

IIID

DESIGN EXCELLENCE AWARDS 2024-25

INDIAN INSTITUTE OF INTERIOR DESIGNERS

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INDIAN
INSTITUTE
OF INTERIOR
DESIGNERS

History of IIID Awards

The Institute of Indian Interior Designers, popularly called I.I.I.D; was founded in 1972 In Dandeli, Karnataka. IIID is a member of APSDA : Asia Pacific Space Designers Alliance. With over 9,500 members in 33 chapters & centres across India. IIID is a genuine representative of the Interior Design community both nationally and globally. IIID has clear goals and objectives to fulfil its responsibilities to the profession and society.

9,200

Members

35

Chapters

APSDA

Member – Asia Pacific Space Designers Alliance

IFI

International Federation of Interior Architects/Designers

IIID promotes and acknowledges excellence in interior design at Zonal as well as National level by conducting Annual Awards programme,

IIID Design Excellence Awards 2024-25

Previous Collaborations



www.iiid.in



Key Objectives



DOCUMENTING

IIID's 33 -chapter system provides nationwide real-time design data access and a rich pool of creative talent.



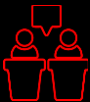
RECOGNISING

IIID recognizes and celebrates excellent designs through chapter and regional assessments.



ENCOURAGING

A learning experience for designers and students in India through live webcasts with industry experts.



DEBATING

Design's subjectivity and depth transition from creators to users, tested live.



BENCHMARKING

IIID Awards set design standards through nationwide reach and comprehensive evaluation.



ANALYSING

Design entries enhance IIID's reputation as the apex body for designers.



DIAGNOSING

Research reveals current design trends in various aspects: concepts, materials, aesthetics, and more.



PROMOTING

Urge the design community to embrace responsible design practices and offer guidance & insights.

IIID Design Excellence Award Categories



Proposed Awards Zonal & National

Jury



HYDERABAD

(APRIL 25, 26)

Zonal Awards (Z1)



BANGALORE

(MAY 02, 03)

Zonal Awards (Z2)



NEW DELHI

(MAY 16, 17)

Zonal Awards (Z3)



SURAT

(MAY 23, 24)

National Awards
night & live jury



MUMBAI

(JUNE 06, 07)

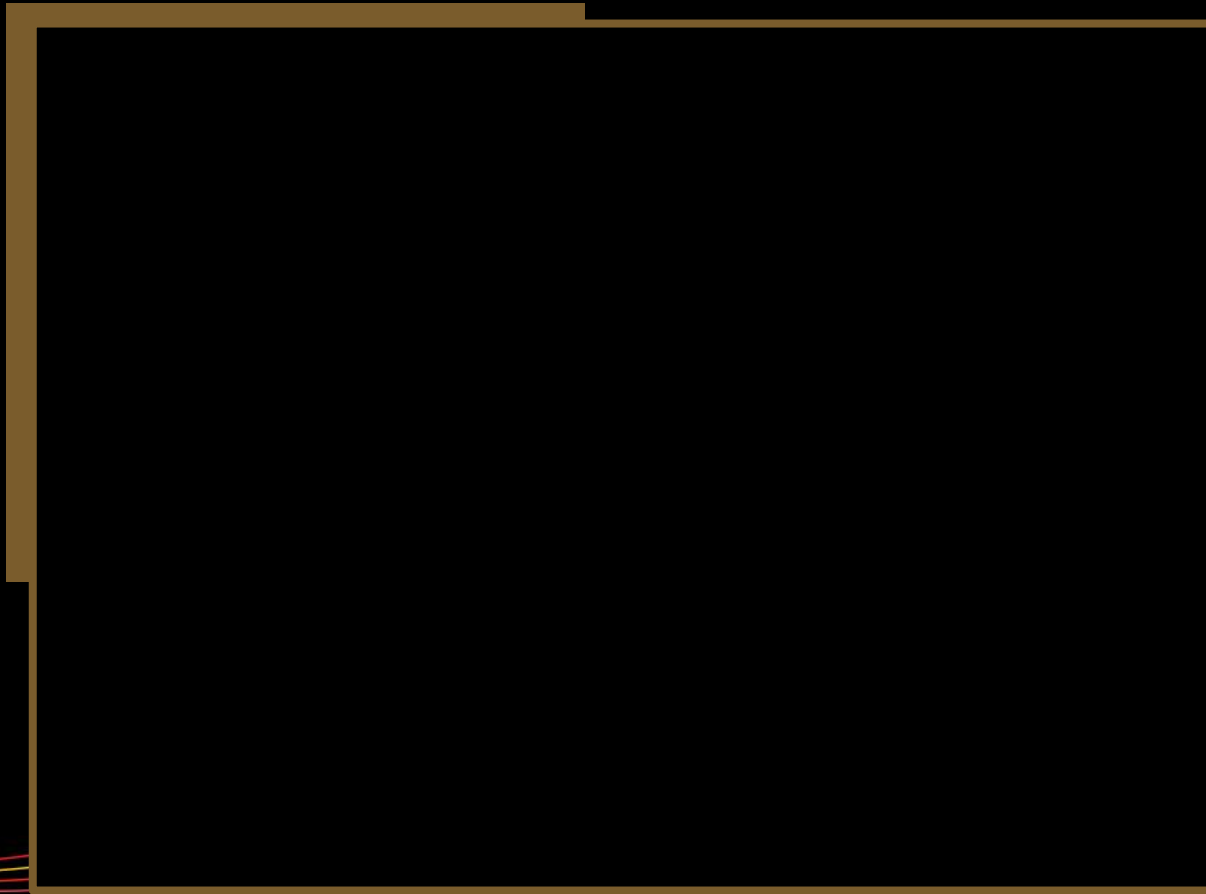
Early Bird Registration – 20 March 2025

Last Date Of Submission – 9 April 2025

**Proposed Jury
Location**

HYDERABAD

Jury Process



Watch full video: <https://youtu.be/CKhWB6NWJPA>

Travelling Exhibitions



Prestigious Jury Members of Previous Awards

									
Gurdev Singh	Dimple Mittal	Kaiwan Mehta	Jeyanthi Nadesalingam	Nidhip Mehta	Krishna Shastri	Chandrashekhhar Kanetkar	Parul Zeveri	Rekha Rodwittiya	Vijay Matai
									
Sanjay Patil	Tony Joseph	Nisha Mathew Ghosh	Shiny	Sonali Bhagwati	Madhav Joshi	Sandeep Mukherjee	Hari Agashe	Dean D'cruz	Habeeb Khan
									
Nishma Patel	Pramiti Madhavji	Pratyush Shankar	Sanjay Kothari	Timmy Chou	Apurva Bose Dutta	Ayush Kasliwal	Meena Mani	Maria	Dr. Kavita Daryani Rao

Award Event Highlights



Award Event Highlights



Previous Sponsors

Godrej

 **ANCHOR**
by **Panasonic**

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by Honeywell

Rewards of Partnering with IIID



FUTURE IS YOURS

- Exclusive Final Jury with top contenders in a 2-day live event.
- Ideal opportunity for Partners to connect with leading Designers.
- Live streaming of Final Jury for students in IIID's Educational Institutions.
- Travelling exhibition featuring partner commercials for creating strong brand value.

Branded Materials



Invites & Envelopes



Entry Ticket for Event



Certificate for Winners



Mementos



Trophies



Notepad/Pen for all Audience



Kit/Bag



Volunteer/Crew T-Shirt/Outfits



Visitor Tags



Press Release Kit

Media Reach



All India PR Activities



Offline Direct Promotion



Magazine Ads & Coverage



Awareness Programs



Social Medias



Google/YouTube



Emailing to all Members



WhatsApp Communication



Coffee Table Book of 2024 Winners

Eyeballs for Sponsoring Brands

EVENT VENUE

Standeers

LED displays

Inside graphics

Banners and Podium

Large format background with logo

Announcements with brand mentioned

EVENT TELECAST

Live streaming on YouTube

POST-EVENT ACTIVITIES

Social media posts on events – 60 Nos.

Reels of award night – 25 Nos.

Event highlight video on YouTube/ Social Media

Multiple ROI for Partners

A comprehensive branding opportunity awaits at the event venue, including banners, podium displays, standees, LED displays, inside graphics, and a large-format background featuring sponsor logos. Throughout the event, brand mentions will be integrated into announcements.

For maximum exposure, the event will be telecast live on YouTube. Additionally, post-event activities will involve extensive social media coverage, with 60 posts dedicated to event highlights and 25 reels specifically focusing on the award night. An event highlight video will be shared on YouTube and various social media platforms.

Package of Benefits

The pinnacle of design

recognition in the country

Partner interactions with

leading designers Live streaming of the Final Jury
to IIID educational institutions

IIID Award Program

guarantees extensive brand exposure



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National Awards Committee - 2024



Sarosh H Wadia
National President IIID



Jignesh Modi
President Elect &
treasurer, IIID



Neelivethil Rajeev
International
Connect, VP Trade IIID



Shamini S Jain
National Hon
Secretary, IIID



Bindi Saolapurkar
Head, AWARDS
committee



Mehul Kamdar
NEC member
(trade)



Vishwanath V Rao
IIID BRC Bangalore
Chapter MC member



Nandini Shankar
Past NEC member and Past
Chairperson (IIID BRC)



Hemant Sood
Past Chairman,
IIID DRC

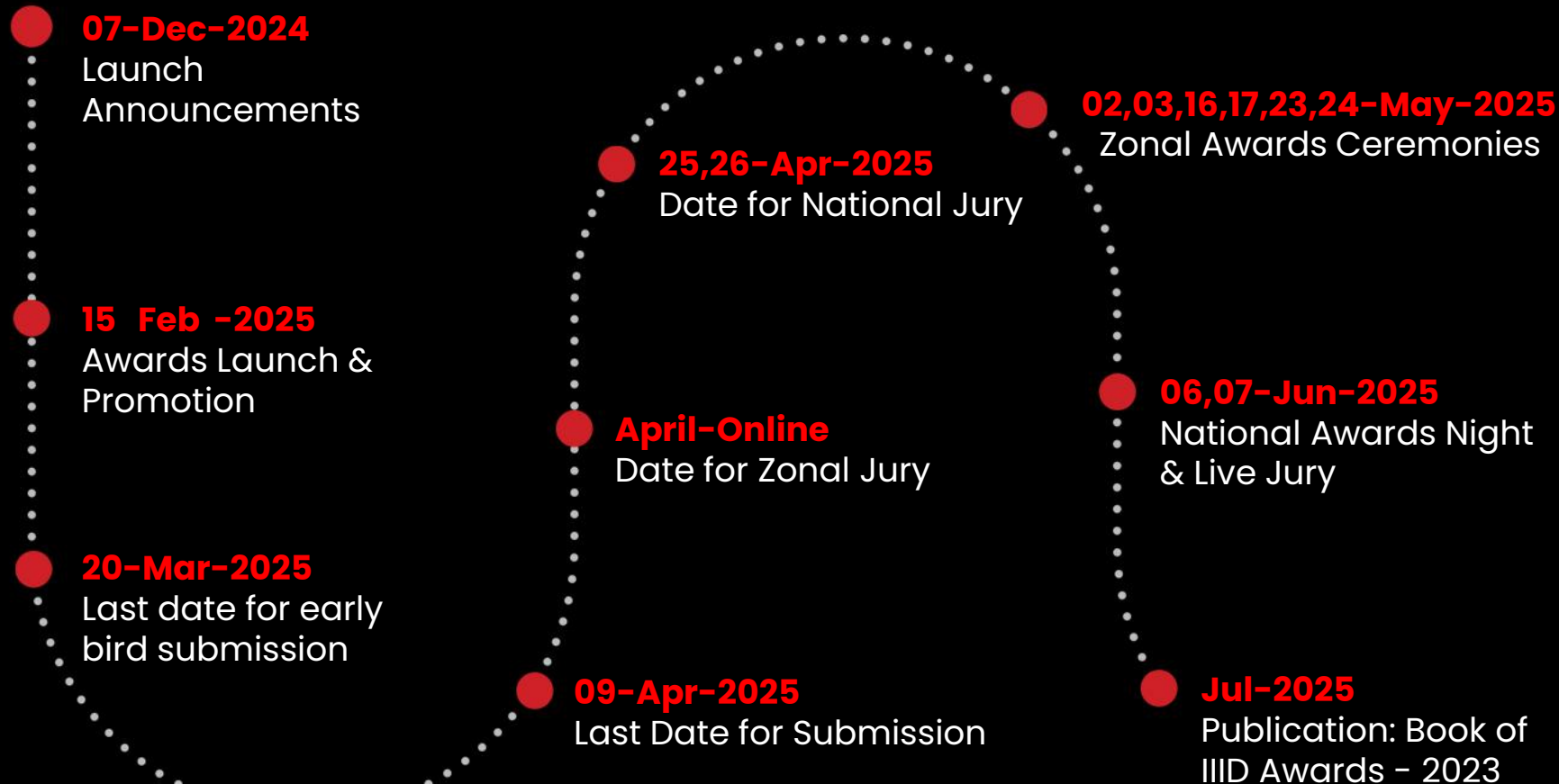


Sandeep Saraswat
Past Chairman, IIID Lucknow
Chapter & Special Invitee



Prashant Sutharia
Partner Chair
IIID MRC

Overall Tentative Timeline



Experience the **Multiplicity of Potential Possibilities**



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