveness to function and planning is evident from the cramped room sizes and cluttered spatial arrangements, often the result of half-baked interpretations of Vastu. Although the task at hand was extremely exigent, the team has successfully materialized a dramatic renovation that synchronizes with its energetic occupants. A client that is cooperative and receptive is every architects dream, and that laid the foundation of this project.

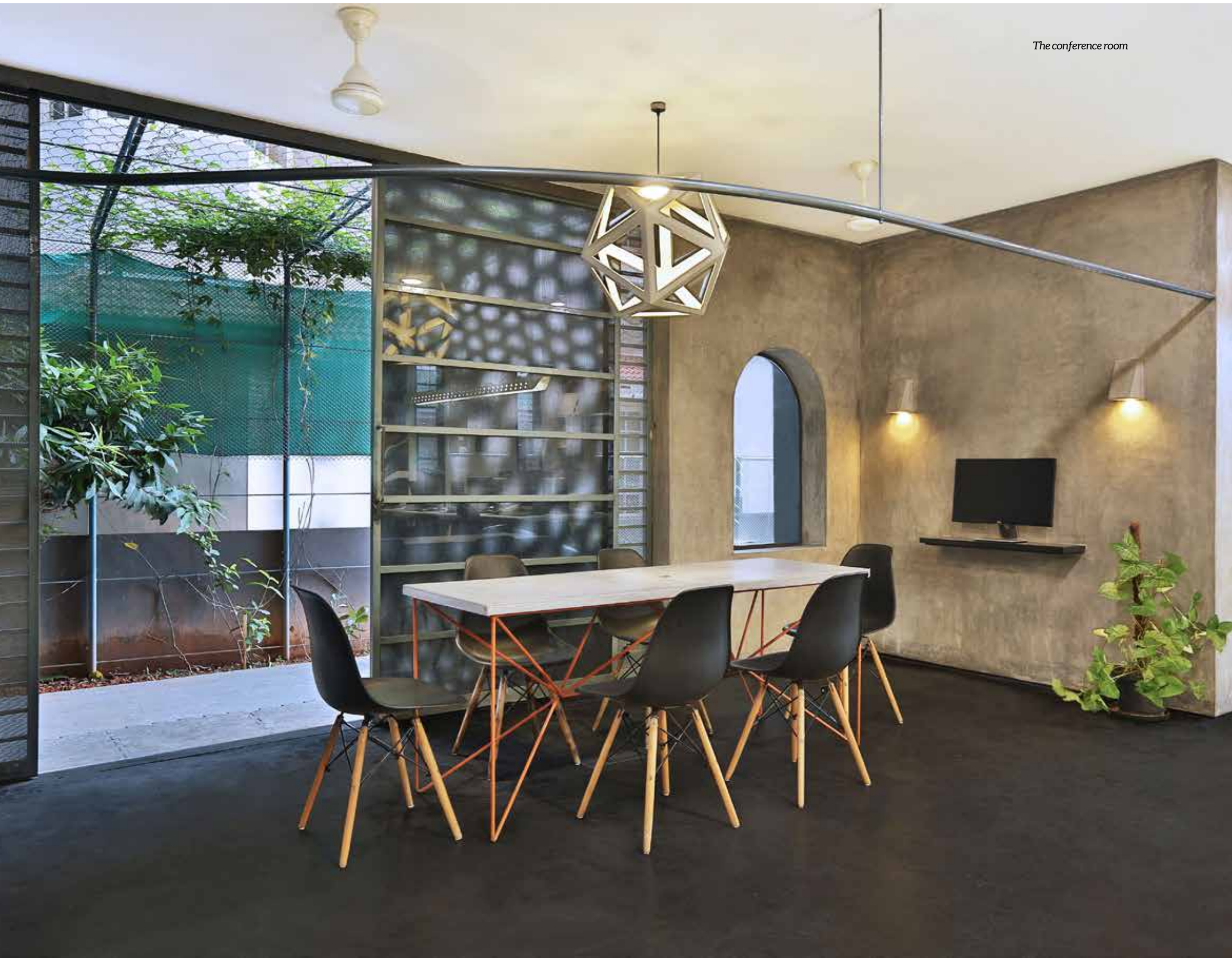


- 1. porch
- 2. account store
- 3. office
- 4. conference
- 5. pantry
- 6. manager
- 7. cutting room
- 8. toilet
- 9. sitout
- 10. power backup

Ground Floor Plan



The conference room







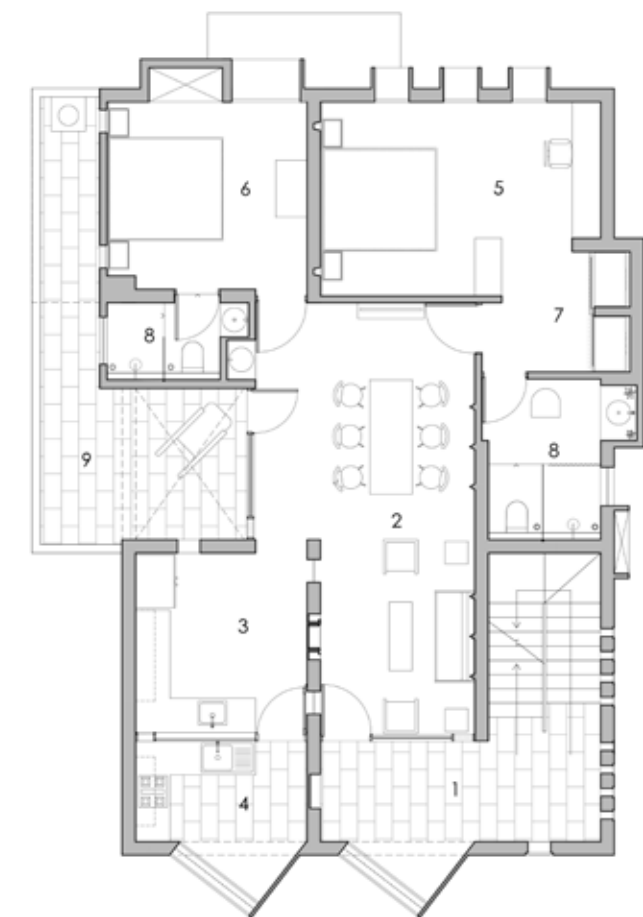
The ground floor workspace



The grey ferrous oxide walls essay a sense of simplicity and minimalism

A complete makeover was inevitable on the aesthetics aspect. The clients' need to have a distinctive disposition to be essayed by the building onto the streetscape was realized by a simple yet striking treatment of the exterior. The public/private functions are visually separated by the surface treatment of the facade. A red ochre wall deriving its colour from the company logo wraps around the

building setting it apart from its residential surrounding. Large balconies finished in polished cement and spanning two floors jut out towards the front. Inbuilt planters within them are vertical kitchen gardens used to grow creepers and herbs. The building aims to be a model of reinvigoration for existing urban housing stock incorporating a variety of spaces and functions.



- 1. veranda
- 2. living/dining
- 3. kitchen
- 4. utility
- 5. master bedroom
- 6. guest bedroom
- 7. dresser
- 8. bath
- 9. terrace

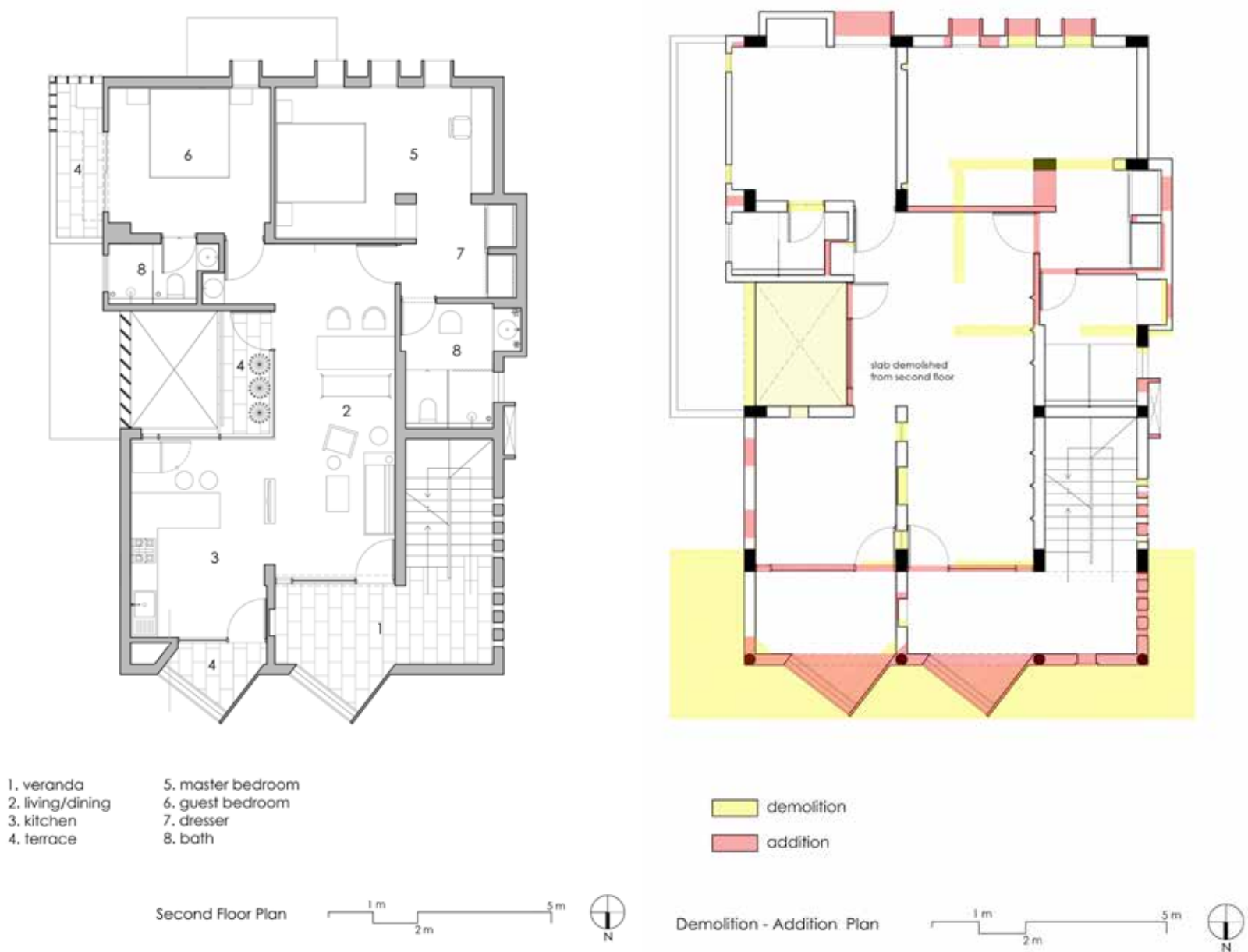
First Floor Plan





Truly believing that a mere facelift of the intangible attributes does not translate onto a responsible renovation, the team carried over the minimalistic treatment right through to the interiors as well. The building had to accommodate an office catering to roughly 20 employees and a home to an expanding joint family. The design laid out began with an inside out approach carving out the interior to match the space requirements of each floor. The largely column free office on the ground floor resulted from well thought-out additions and subtractions

on the interior wall layout, opening up the underlying spaciousness of the fundamental shell. Ferrous oxide finishes on walls with built in lighting is a prominent feature seen across each floor. The grey tinted walls, black flooring and sleek furniture finished in white imparts an elegant enticement to the workspace. Ample spill-out on the ground floor abutting the conference room and pantry, provide for the much-needed breathing spaces amidst work. Proceeding onto the living unit above, it is



The minimal and subtle use of colour ensures that the building stands out from the neighboring environments







The open kitchen in the son's unit



KRISHNAN VARMA

## MEISTER VARMA ARCHITECTS

Meister Varma Architects was founded by architect Krishnan Varma in 2011. He qualified as an architect from the S.P.A, New Delhi and gained experience in major office and retail projects in the Capital region. An interest in urban design and masterplanning led him to do his post-graduation from ETH Zürich and then onto London.

In London he worked on many prestigious projects including the Athletes Village for the 2012 London Olympics and schools for the BSF programme initiated by the UK government.

Upon his return to India he started this practice as a multidisciplinary design firm focussed on site specific, design led solutions for the residential and hospitality sector. Their projects have been recognized and published in various digital and print media like Condé Nast and Archdaily. Since 2013 Krishnan is also actively engaged in restoration of heritage buildings in partnership with German architect Karl Damschen.

conceived in multiple levels with the parents occupying the lower floor. The differences in the functional paradigm of the two generations can easily be deduced from the characteristic changes in spatial planning. The parents' apartment comprises of a traditional closed kitchen and utility terrace while the sons' follow a more modernistic open plan approach. The overall design and décor department follows a unified language of austerity. A cement lattice to the east gives

visual privacy from close neighbors and filters light to the living spaces. In addition to the walls, a portion of the second floor slab was also demolished to link the two residential floor balconies –facilitating the core idea of enhancing quality interactions within a joint family

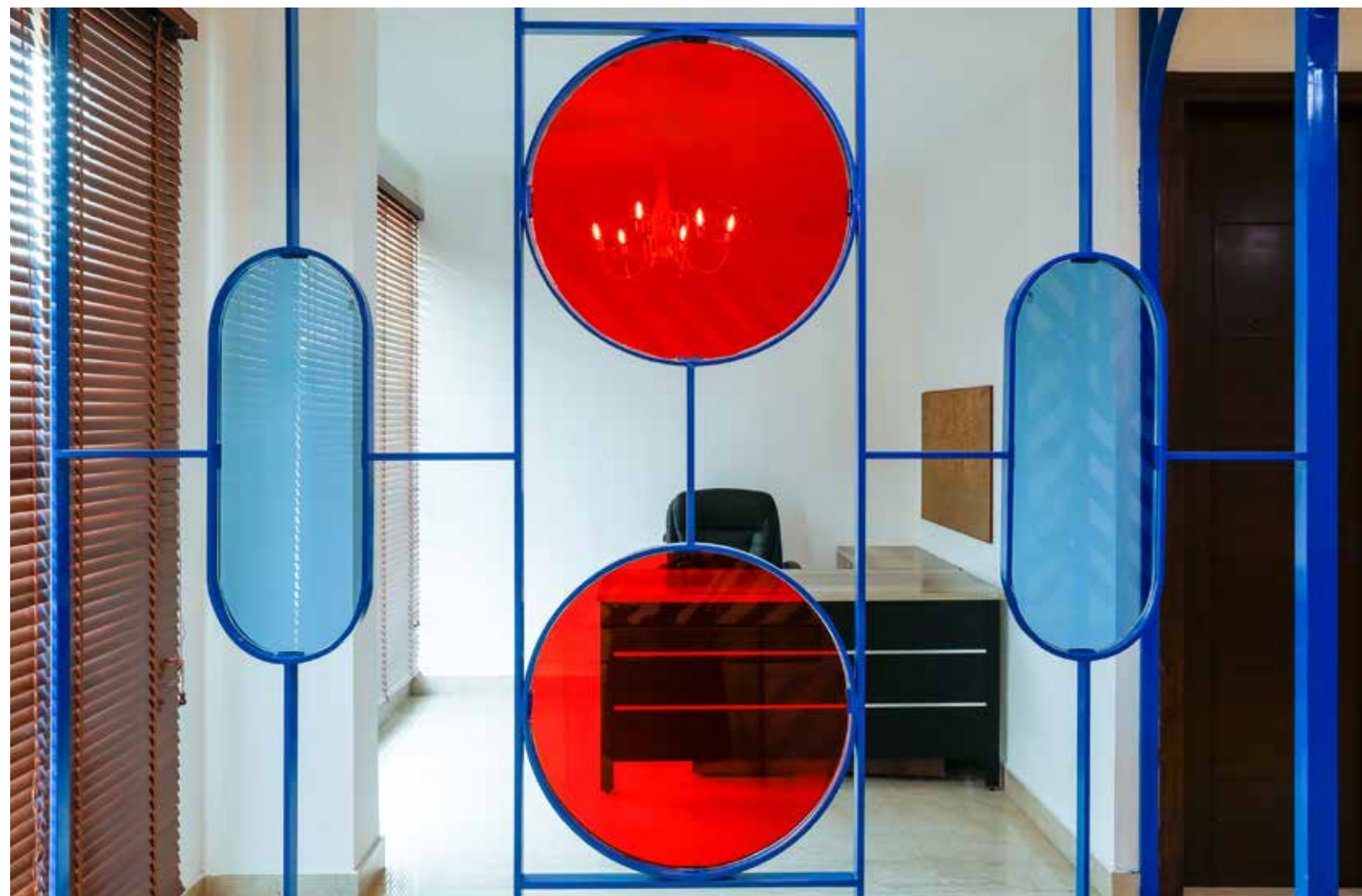
Through fine depths of detailing, the team has efficiently carved out an ingenious solution to an exemplary live-work unit that

is functionally independent yet inherently congruent. Furthermore, the project is a true testament that combines multiple milestones of undertaking a responsible renovation, facilitating the revival of joint-family living and pronounced proof that work and personal life needn't necessarily be mutually exclusive but rather innovatively inclusive.



The upper level living and dining area





# Admire & inspire from Esquire

Inscape Insider Suryan / Dang

## PROJECT INFO

PROJECT NAME : ESQUIRE OFFICE  
LOCATION : NEW DELHI, INDIA  
ARCHITECTS : STUDIO BIPOLAR  
COMPLETION YEAR : 2017  
GROSS BUILT AREA : 1200 SQFT  
LEAD ARCHITECTS : UJJWAL SAGAR,  
SANJANA MATHUR  
CLIENT : SOMPRABH SINGH  
INTERIOR CONTRACTORS : BHAVANNA & SONS  
LIGHTING FIXTURES : DBEL, WHITE LIGHTING SOLUTIONS  
SITE SUPERVISION : STUDIO BIPOLAR

“

The concept to be followed was laid out to portray a sense of 'sophisticated madness'.

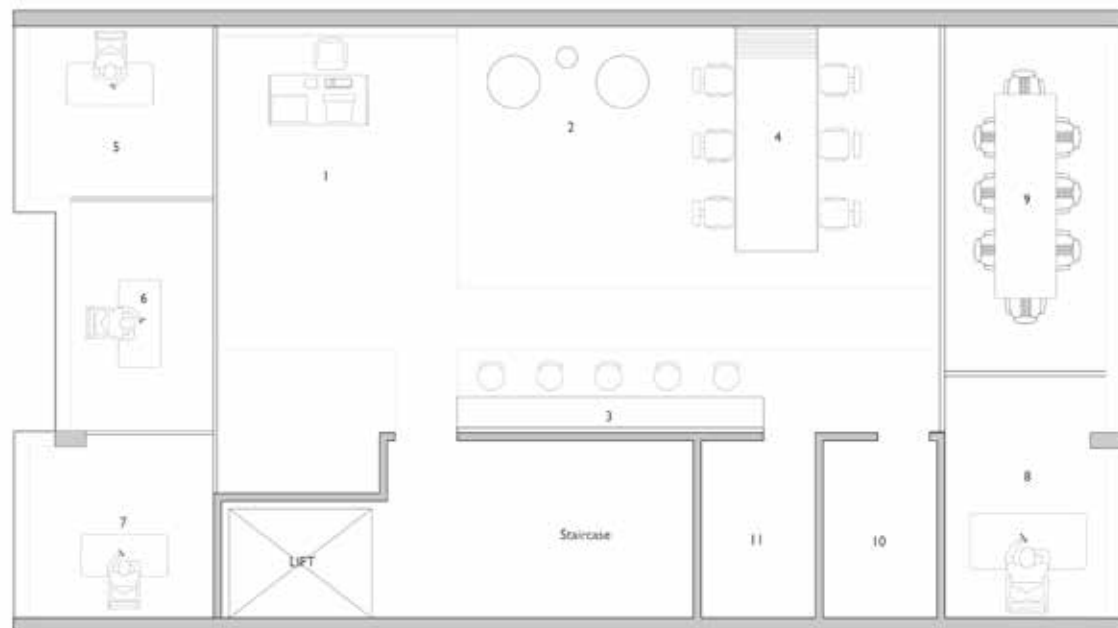
Esquire is a prominent men's lifestyle magazine and is widely renowned for its quirkiness and appeal. When they were in need of an administrative office for their recently opened nightclub in New Delhi, it was paramount to ensure that the space should resonate with their core ideologies.

The challenge of creating such a space within a 1200 sq ft volume was assigned to the team of Studio Bipolar who have proved their prowess in delivering innovative and trendsetting design solutions. The concept to be followed was thus laid out to portray a sense of 'sophisticated madness'. An

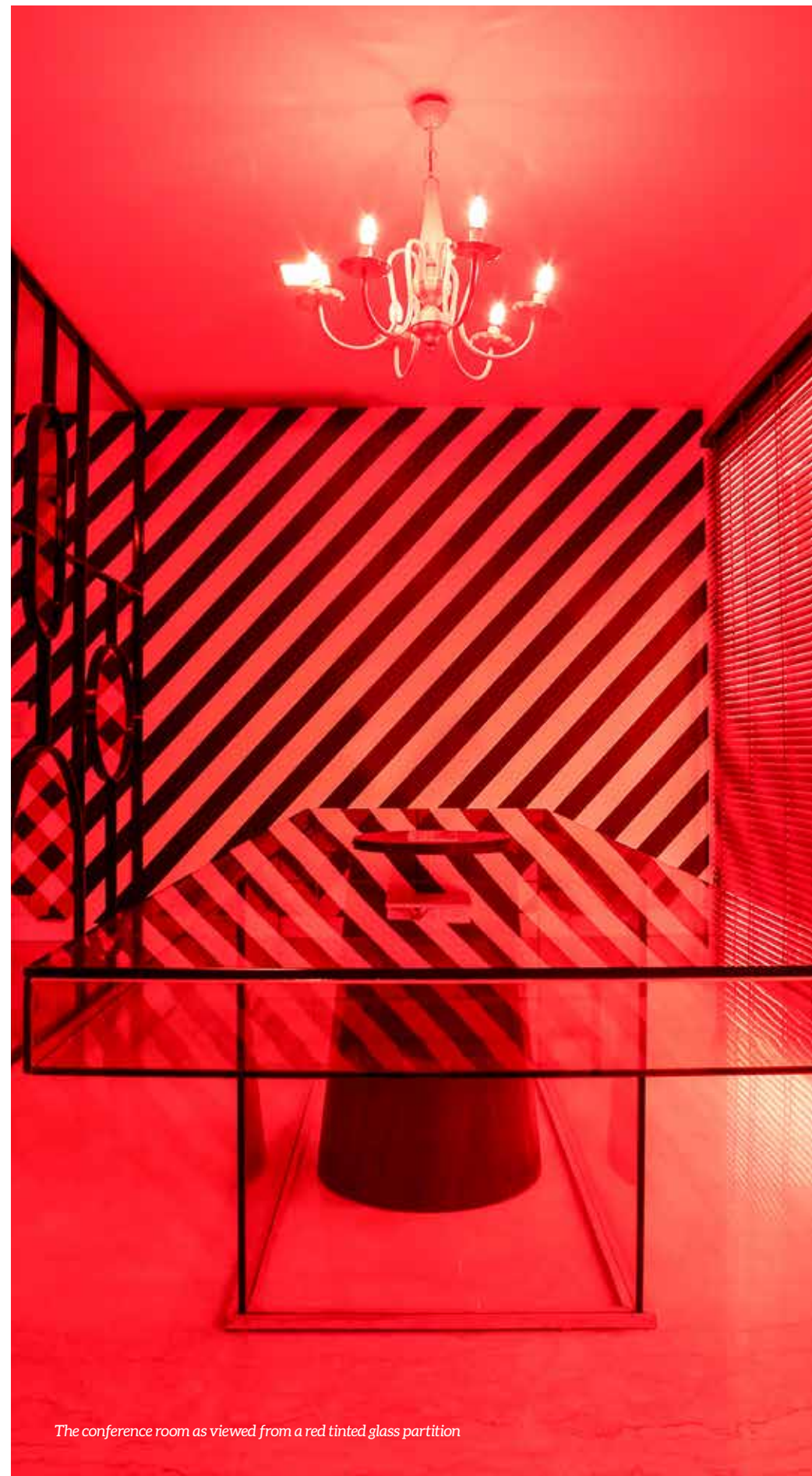




The elements portray a unique sense of elegant quirkiness



embrace of primary colors were used in the interiors to enact dynamism in the mind-set of the users, yet depicting simplicity and minimalism. Furthermore, thinking in tandem to the likes of Esquire that emerged in the Art Deco era when traditionalism gradually converted into modernism, it opened up possibilities to cater to the quirky quotient in design. Art Deco influenced the design of buildings, furniture, jewellery, fashion, cars, and everyday objects and had arches and asymmetrical shapes as prime elements. The palette was thus framed to conceive a work of art that echoed the fundamentals of the Esquire vision yet facilitated a fully functional administrative office.



The conference room as viewed from a red tinted glass partition





The cabins are designed in a minimal approach

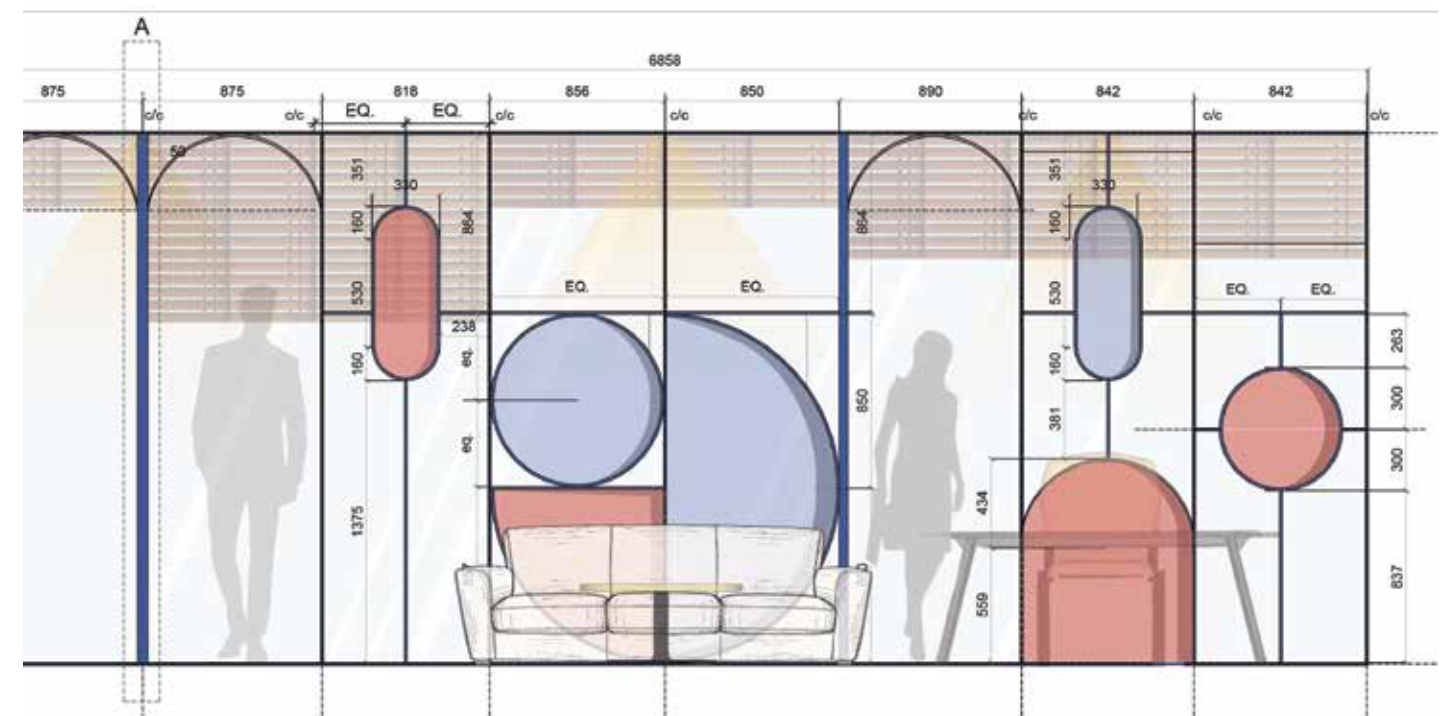


The striped wallpaper offer a contrasting backdrop to the overall setting

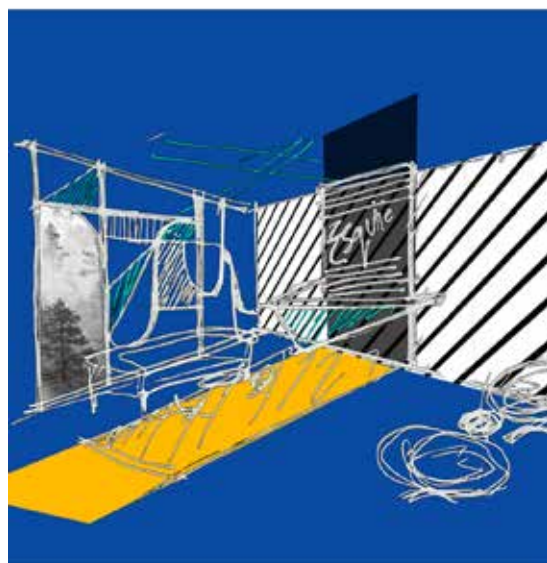
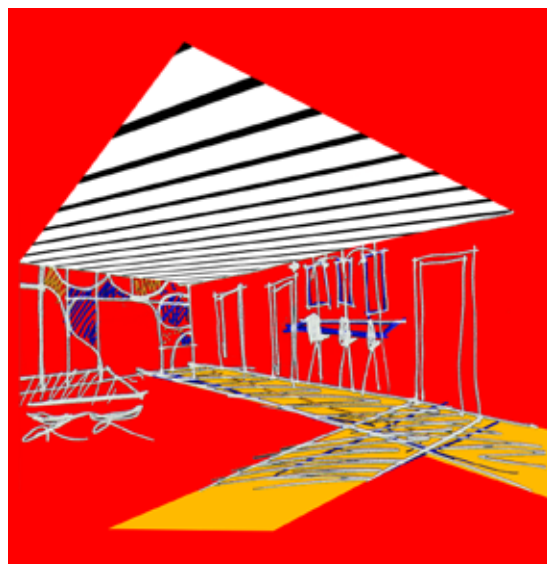
The available free flowing floor space was segregated to individual zones through an ingenious interplay of partitions that were carefully curated to have a porous nature for the purpose of connectivity and linkage. These punctured partitions were thus treated as the prime designed decorative in the given volume. Composed of sleek metal plates and sections, the framework was moulded to give rise to simple yet interesting geometric shapes that would innately encapsulate tinted glass panes,

bringing in the dynamic dash of vibrancy through colours. The entire décor, furniture and interior elements followed the red, blue, green and yellow colour scheme while a wall finished in a black and white diagonal striped wallpaper ensured to enhance the tangy tinge with its condescending contrast. Serving the dual purpose of providing an interesting backdrop for the Art-deco inspired elements, the stripes also helps in creating an illusion of an elongated spaciousness within.

A yellow carpet seen to unfurl upon entry, an







View of the entry and cabins beyond



Some prominent covers of Esquire magazine framed in front of the high-top workspace counter

offbeat take on the red carpet symbolism, dictates the path for visitors and clients to the boardroom while they're offered glimpses of the entire space instilling awe that lingers even after they're seated around the conference table that is an astounding work of art in itself. Drawing inspiration from the dynamic and out-of-the-box design language established all around, the table is a frameless transparent entity, supported by a central box that spreads itself supporting the cuboid above, completely covered in yellow tinted glass – the likes of which are bound to intrigue every Tom, Dick and Harry. The clear faces of the colored glass further reflects the patterns formed and lent a warm hue on the floor and walls. If there ever arises a need to impress a new prospective client, consider the deal half done in regards to the creativity and design front.



Use of contrasting colours play an important role in the impact of this design





The conference room



SANJANA MATHUR & UJJWAL SAGAR

## STUDIO BIPOLAR

Studio Bipolar is a boutique architecture firm founded in 2016 that is committed to excellence in custom architecture and design. They combine rigorous design with proven construction management experience – a rare combination that leads to a distinctive design process and end product that are aesthetically and intellectually rigorous as well as financially informed.

The team value beauty with a punch, efficiency, logic, honest expression of materials, and clean lines and forms that allow the architecture- the space, light, materials, spatial relationships – and its inhabitants to thrive. The result is an architecture that is current, functional, warm, and uniquely reflective of the values and characters of our clients.

Led by Sanjana Mathur and Ujjwal Sagar, the practice shows a great deal of promise in bringing out innovative design solutions in the years to come.

The overall play of partitions, the rudimentary musing of geometrics conceived in well-thought out proportions, the carousel of colours, the décor and lighting fixtures that transport us back to the last millennia – all of which cumulatively concise the characteristics of Esquire as a brand.

In music, there is an inherent feeling of contempt you can sense when you hit that right note, similarly so, we can undoubtedly state that Studio Bipolar has hit it right with this 'sophisticated madness' of an office. 🎵



View of the reception and workspaces



The cabins as viewed through the partitions





# Parallel Play of Textures

Inscape Insider Pulkit Sehgal

## PROJECT INFO

PROJECT TITLE : TWO PARALLEL WALLS  
LOCATION : OSHIWARA, MUMBAI  
PRACTICE : ZERO 9  
TYPOLOGY : WORKSPACE  
DESIGN TEAM : ANU CHAUHAN,  
PRASHANT CHAUHAN  
AREA : 150 SQ.FT

“

*The composition of different materials and textures on structural elements have defined a distinct expression of collage, adding a visual overlay of glamour and opulence into the whole office.*

Imagine an office space that play a game of character, a sort of grain on a surface weaved to instil a pattern of emotions. When the perfect array of diverse materials fuse to an effortless symphony of shapes and curves that generates a fluidic contempt in interior spaces. Experience such a niche of sparkling workspace designed over 150 sq.ft for a design firm located in Oshiwara, Mumbai.



The staircase block clad in concrete micro topping with a dynamic wall interspersed with inspirational quotes



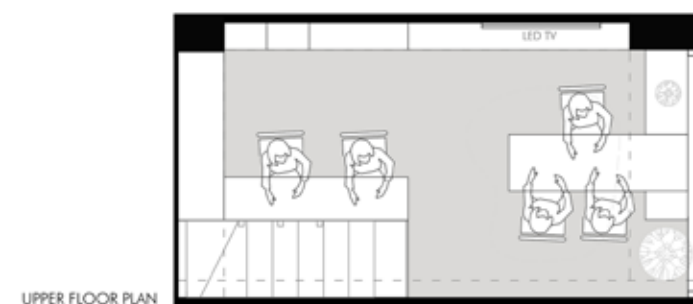
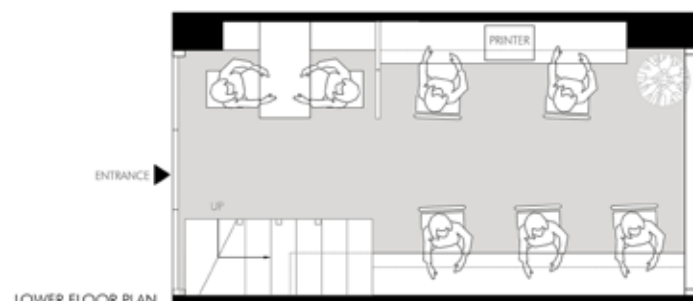


The concept of parallel lines with its workstations, lighting layout, brass inlay lines on the floor

CATEGORY- INTERIOR DESIGN (WORK SPACE)

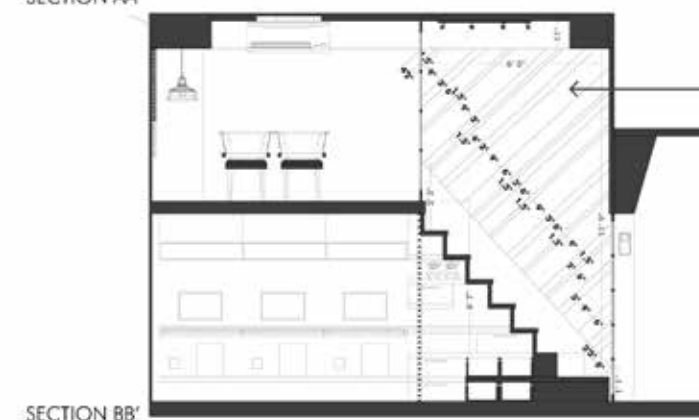
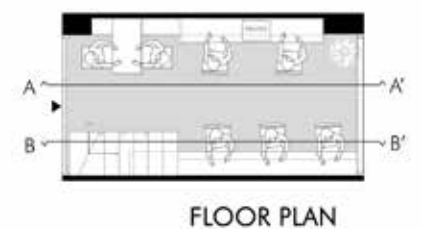
FLOOR PLAN

'Design is boundless' is the motto followed by the enthusiastic team at Zero 9 studio, intricately carving a tiny space with a layout that follows the concept of parallel lines. It resonates in the arrangement of workstations, lighting layout, and brass inlay lines on floor that aligns in harmony with the two walls. The white terrazzo flooring with brass leaves chiselled in, maintains the continuity along the path blending the indoor and outdoor spaces. The use of textures and colours invoke a visual drama of volume and variety. The lower level is composed of sand-faced plastered walls along the linear footprint apportioned into three long. The two alongside are designated staff seating, while the central one is kept deliberately free of any encumbrances and delineated with thin brass strips inlaid on the terrazzo floor. Within this, a form of variously shaped leaves were also sprinkled to add charm.



CATEGORY- INTERIOR DESIGN (WORK SPACE)

SECTIONS







Minimal zones designed for contemplative conversations

This strategy gave a clutter free look and an exaggerated linearity underscored along with a central strip light that runs on the ceiling. The glazing at this level shades against the bright sun, which also diffuses the light penetrating inside. An anteroom with a high table and bar style stools functions as a multipurpose area for discussions and reception. A column near the entrance serves as a board to display the firm's many accomplishments. The staircase is slashed

along one wall clad in concrete micro topping that features samples, interspersed with inspirational quotes leading to the mezzanine. The space under the stairs are used as storage cabinets. Customized woven baskets are an innovative addition that store materials for ongoing projects-one basket, one project. The architects have even created wicker and wood panels that are porous at the top and bottom, and dense in the centre for visual segregation, smartly

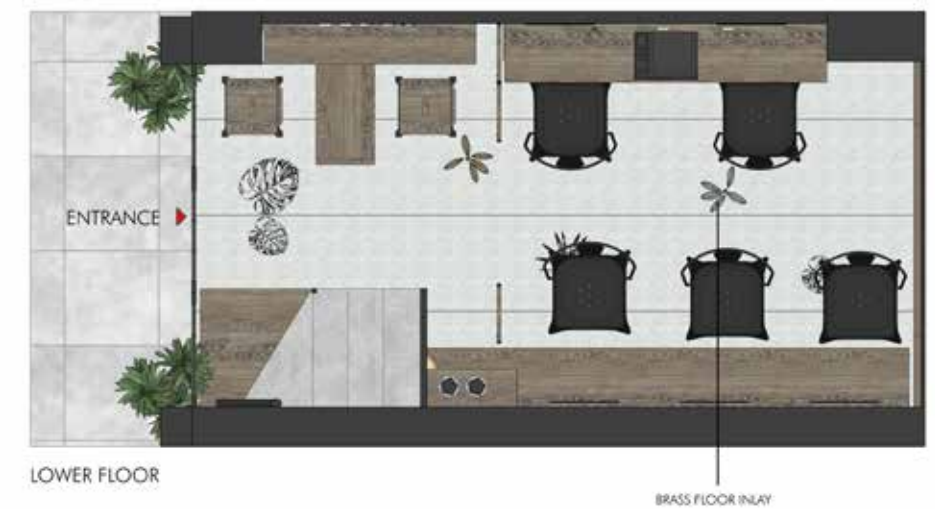
CATEGORY- INTERIOR DESIGN (WORK SPACE)

SECTION



CATEGORY- INTERIOR DESIGN (WORK SPACE)

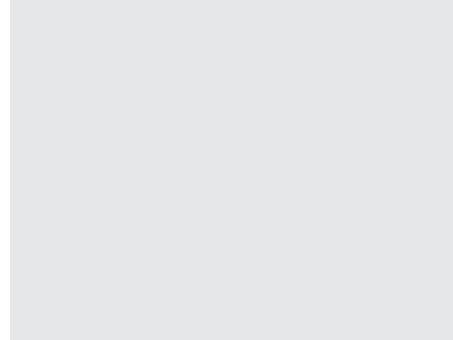
TOP VIEW







*A clutter-free look and an exaggerated linearity*



**PRASHANT CHAUHAN**

## **ZERO 9**

Inspired by life, ZERO9 is the one-stop shop for mastery and finesse in design services. They are a multi-faceted and experienced team-pool of architects, interior designers, exhibition designers, graphic designers, product designers, project managers, web designers, web programmers, photographers and copy writers, who infuses a fresh versatility to every project that comes across. Their area of expertise spans across advertising, exhibitions, architecture and interiors for commercial & residential projects. The team believes in evolution and long lasting relationship with the people they connect, with sensitive translation of the client need to reality by using innovative and state of art digital mediums and technology. Every project is envisioned with a unique style exploring various dimensions of design and opulence.

resolving privacy that can be used when needed. The base of the work desk, near the window has a box like support, which houses the air conditioner below. This is recessed into the ceiling of the lower level and that protrudes into the volume of the mezzanine. The work desk near the window provides a fascinating view of the tree foliage. The compact dimensions of the mezzanine floor have been visually enlarged with the help of mirrors, exemplifying the quote 'form follows function'.



*The work desk near the window provides the view of the tree foliage.*

The composition of different materials and textures on structural elements have defined a distinct expression of collage, adding a visual overlay of glamour and opulence into the whole office.

The internal aesthetic lends towards the raw and uncontrived, with expected details such as un-plastered painted brick walls, machine-polished concrete and brass foliage inlaid in terrace making this office environment a rare piece of gem.



*The internal aesthetic lends towards the raw and uncontrived, with expected details*



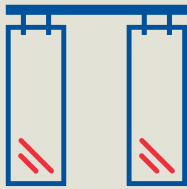
We make access in life  
smart and secure



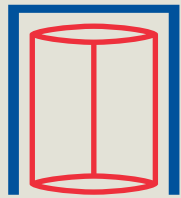
Access Solutions



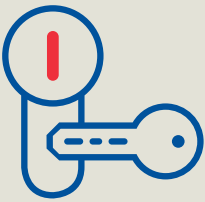
Door Hardware  
- DHW



Interior Glass Systems  
- IGS



Entrance Systems  
- ENS



Mechanical Key  
Systems - MKS



Lodging Systems  
- LGS



Safe Locks  
- SAL

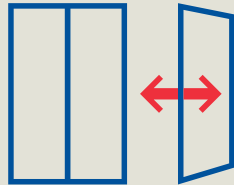
Wall Solutions



Electronic Access &  
Data - EAD



Service - SVC



Movable Walls

dormakaba makes access in life  
smart and secure.

No matter where you need  
innovative, reliable access and  
security solutions, we are there for  
you with our high-quality  
portfolio: in hotels, shops, sports  
facilities, airports, hospitals, at  
home or in the office. dormakaba  
is the trusted partner for  
products, solutions and services  
for access to buildings and rooms  
from a single source. We are one  
of the top three companies of  
access control and security  
solutions on the global market.

Our more than 16,000 employees  
and numerous cooperation  
partners are ready to assist you in  
over 130 countries. So no matter  
where you are, you can benefit  
from our range of future-oriented  
products, solutions and services  
that give you a sustainable sense  
of security.

[www.dormakaba.com/in-en](http://www.dormakaba.com/in-en)

Partnering Customers in IT Infrastructure | Hospitality | Retail | Healthcare  
Education | Banks & Financial Institutions | Offices | Metros | Airports  
Defence & Strategic Infrastructure



Dorma and Kaba joining forces

# STYLISH SPACES INSPIRED LIVING

ESPACIO  
STUDIO

MEP | SURFACES | INTERIOR & EXTERIOR | FURNITURE & DECOR



[info@studio-espacio.com](mailto:info@studio-espacio.com) | KV-27, 7<sup>th</sup> Cross, Panampilly Nagar, Kochi- 682036, Kerala, India

[www.studio-espacio.com](http://www.studio-espacio.com)





# A California 'Co-work' cocktail

Inscape Insider Iwan Baan



The spiral stair connecting the two levels in the existing structure

## “

An eccentric proposition of a judicious juxtapose between the built and unbuilt in a workspace. This 'Second Home Office' is envisioned to ensure that an average office worker is introduced to new realms of co-existence, both with humans and nature. A system where instead of bringing the garden inside the office, the creative heads at Selgascano, has brought the office out into the garden.

Co-working culture is a trend that has picked up pace and appreciation over the last couple of years. A shared workspace that caters to diverse disciplinary professions, is seen to exponentially enhance the productivity of each individual. Based on the ideals of providing a platform for idea sharing and thereby leading to constructive collaborations, co-working also eases down the burden of a young entrepreneur in owning and managing a dedicated workspace. The possibilities of growth as a company or as an individual within a co-working community is realistically limitless. Tapping on this new revelation of a work system, many facilities have sprung up across the world offering unique experiences for the young and established alike.

### PROJECT INFO

PROJECT	: HOLLA - SECOND HOME OFFICES IN HOLLYWOOD
LOCATION	: LOS ANGELES, CALIFORNIA
TYPOLGY	: CO-WORKING OFFICES
CLIENT	: SECOND HOME
ARCHITECT	: SELGASCANO
PRINCIPAL(S) IN CHARGE	: JOSÉ SELGAS, LUCÍA CANO
PROJECT TEAM	: DIEGO CANO-LASSO, MARÍA LEVENE, INÉS OLAVARRIETA, PAOLO TRINGALI, SIXTO CORDERO, VÍCTOR JIMÉNEZ, SARA OUASS, PILAR CANO-LASSO, CATALINA VÁZQUEZ, JUAN JOSÉ MUÑOZ MUÑOZ, JULIAN OCAMPO, JUAN SAEZ PEDRAJA
SITE AREA	: 90854 SF
BUILDING AREA	: 40340 SF
TOTAL FLOOR AREA	: 67520 SF
COST OF CONSTRUCTION	: 20 MILL DOLLARS
YEAR OF COMPLETION	: 2019
CONSULTANTS:	
STRUCTURAL ENGINEER	: WALTER P. MOORE
MECHANICAL ENGINEER	: HENDERSON ENGINEERS INC. INTERIOR DESIGNER: SELGASCANO
LANDSCAPE ARCHITECT	: SELGASCANO / SECOND HOME CIVIL ENGINEER: KPFF CONSULTING ENGINEERS
GENERAL CONTRACTOR	: SWINERTON / SECOND HOME USA



But, at the core of any workspace, independent or shared, it is the quality of environment that determines the true productive quotient. Architecture and interior designers thus play an inevitable role in crafting the ideal workspace. The ingress of light, the flow of air, the deduction of desired ergonomics, the play of colours, the dash of greenery, are a few of the parameters that present the different permutations and combinations of the overall setting.

This project here 'holLA' is an eccentric proposition of a judicious juxtapose between the built and unbuilt in a workspace. This 'Second Home Office' is envisioned to ensure that an average office worker is introduced to new realms of co-existence, both with humans and nature. A system where instead of bringing the garden inside the office, the creative heads at Selgascano, has brought the office out into the garden.



Aerial shot of holLA depicting the scattered outdoor modules and the existing Paul Williams building



GROUND LEVEL PLAN



The central courtyard of the existing building





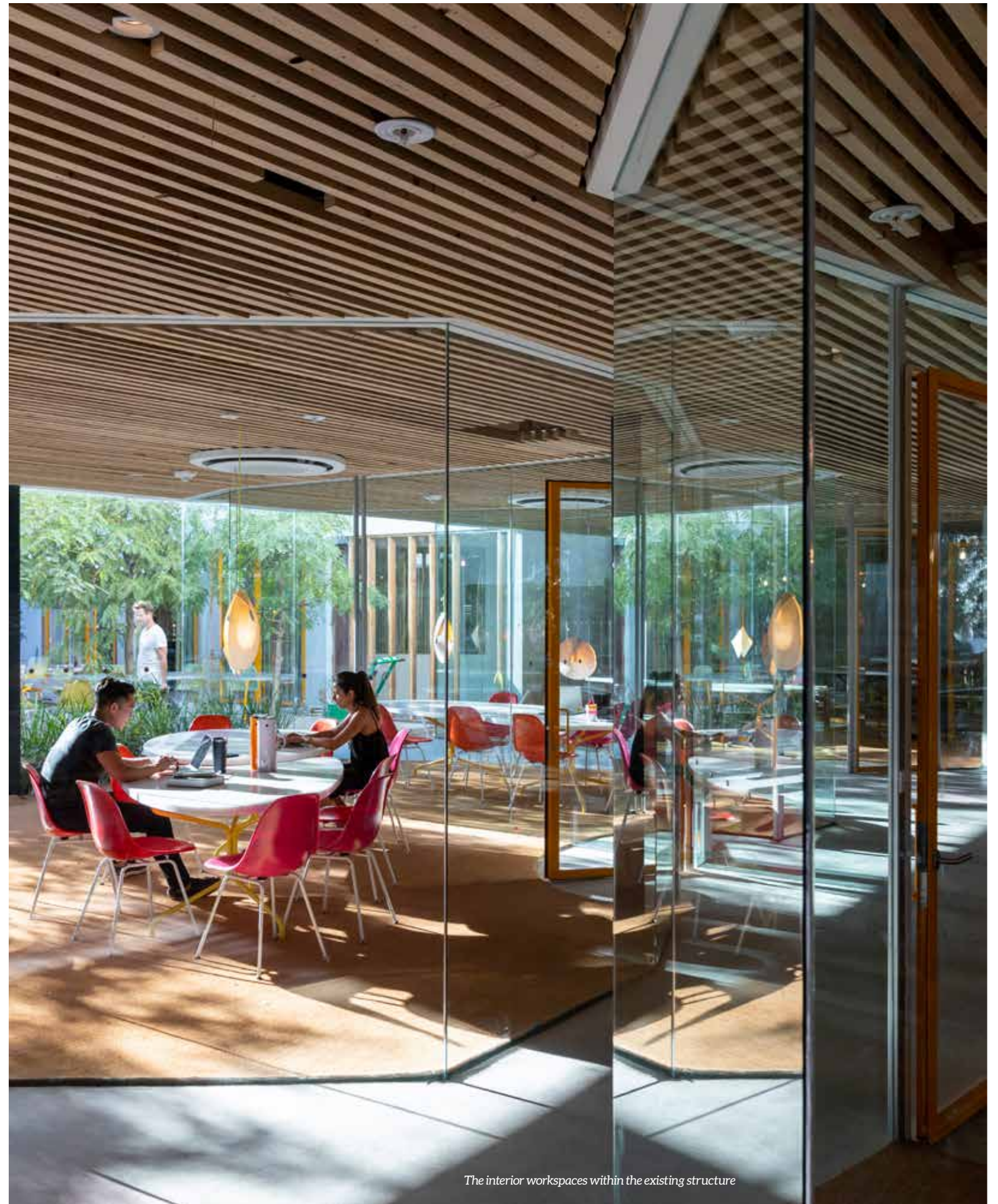
*The interplay of built and unbuilt*



0 12 32 64' N  
UPPER LEVEL PLAN

Situated in East Hollywood on a 90,800 sq. ft property that is home to two existing buildings, one of which is a two storey building designed in 1964 by the first recognized African American architect in LA – Paul Williams. This iconic structure with regards to historical value, preserved in its pristine classical Neocolonialism character was devised to form the core of the proposed campus and serve as the main entrance to the facility. The interior of the structure was remodeled to facilitate 320 flexible workspaces in the ground floor and an additional 200 in the upper floor along with common amenities such as a café, bar, restaurant, events and conference halls, resting areas and open terraces that have been strategically placed in and around the building. The circulation path dictates users and visitors to spill-out from the Paul Williams building onto the garden beyond that offers a quirky take on an invigorating working environment.

The large area above the existing parking lot was redeveloped to lay ground to new 60 oval shaped offices and meeting rooms. These oval shaped workspace modules were designed in four different combinations of various sizes and were scattered around the garden. Accessed by concrete and wooden pathways that meander along lush green landscape, this garden was developed to be the Second Home for almost 700 people, 10,000 plants and trees, many butterflies, ants and squirrels. This approximation to nature is not the only step towards a more sustainable living: plants reduce the temperature and provide shade, while the 360° panoramic clear glazed



*The interior workspaces within the existing structure*





*The dash of vibrant colours impart an invigorating energy*

façade of the modules minimize the need for artificial lighting. Three individual operable openings are provided in the glazed façade for cross ventilation depending on the size and orientation of the unit.

A key feature of this landscaped garden is that a four feet layer of soil was filled in above the underground parking slab to create optimum soil capacity for plants to grow, thereby providing a provision of scooping out the workspace modules. The end result thus has these beautifully composed single storey glass boxes that has a rejuvenating green buffer along its periphery sprouting out from table height.

The drainage pattern too has been carefully articulated to ensure that an efficient water management system is in place. All the water at site is collected in two cisterns totalling 37,000 gallons of storage that is subsequently used for irrigating the expanse of landscape within the facility.



*Indoor landscaping and ingress of natural light enhances productivity of any workspace*



*Library and resting zone*





*Innovative materials used in interior decor and partitions*



**JOSE SELGAS, LUCIA CANO**

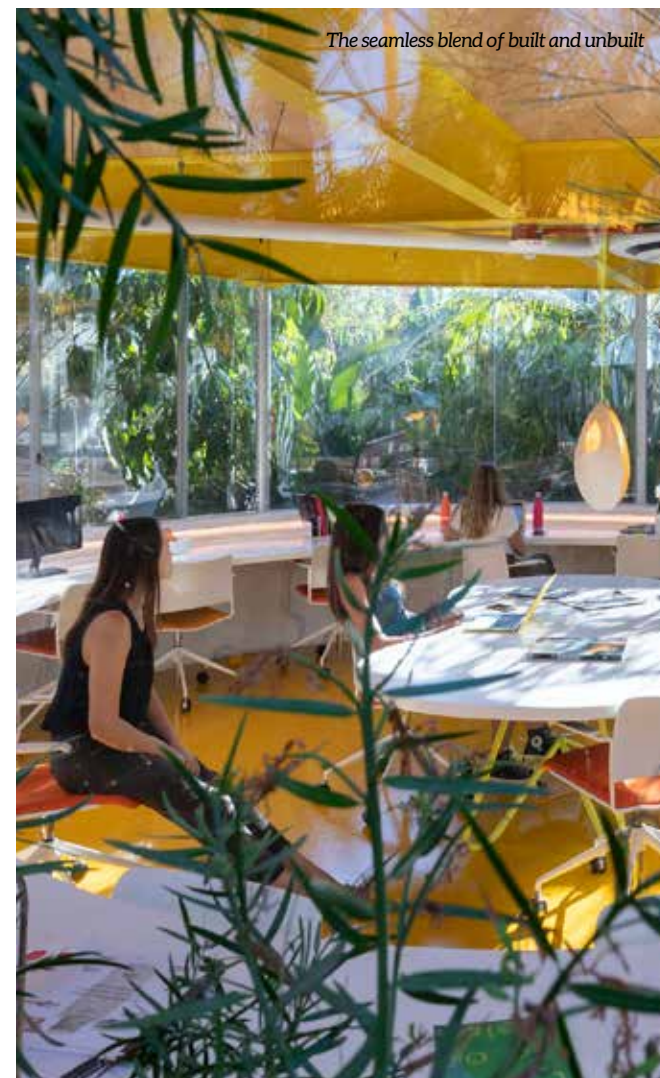
## **SELGASCANO**

Selgascano was established in Madrid in 1998 by Jose Selgas and Lucia Cano. It is a small atelier and intends to remain so. They have worked with a wide variety of projects keeping always nature at the core of the program. Its work is focused on research into the construction process, which is treated as an ongoing process of 'listening' to the largest possible number of elements involved, from manufacture to installation. Selgascano avoid the use of games and mechanisms that lead to disciplinary issues, and strive to seek beauty that is comprehensible to any human being.

In 2015 they were commissioned to build the Serpentine Pavilion in Hyde Park (London). During 2016, they designed a pavilion in Cognac and in 2018, they displayed their installation for Triennale Brugge from May through Sept, 2018.

They have exhibited at the MOMA in NY, the Guggenheim in NY, the Venice Biennale, the Chicago Architectural Biennial, the GA Gallery in Tokyo, The MOT (Contemporary art museum of Tokyo), the Design Museum of London, the Akademie der Kunst in Berlin, the Tin Sheds Gallery in Sydney and the MIT in Boston.

In 2013 they have won the Kunstpreis (Art prize) that gives the Akademie der Kunst in Berlin. Also in the same 2013 they won the "Architects of the Year" prize given by the German Design Council in Munich and in 2019 they were announced as finalists for the Mies Van der Rohe Award.



*The seamless blend of built and unbuilt*

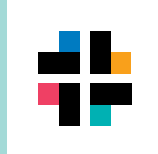


*Relaxing amongst nature*

Moreover, it is remarkable to note that the Second Home Hollywood has replaced 90,800 square feet of hardscape for 70,000 square feet of landscape. What previously was a parking lot is now a garden. It is one of the few private developments in history in which the footprint of the built-environment has been returned to natural-environment.

Ever since the project opened its doors for the public, it has been widely acclaimed for the truly innovative approach in design and function. Admirable, it is important to note that in light of the recurring global phenomena's linked with climate change and environmental destruction, it is certainly pleasing to know that there are in fact a responsible few, striving to make groundbreaking reforms to make this world a better place – one step at a time. 🌱





# Upbeat

## Workspace Moments Maximized



New-age workspaces need next-gen furniture solutions that inspire optimum performance. That is why, we bring you Upbeat - a thoughtfully crafted furniture solution fit for a dynamic work environment. Because we believe that when the work environment is seamlessly designed, productivity can be optimized to increase employee effectiveness at workplace. So, let the power of Upbeat's extensive furniture solutions uplift the work environment in your organization.

### CERTIFICATION



Follow us on: [f /godrejinterio](#) [in /godrej-interio](#) [v /godrejinterio](#) [t /godrejinterio4u](#)  
Email: [interiooffice@godrej.com](mailto:interiooffice@godrej.com) | Website: [godrejinterio.com](http://godrejinterio.com)

*godrej* **interio**

**hindware**  
Start with the expert



## FOR EXCEPTIONAL BATHROOMS, START WITH THE EXPERTS.

At Hindware, we know exactly what goes into making the perfect bathroom. And that's why we have dedicated expert services, that are available to provide all the assistance to help you build your dream bathroom.



Download our  
DreamBath app



Call us on  
1800 200 75 77



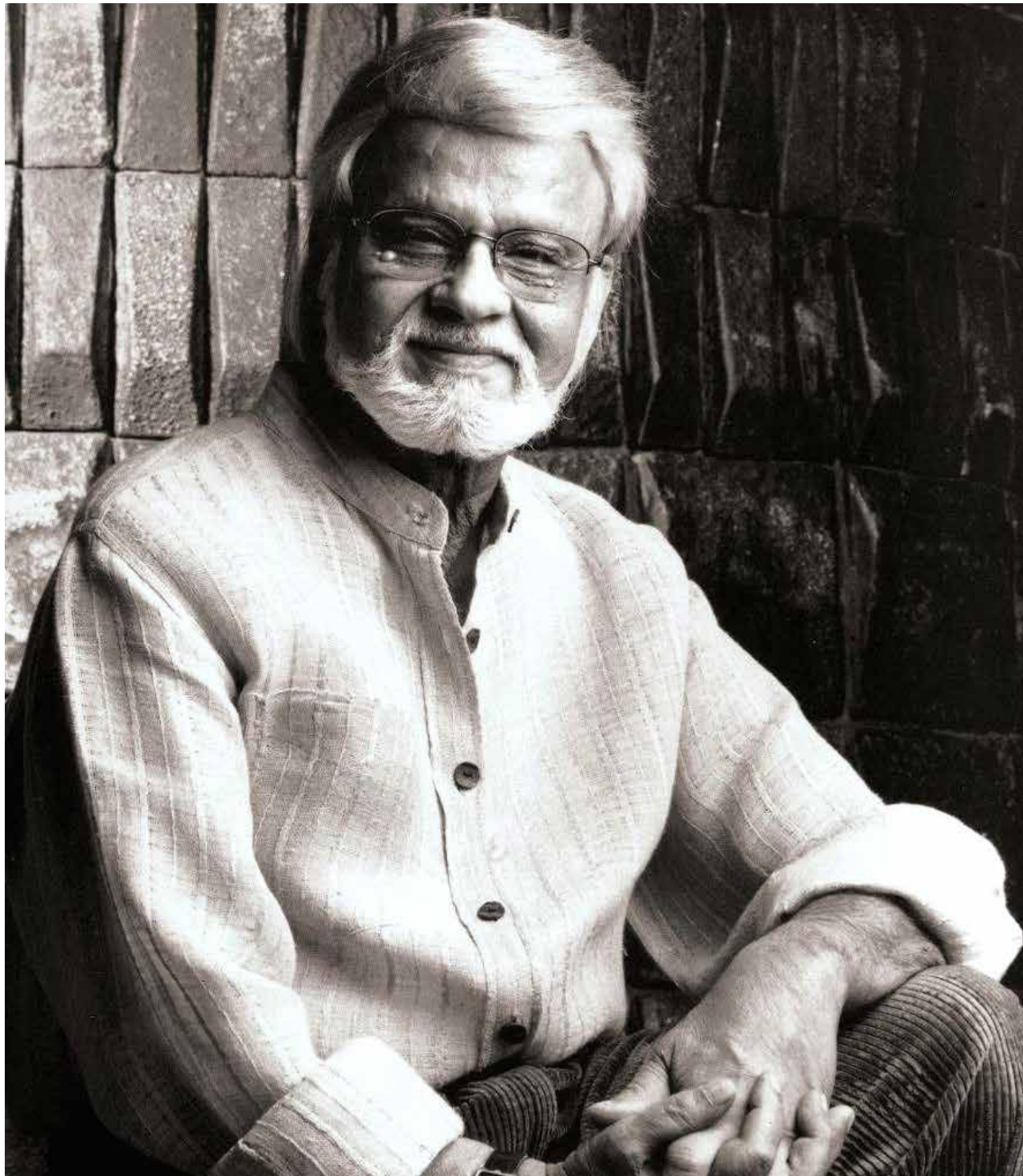
Consult with  
our in-store experts



Browse our new  
DreamBath Vol.II

[www.hindwarehomes.com](http://www.hindwarehomes.com)





# Satish Gujral

remembering the  
multi-faceted modernist

Satish Gujral isn't your everyday artist, he was much more than the world ever valued him for. His play of material and medium transcended genres. When he bid adieu to us at the age of 94, he leaves behind a legacy worth remembering and undoubtedly inspiring. Art critic and curator Gayatri Sinha hails him as probably India's first modernist, who defied the limitations of disciplinarily in the arts.

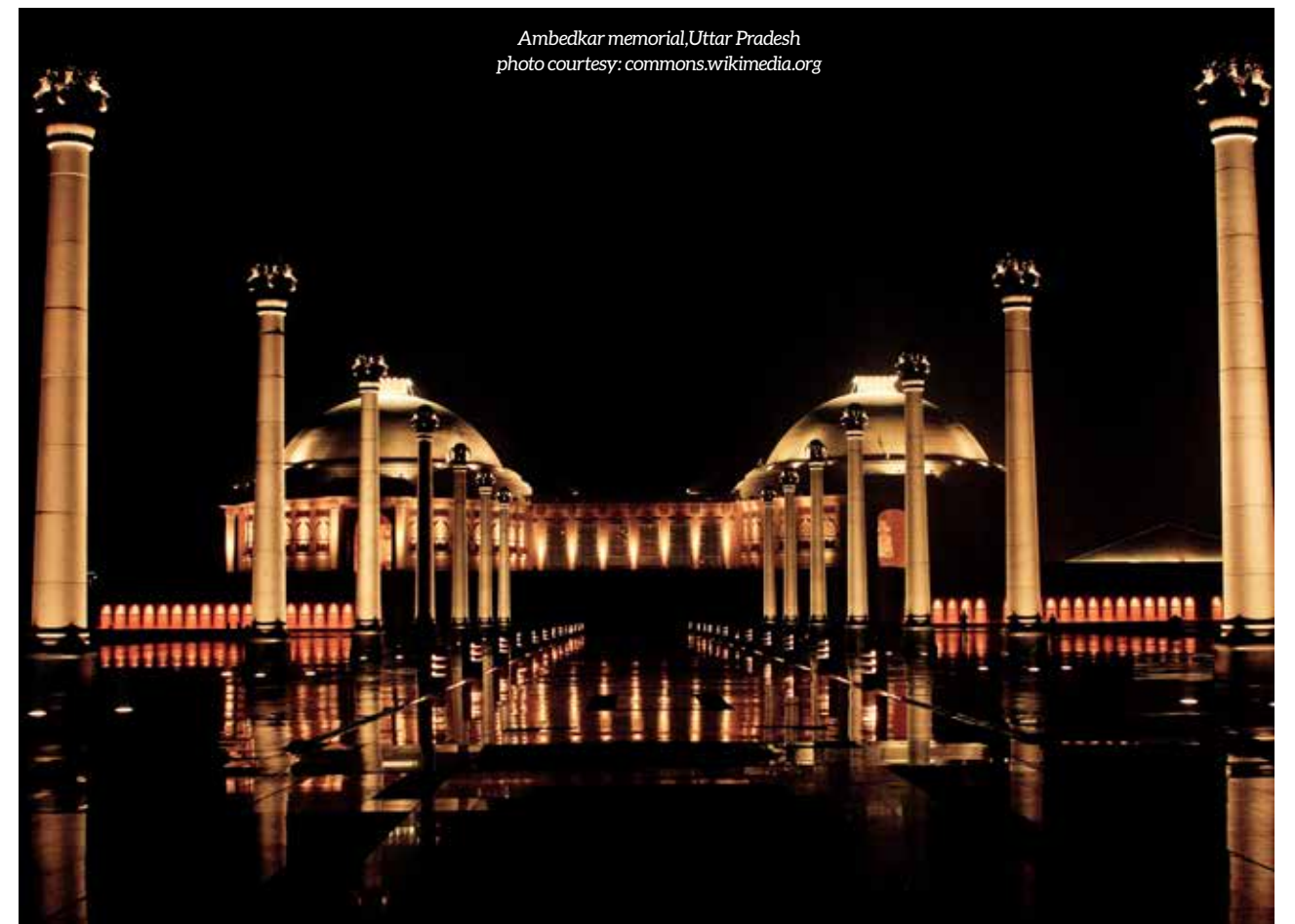
Born in 1925 in present day Pakistan, during the pre-partition phase, Gujral had an in-depth personal perspective of the independence movement and the atrocities that followed. His work were thus often a portrayal of these emotions, ones that focused on the fragility of human condition. "The extraordinary biographical aspect here is Gujral's assertion in the face of personal limitations [a botched-up medical procedure after a swimming



Belgium embassy, New Delhi  
photo courtesy: pinterest.com

accident at the age of eight resulted in loss of hearing]," writes Sinha. "His art then is not only a quest of diversity of medium but mastery over a frequently disobedient and depleted physical body, even as his work paradoxically is emphatic in its evocations of authority and power". Gujral described

his partition paintings as: "I saw killings every day. My education was completed in January 1949, but I left Pakistan only after the last refugees had been transported. When I finished and moved to Shimla, where I stayed for four years, I began to paint man's cruelty to man."



Ambedkar memorial, Uttar Pradesh  
photo courtesy: commons.wikimedia.org





Goa University  
Photo courtesy: colleges.aglasem.com



Acrylic paintings on a special textured canvas  
photo courtesy: www.satishgujral.com



Mural by Satish Gujral in Punjab  
Agricultural University, Ludhiana  
photo courtesy: commons.wikimedia.org



Brass and Bronze artifacts  
photo courtesy:  
www.satishgujral.com



Burntwood sculpture  
photo courtesy: www.satishgujral.com

Contrary to the then existing trend of artists who went to Paris and London in the early 1950's, Satish Gujral packed his bags and set out to Mexico on a scholarship to study with the prominent Mexican painter Diego Rivera and the mural master David Alfaro Siqueiros. His escapades in Mexico opened up new dimensions and domains for Gujral to express his art. Once back in home-soil, this influence translated into his muse in murals and architecture. Though not professionally trained as an architect, Satish Gujral quite prolific in his perception of space and volumes. His design of the Belgium embassy in New Delhi was selected by the international forum of architects as one of the finest buildings of the 20th century. He also associated with his son, Mohit Gujral, an architect himself, to design the Ambedkar memorial in Uttar Pradesh. He went on to design a few more buildings in India and abroad like the summer palace for the Saudi Royal family in Riyadh. But as mentioned, he was always aloof of stardom or recognition, a talent seldom acknowledged. Furthermore, his interests in exploring new directions saw him venturing into writing as well. He penned down his autobiography titled 'A Brush with Life' in 1997 that opened up an interesting insight into his eventful life

In 1999, he was awarded the second highest civilian award of Indian- the Padma Vibhushan for his unparalleled contributions as a painter, sculptor, muralist, writer and an architect. Considering his prowess across palettes, he can rightfully be called India's multi-talented modernist.



**AICA**

**Sunmica**  
ZERO - WORRY LAMINATES

LEGACY OF EXCELLENCE

Enhancing lifestyle everywhere  
with Japanese Technology



Sunmica - a synonym of laminates, gives you wings to explore variety of design patterns and finishes to enhance innovative surface styling.

**AICA LAMINATES INDIA PVT. LTD.**

Registered /Head Office: Jet Air House, 4th Floor, 13 Community Centre, Yusuf Sarai, New Delhi-110 049  
Tel: (011) 26562430/31, Fax: (011) 26562430, E-mail: sunmica@aicaindia.in, Web: www.aicasunmica.com



ONE STOP SOLUTION • CO-ORDINATED BATHROOM CONCEPT • PRODUCTS MADE FOR TOUGH INDIAN CONDITIONS  
• PROUDLY MADE IN INDIA FOR THE WORLD • INDIA'S MOST TRUSTED BATH BRAND\*



Available on the  
Google play

Available on the  
App Store

jaquar.com

**Jaquar**  
GROUP

CUSTOMER  
CARE

**1800-121-6808** (Bathroom)  
**1800-212-6808** (Lighting)

CRESCENT 02/2020



## The Secretary speaks



The entire world is facing a critical situation as I write this today. It is a unique situation and I believe that our generation never ever had to face such a long period of intense isolation. We are all connected through social media and internet and it has definitely brought some relief, however this will reinforce the importance of the online world more than ever before, in this era of social and physical distancing.

However, the flip side is that we have taken this opportunity to connect, through video conferencing, with the Managing Committees of the IIID chapters and centres across India everyday for around 60 to 90 minutes to share not only our concerns, but also to connect, evolve, learn, unlearn and find a new perspective to what we all have been doing till now.

Sometimes, life gives us an opportunity to introspect and delve deeper into its mysteries and re-chart our course. I feel this is the time that we all have been looking for and it has come at the right moment. Let us all figure out a way to make amends where required, put efforts where they are missing and re-boot our lives for a fresh start. Let us make a promise to make the world a better place by our actions and designs. Let us utilise this time to re-connect with Mother Earth and our profession and remember that both need our total dedication as well as commitment to do the right thing, always.

**Jignesh Modi**  
National Honorary Secretary, IIID

## In & Happening

IIID CHAPTER NEWS



**Ahmedabad : Women Power in Design**  
5/3/2020

The heavy rains on the event day dampened neither the spirit nor the attendance. Women Power in Design saw a full house! Ms Anu Chauhan from Mumbai presented the story of women through a presentation on "the Kitchen". Poonam Verma Mascaren has from Goa, spoke about neglected heritage across the country and encouraged everyone to do their bit for conservation. Iram Sultan from Gurgaon, through her work of stunning luxe spaces took us on an enthralling ride. Next, we had a skit performed, scripted, directed and produced by our own amazing in-house designers. It touched upon the topic of a day in the life of a woman designer...as amidst loads of laughter, a message was given! The event was later followed by dinner.



**Bhopal: International Women's Day 2020**

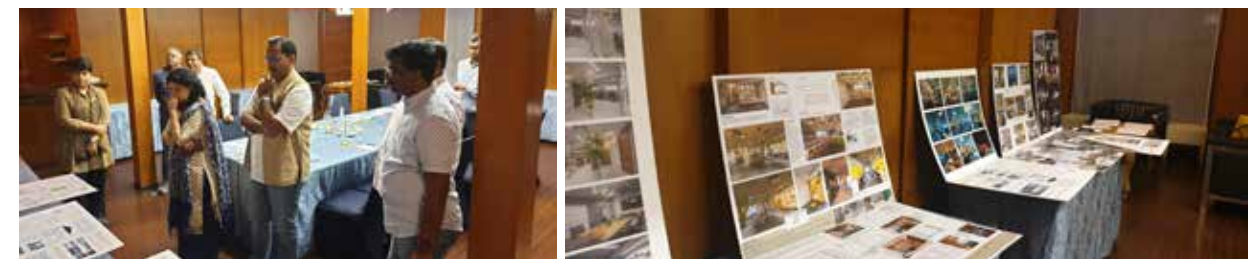
IIID Bhopal Centre commemorated International Women's Day 2020 with a panel discussion 'An Equal World is an Enabled World' #EachforEqual. The dialogue and discussion with eminent panellists was organised for the interior design, architecture and fashion design students of Govt. Women's Polytechnic Bhopal on 5th March 2020. The essence of the discussion was about positive collaboration between both genders to achieve equality.

The panel was curated and moderated by Chairperson Elect Ravisha Merchant Interior Designer Trivera Designs. The panellists were -Chairperson IIID Bhopal Centre Architect Manoj Choubey - Design Avenues, Mrs. Shibani Ghosh -Co founder Parvarish The Museum School, Mr. Bhaskar Indrakanti-Founder and Director, Orange Owl Percepts, a creative academics and mental healthcare start-up, Dr Preeti Mishra -Professor of Commerce, IEHE, Bhopal and Mrs. Bhavna Bhawe Tokekar a professional powerlifter who has won 4 gold medals at Asian and 3 gold medals at World Championship.

## Hyderabad

**JURY- IIID HRC Hafele Design Excellence Awards 2019**  
22/2/2020

5 members jury from Hyderabad and Jaipur for IIID HRC Hafele Design Excellence Awards 2019. This was first round of jury for 128 award entries. Jury panel of Ar.G. Rammohan, Ar.Niroop Reddy, Ar. Kamini Singh, Ar. Anshuman Sharma, Mr.Srikanth Kurva shortlisted the entries for second round of jury.



**2nd round of jury IIID HRC Hafele Design Excellence**  
7/3/2020

2nd round jury with live presentations by shortlisted participants for IIID HRC Hafele Design Excellence Awards 2019 held in presence of all the shortlisted participants. The jury members for this round were Ar. Yeshwanth Ramamurthy, Dr.Kavita Daryani Rao and Ar. Nishchal Jain from Jaipur at Hotel Avasa Hyderabad



**Store Launch and International Women's Day Celebrations**  
8/3/2020

Ashely store Launch and panel discussion on 'Each for Equal' theme by panellist Ar Aparna Bidarkar, Ms Sona Chatwani, Ar Pallavi Anchuri, Ar Kanan Modi and Ms Arti Chatlani moderated by Ar Pradeepti on the occasion of International Women's Day attended by IIID HRC members and guests.







### Coimbatore : Knowledge Series 1 28/2/2020

IIID Coimbatore Centre had its 1st Knowledge series with 100+ students of Architecture from 5 colleges on 28th February 2020 at 9.30 am to 1 p.m. Ar. ZarineJamshedji presented her projects followed by an interaction session. Students were happy and the interactive session was the highlight. In the evening Ar. Zarine Jamshedji presented her projects for all IIID members at our regular meet. K Electric Zone, distributor for GM switches Coimbatore sponsored the meet.



### Goa : Women's Day Celebration

IIID Goa Centre organised a Women's Day event on 4th March 2020 at Taj Vivanta, Panjim, Goa. We celebrated Goan designers by showcasing their works and achievements at the event. IIID Goa Centre compiled data from all IIID women members and few selected non-members who have achievements in their respective field of design. Ar. Shilpa Gore Shah from Mumbai was the guest speaker for the event. Goa women designer's along with a panel discussion on "Challenges faced by Women Designers & Entrepreneurs in the 21st Century" was the highlight. Ar. Snehalata Pednekar was the moderator with Ar. Shilpa Gore Shah, Ar. Rita Mody Joshi, Ar. Reshma Sukhtankar and Ms. Fauzia Khan as panellists. Kone Elevators were the event sponsors.

### Marthwada : All about the City!

The very first reaction of anyone and everyone who learns that the office of IIID Marathwada Centre is in Aurangabad, the very first reaction everyone has is "Oh, the city which has Ajanta and Ellora caves?" The amused expressions and the keen urge of everyone wanting to visit these monuments always gives us a sense of pride about belonging to a city which is so rich in its culture and heritage! Apart from the World famous Ajanta and Ellora caves there are so many more monuments and historic locations which are not known to a normal tourist but design and architecture lovers will definitely treasure its existence and know its true value! As an IIID Centre we always try having Educational Heritage Walks as much as we can as there is so much to explore and learn always. Our team is constantly working in the hope that someday we get an opportunity to host all the enthusiastic IIIDians to witness all that Aurangabad has to offer and see the beautiful heritage sites in and around the city!



### Mumbai : Touch the Brick

USP- A small scale programme evolved into a Wholesome Experience!!!

Idea of this visit initiated by Chairman-Elect Mr. Hasmukh Shah, evolved into a complete event post a brainstorming session amongst chairperson IIID MRC Ar. Leena Nimbalkar, Ar. Kanetkar and Nitco. Pune chapter's involvement in the planning resulted in this being a fellowship between Mumbai and Pune chapter's committees.

Nitco took the lead to invite both chapter's committee & few other members; who got an opportunity to visit the high-tech Nitco factory, Silvasa& learn the history of marble blocks sourced from over 250 countries that were shaped into exquisite pieces of splendour.

Members were amazed to explore the journey from "Ordinary to Extraordinary" over chit-chat with Ar. Chandrashekhar Kanetkar at Club Utopia, Vapi; an architectural marvel. The kind courtesy extended by Nitco ensured a pleasant overnight stay at Silvasa.

Due to unforeseen circumstances only few members from Pune chapter were able to "Touch the Brick" with IIID MRC and Ar. Kanetkar.



### Jaipur : Charter Day Celebrations 14/3/2020

JRC celebrated its Charter Day by organizing a Heritage Walk to the Walled City of Jaipur where more than 100 Members & Students joined. Later in the evening we had Ar. Kanan Modi who was our Keynote Speaker showcasing her presentation. IIID Immediate Past President, Pratap Jadhav was the Chief Guest. Panasonic Life Solutions India Pvt. Ltd. were the proud sponsors of the event.

### Kerala : Inform. Inspire. Impact

The month of March was largely and heavily impacted by the fear of the Corona virus and hampered planned activities to a great extent. However the chapter members are connecting through internet, having meetings and strategy discussions while revisiting IIID KRC vision for term 2019- 2021. Years 2018 & 2019 impacted the state of Kerala like never before due to the massive floods and environmental havoc unleashed by the fury of nature. Infrastructure, business, construction, precious lives all were impacted and while all this was on, the silver lining amidst the dark clouds was that the young people of Kerala came forth to handhold the government in the recovery efforts inspiring. The catastrophes severely hampered the economic traction and the developmental agendas of the state Government. In Year 2020, now with the global scare of corona in which no nation and no people group are spared, again the state like every other state or city or country faces the daunting task of overcoming and managing diligently the crisis.

Our theme for IIID Kerala, 2019 - 2021 is "INFORM - INSPIRE - IMPACT" through DESIGN

As we focus on this theme within the contexts of these undesirable and stretched times, IIID ians of Kerala now aspires to be on centre stage to contribute and chip in with their collective thinking, the ideations and their enterprise while being in the design discipline to the larger people groups of Kerala. Informing about design and how it can be a tool to alleviate to a degree their issues, inspiring and impacting their lives by design to be managed easier, efficient and flexible to venture onto future.

IIID KRC is well geared and on the go in the season.



### Nashik: Above and beyond 6-3-2020

A joint initiative by IIID Nashik, IIA Nashik, A&E association Nashik along with Samyak to felicitate Prof. Vijay Sohoni. He was felicitated with lifetime achievement award by Maharashtra Association of School of Architecture (MASA) recently. ArAkhtar Chauhan moderated the event. A moment of pride for not only the fraternity of architecture and design in Nashik but I believe for the entire city. All senior architects, designers, colleagues, past and present institutional heads and his past and current students attended the event.



### Pune : Learn - Unlearn

A unique event "Learn - Unlearn" was hosted on the 2nd of March 2020 towards increasing participation of designers in the IIID Awards 2019.

The four panellists for the evening were ID. Pratap Jadhav who gave an organising committee members perspective towards the awards followed by Ar. Manish Banker's perspective as a Jury Member. The most engaging part of the evening being a presentation and audience dialogue by Ar. Ashwin Lovekar and Ar. Tushar Kothawade on presentation skills, award categories, important tips and nuances for this year's awards. This was followed by a panel discussion and a Q&A moderated by Ar. Suhani Lal Sanghra.



## Raipur : Nexux 22/5/2020

This is a testing time in the history of India as well for Raipur centre, but it is delighting to note that our members have generously donated towards the PM's relief fund out of their own goodwill. In this crucial time for all of us it is indeed a commendable step for helping the needy ones. In fact we are in the plan to have a big event on the World Interiors Day on 22nd and 23rd of May, inviting 10 curator and two nationally acclaimed architects and interior designers along with 15 more designers and corporates/bureaucrats and vendors in and around our neighbouring regions like MP, Orissa and Calcutta. The event strives to create and understand a good potential within us. We are almost on the edge of this crucial time, if all will be ok, then India will witness a good event



## Saurashtra : Knowledge Series 28/2/20

Our first knowledge series was on 28th February at Seasons Hotel, Rajkot. Our speaker of the event was Ar. Siddhartha Talwar from Studio Lotus, Delhi. The event was sponsored by Granicer Ceramics. Around 150 members attended the event. Our guests of the event was Mr. Parakrimsinh Jadeja (Jyoti CNC Owner) and owner of ACE computers. Since last so many years, we are doing knowledge series to gain knowledge from different architects and interior designers about their works. But for the first time, our speaker committee came up with some new ideas and theme based knowledge series. Craft was our main subject called "Reinterpreting Craft" and will continue in all our knowledge series. Architect Talwar ji shared his wonderful thoughts and work with us. Event started with National Anthem video sent by our president Zabbenji. After that, lamp lightening by Siddhartha sir, Chairman Mr. Haresh Parsana, Hon. Secretary Rakesh Pipaliya, event sponsor Mr. Sureshbhai Bhupta and our senior members. Granicer ceramics gave a company presentation. Mementos and gifts were given to our speaker Siddhartha ji and Sponsor Sureshbhai



## Surat : 21st Charter Day Celebration 6/3/2020

The institute of Indian interior designers, Surat Regional Chapter recently celebrated its 21st CHARTER DAY on 6th March 2020. In this event all Past Chairmen were honoured by 'KHES' and also acknowledged by their virtue and offered floral plant representing the quality of each one of them.

Recently retired two eminent citizens, Ar. Jivan Patel (Chief Town Planner) & Er. Bharat Dalal (City engineer) was also felicitated for their service towards the city of Surat. The event also included Ar. Anand Patel (Anand Patel & Associates); practicing architect in India and Europe presented his work over 20 years of his experience very innovatively.



## Vizag : women inspire the change 8/3/2020

As Women's Day was being celebrated across the globe, a panel discussion was held by Visakhapatnam Chapter to discuss on the topics "Think Equal" and "Innovate for Change" to mark the celebrations. The discussion was moderated by Ar.SLN Sastry and panel comprised of Ar. Revati Devi, Ar. Manjula, Mrs Suchitra, Ar. Mridula and Ar. Abhignya. The panellists shared their experiences and expressed their valuable opinions. The event was well attended by students and members from the trade and design fraternity.

## Vadodara

### Showroom opening 1/3/2020

THE COPPER - SHOWROOM of lifestyle furniture, manufactured in India with class of international touch.



### Exceeding the limits 3/3/2020

Open forum to inspire new young designer to participate in IIID EXCELLENCE AWARDS with slide show presentation by last year's awardees.



### Tisvia showroom opening 6-3-2020

Exclusive show room by usha - tisvia lights.





# IIID Design Excellence Awards 2019

IIID Design Excellence Awards 2019, a flagship annual event, has been announced in February 2020 at Vision Summit Kochi. There are 10 categories for Indian Practices, the details of which are given in the IIID website. This year, IIID has included a NEW CATEGORY to encourage International Designers and Studios, to participate. The IIID INTERNATIONAL PROJECT OF THE YEAR

would be open to all International Practices registered outside India. We invite you to click on this link [www.iiid.in](http://www.iiid.in), and upload your interior design project, and to complete your registration. Submission dates will be announced around 10th of April, 2020. Multiple entries are also accepted, and are to be uploaded as individual entries. Wishing you the very best.



## Introducing a special category International Project of the Year

Registrations open

New dates will be announced  
by 10 April 2020

[www.iiid.in](http://www.iiid.in)



IIID President Ar. Jabeen Zacharias, IIID Hon. Sec. Ar. Jignesh Modi, IIID Awards Chairperson Ar Gayathri Shetty, Awards Comm. Members Mr Vishnu Bheda and Mr Ravi Anchuri At the Launch of IIID Design Excellence Awards 2019



# FROM THE HEART OF NATURE. FOR A HOME IN YOUR HEART.

Explore the widest collection of premium international marble, curated exclusively to complement your lifestyle.



CREATING lasting impressions SINCE 1989

— NOW IN —  
**DELHI & GURUGRAM**

EXPERIENCE ONE

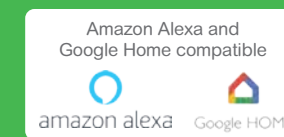
Call: +91 911 911 8118

**CORPORATE & SALES OFFICE:** Makrana Road, Madanganj - Kishangarh - 305 801, Dist. - Ajmer (Raj.), India. **TEL.:** +91-1463 - 301100, 260101, 250501  
**FAX:** +91-1463-250601, **MAIL:** info@rkmarble.com, **WEBSITE:** www.rkmarble.com  
**DELHI (SHOWROOM):** A1/B, Mayapuri Industrial Area Phase 1, New Delhi - 110 064  
**GURUGRAM (WAREHOUSE):** 42<sup>nd</sup> Milestone, NH-48, Opposite Hyatt, Gurugram, Haryana - 122 004



## Unica Pure Irresistibly beautiful

- Authentic finishes - crafted from the high quality natural wood, glass and metal material
- Iconic demarcated switch design for modern & stylish look
- IoT enabled for unparalleled user experience
- Patented technology providing additional safety
- Adheres to the highest International Green Certification Standards



[schneider-electric.co.in](https://schneider-electric.co.in)

Life Is On

**Schneider**  
Electric



# Home

## An Abode to Contemplate

Homes should mean something to us, humans. Last month Inscape magazine, the official publication of IIID brought a wonderful issue with unique set of projects delving into the craft of designing homes; explored in a fantastic palette of enlightening insights.

A home with a life that centre's only on food and sleep is not a home, it's a house. Beauty and graciousness, the joy of living, being used in every part, these are the things that make a house a home In my 30 years of experience in design and construction of homes, my philosophy is that an architect should be able to deeply analyse and understand the client as well as his family members before drawing the first line on paper. A simple home is occupied by three generations like grandparents, parents and children. This cycle has been going on and will go on as long as there is human existence. Hence the design should integrate all of them alike. This understanding on how to read and formulate ideas from a client's perspective of a sentient abode is a psychological approach, which I consider as my strength and stronghold that propels me to envision their dreams into reality.

The design journey starts from an interview with the client and his family members by the architect. Site analysis is the next crucial step in collecting the required amount of data about cardinal directions, topography, vegetation, climatological aspects, neighbourhood, wind direction, gradient, and soil bearing capacity, roads amongst many others. This insight, along with the client's requirements pave the way for zoning and relationship diagrams. The elements of architecture and principles such as the golden proportion, strength, utility and beauty are of paramount importance in the visualization of any design. The built and landscape must resonate in harmony, thus reflecting a subtle idyllic dwelling in nature. My civil engineering background along with architecture allows me to weave the perfect fabric between structure and art, thus encompassing stability in my style. Circulation inside a home should bring refreshing aura into spaces. The layout of rooms and other areas, defined through a play of scale and volumes, along with every furniture element in the interior space have to be chiselled to optimum function and meaning. Alignment and orientation need to be satisfied along the cardinal directions ensuring ample daylighting and ventilation



**Ranjit Roy G**  
**R square Architects**  
Website: [www.rsquarearchitects.net](http://www.rsquarearchitects.net)  
Email: [rsquarearchitectstor@gmail.com](mailto:rsquarearchitectstor@gmail.com)  
Phone: 9447038455

enhancing the internal ambience. Living spaces need to be addressed in good contrast between large open spaces and intimate cosy spaces that provide unity and privacy. Large spaces combined with flat walls and hard floors increase the reverberation inside as well as outside the home. The advice and recommendation from experienced professional consultants such as the electrical, plumbing, and many others will then guide to a better design. The budget is another factor that needs to be thoroughly defined, which then determines the field of vision and scope for a project. Energy-efficient and sustainable systems need to be accounted into the planning process, thus looking after the electrical, hot water, space heating and cooling factors, successively offering an energy-efficient residence. The architectural style have to be discovered along with the dream and preferences of clients gracefully ensuring the look and feel of the home. How it will cater to its surrounding context and neighbourhood? How is it going to gel with the residents, they want single-level or multilevel? Should it be traditional, contemporary or a fusion of these? All these parameters need to converse in an enlivening manner. Thus a beautiful home is made.

A home is probably going to be the single biggest investment you ever make, so take your time and make suitable decisions to design a realistic functional family home. The best-designed home is one that speaks for itself, that which brings energy and warmth, where you and your family can spend quality time with utmost comfort and peace of mind. A realm that keeps you warm during winters and cool during summers.

## Address

### Prof.DurganandBalsavar

1, Murari Avenue  
Flat 302 – Green Garden  
Apartments,  
Kilpauk, Chennai – 600031,  
Tamil Nadu, India.  
Ph: 9840036881  
Email: [artesarchival@gmail.com](mailto:artesarchival@gmail.com)

### Studio PKA

4th Floor, KK Chambers,  
Sir P.T. Marg, Fort,  
Mumbai – 400 001  
Ph: +91 22-22001212  
Email: [connect@studiopka.com](mailto:connect@studiopka.com)

### SAV Architecture+ Design

Umbrella Design,  
World Trade Wing A  
Kamala City, LowerParel,  
Mumbai – 400 013  
Ph: + 91 9930333868  
Email: [info@studioamitavikrant.com](mailto:info@studioamitavikrant.com)

### KAAS Design Studio

Unique Chambers,  
FC Road,  
Pune: 411 004  
Phone: 9970046000  
Email: [kaasdesignstudio@gmail.com](mailto:kaasdesignstudio@gmail.com)

### Miester Varma Architects

103A Pulloserry Road  
Panampilly Nagar,  
South Kochi, 682020  
Ph: +91 94954 52500  
Email: [meistervarmaarch@gmail.com](mailto:meistervarmaarch@gmail.com)

### Studio Bipolar

Basement 7,  
11, Block H,  
DLF Phase 1, Sector 26,  
Gurugram, Haryana 122002  
Ph: +91 97117 00104  
Email: [hello@studiobipolar.in](mailto:hello@studiobipolar.in)

### Zero9

1/65, Om Heera Panna Mall,  
New Link Road,  
Oshiwara,  
Andheri (West),  
Mumbai - 53. INDIA  
Ph: +91 22 42661709  
Email: [info@zero9.in](mailto:info@zero9.in)

### Selgascano

Guecho 27,  
Madrid – 28023  
Spain  
Ph: 0034 913076481  
Email: [selgascano1@gmail.com](mailto:selgascano1@gmail.com)  
Website: [www.selgascanp.net](http://www.selgascanp.net)

### Satish Gujral

16, Feroz Gandhi Road,  
New Delhi-110024.  
Ph: 91-11-29832154  
Email: [mail@satishgujral.com](mailto:mail@satishgujral.com)

## Advertisers' Directory

CERA	2	DORMAKABA	80
BONUS	3	STUDIO ESPACIO	81
KICH	5	GODREJ INTERIO	92
FUNDERMAX	7	HINDWARE	93
HAFELE	9	AICA	98
JAIPUR RUGS	20	JAQUAR	99
VITRUM	21	RK MARBLES	108
WATERTEC	28	SCHNEIDER	109
CHANGI	29	ATUM	115
HETTICH	50	TRIMBLE	116
SOMANY	51		



# Facilitating Architecture



ഡിസൈനർ  
+ ബിൽഡർ  
DESIGNER + BUILDER

വീടും  
പ്ലാനും  
HOUSE  
PLAN

DESIGN  
detail  
the architecture magazine

BUILDING  
SERVICES  
& UTILITIES

iiD<sup>®</sup>  
DESIGNER  
INSTITUTE OF  
INTERIOR DESIGN

39 / 4722, DPK Towers, R. Madhavan Nair Road, Kochi-16  
Ph: +91 484 236 7111, 235 2726  
Email: info@designerpublications.com



## Compass



### Feel home at work

The last issue of Inscape was about residences; this issue is about workspaces - the transition from home to office. As this is being readied now, we all are confined to our homes - to overcome the inevitable pandemic that has struck us. During these 'lockdown' times, the home itself has got converted to an office for most people. And hence the co-working spaces we are discussing in this issue can never be more relevant.

Researches are being made from time to time to find out the best ways to design workspaces to facilitate effortless and enjoyable working and to explore such possibilities. This has now become the need of the hour too.

It is only when the current situation necessitated work from home, did many offices realise that there are quite a number of jobs and tasks that can't be brought home. There are certain jobs which can be done from any part of the world in real-time due to the incredible growth in the fields of information technology and communication technology. However, for jobs which require man's physical presence for necessary direct interactions, suitable workspaces are a must. Design in future may concentrate on such aspects.

It is quite possible that tomorrow's workspaces may give prominence and more space for such necessary services. As Architect Purnan Kumar says in the preface, "The workspace of tomorrow may already be among us - an amalgamation of space, culture and values giving rise to an evolutionary process of change rather than another revolution."

Workspaces are not mere spaces for work; they are spaces for workers, human beings. Therefore each space needs to be more individualistic and personal, generating the feeling of 'My space'. We can say that we actually need feel at home interiors - not offices.

Stay home. Stay safe.

Happy Reading!

*Rema S Kartha*

**Dr. Rema S Kartha**

Co-Editor

E-mail: [remaskartha@designerpublications.com](mailto:remaskartha@designerpublications.com)

# ATUM = Free Roof + Free Power

A roof that pays for your stay!  
With a payback in 6 years,  
ATUM lets you earn while you save.



Earns a profit  
4x larger



Optimization of  
available space



Maximum  
power capacity



Ideal roofing  
solution

A T U M  
by **VISAKA**

Visaka Towers, 1-8-303/69/3, S.P. Road, Secunderabad - 500 003  
+91 91006 82886, [atum@visaka.in](mailto:atum@visaka.in), [www.atum.in](http://www.atum.in)





# SketchUp 2020 is here.



India Distributor

ARK Infosolutions Pvt. Ltd. | Find the right SketchUp for you at [arkininfo.in/sketchup](http://arkininfo.in/sketchup) | [sketchup@arkininfo.in](mailto:sketchup@arkininfo.in)